

Expert Advises On Urban Blight, Housing Problem

By ANTHONY R. SCALZA
United Press International
New York - AP - The population shift from city to suburb is a national symptom. Economic dislocation and urban blight too frequently follow in its place.

That is the opinion of Louis Sachar, urban and suburban real estate planner, and frequent adviser to state and federal government leaders on housing problems. He calls it a "dilemma of national scope that must be met on a national scale."

It is paradoxical, he noted, that an unprecedented shortage of apartments for middle income families can exist in times of unprecedented prosperity.

"To bring housing in the U.S. up to standard," Sachar told United Press International, "the cost would run from \$40-\$50 billion and that would hardly be scratching the surface."

Close Tied
Housing is so closely tied to the national pursestrings that economists must include it along with steel and autos as an equally basic influence upon Americans and their economy, the really expert said.

Sachar, president of Marshall Management Corp., Sachar Development Corp., and Sachar Properties Inc., said the flight of middle income families to the urban outskirts and farther out to the suburbs, creates a void within a city, and two extremes.

"On the one side we have the very rich... on the other the very poor... business is affected because the wealthy who have the means, but only as their needs demand... the poor, meanwhile, spend little because their means are meager to begin with... Middle incomeers, Sachar said, cannot afford the luxury of urban living, yet will not endure blight or sub-standard housing. Their only recourse is moving to the suburbs where reasonable values offer many of the luxuries and fringe benefits of metropolitan living - at lower prices.

Middle Income
Sachar defined middle income as ranging between \$4,500 and \$9,000 a year. "And the critical shortage of middle income apartments in urban areas is pricing this vital economic bulwark out of the housing market in the majority of America's metropolitan areas." He estimated that 50 per cent of the population or 90 million Americans are middle incomeers.

Middle income families cannot afford city living because the lowest average rental for a four-room apartment is \$40 per room. Sachar estimated that at that rate a breadwinner must earn \$200 a week to make ends meet.

The loss of the middle incomeers, Sachar noted, sometimes forces a city to raise its taxes to offset the loss of revenue normally received from these people. "And what industry remains in turn must have to leave if the local labor pool dwindles and it cannot get the workers necessary for the efficient operation of plant and factory."

Must Drop
To solve the problem, Sachar feels, the per-room rental must be dropped to \$30 or less a month. But without outside help, there is small chance of attracting private interests when so many other lucrative building developments are there for the picking.

Assistance from federal, state and municipal governments, enabling private builders to put up middle income apartment buildings, would go a long way toward eliminating blight and holding the kind of labor pool necessary if industry is to come in and set up operations in a given area, Sachar said.

Break, Entry Cases Cleared With Arrest
Four cases of break and entry or attempts to enter buildings were cleared Tuesday evening with the arrest of two Medford boys, 13 and 14. The boys were arrested by Jackson county sheriff's deputies.

The boys admitted taking a dictaphone recorder, valued about \$350, from an aircraft owned by Robert H. Smith, 231 Hillside dr., at the Medford airport May 26.

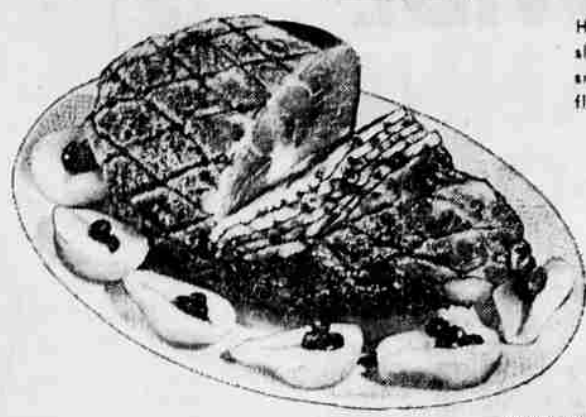
They also admitted attempting to enter the Aviation Service company and entering Rosebush Aviation company in which nothing was reported missing, officers said. Other entries included the Civil Air Patrol office on Airport rd.

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Piggly Wiggly Ranch-fresh eggs Dozen

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The best cooks in town use Crown

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Piggly Wiggly Fresher Produce

Large Crisp Solid Heads

LETTUCE

2 FOR 19c

Bell Peppers

Large Thick Meated... lb. **23c**

Sweet Corn

Large Well Filled Ears... 6 for **39c**

Tomatoes

Salad Size Vine Ripe... lb. **19c**

Peaches

Sweet Ripe Freestone... lb. **19c**

Seedless Grapes

Sweet... lb. **29c**

Liquid Trend

49c

Glorox Bleach

Half gallon... **39c**

Liquid Bleach

Gallon jug... **49c**

Snowflake Crayons

1-lb. pkg... **29c**

Nabisco Cookies

1-lb. pkg... **48c**

Quart Bottle

69c

MJB Coffee (Limit One) 2-lb. tin

97c

Instant Coffee MJB 6-oz. Jar

79c

Early Morning Coffee 3-oz. Jar

75c

Blue Blades Gillette, regular 98c. 20-blade pkg.

79c

Mushrooms Shady Oak stems & pieces 2 4-oz. Tins

65c

Mushroom Gravy Shady Oak 2 10-oz. Tins

35c

Pineapple Crushed-Tidbit-Chunk Del Monte, No. 211 4 tins

79c

Pineapple Juice Del Monte 46-oz. tin 4 tins

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Scarlatt's Auto Supplies, 40 So. Bartlett

AVIATION GAS

Valley Aviation Service, Medford Municipal Airport

BULK OIL & GAS

Frisbie Oil Co., 103 McAndrews Road

CLEANERS & LAUNDRIES

Big Y Cleaners, 1928 Table Rock Road

Modern Cleaners, 211 W. Main

DRUG STORES

West Main Pharmacy, 135 W. Main

Walworth's Pharmacy, 400 E. Main

Central Retail Drug, Main & Central Streets

FLORISTS & GREENHOUSES

Rogue Valley Greenhouses, 625 Franquette

FLOORING

S & W Floor Covering, 709 S. Riverside

FUEL OIL COMPANIES

Olympic Petroleum & Equipment, 1030 S. Riverside

Medford Fuel Co., 265 E. McAndrews Road

TIRE SERVICE

Medford Tire Service, 123 S. Riverside

GROCERIES

Center Grocery, 2211 Table Rock Road

Central Street Grocery, 940 N. Central

Ellis Market, 820 Crater Lake Ave.

Gilman's Dairy Farm, Inc., 482 Beall Lane

Snowy Butte Grocery, 3010 Crater Lake Hwy

Piggly Wiggly Store, Stewart & King

M & M Market, Griffin Creek Road

HARDWARE

Floyd Hibbard's Hardware, 310 E. Main

Siskiyou Hardware, 225 S. Main

JEWELRY

Andy's Jewelry, 15 N. Central

MULTIBARK

Knap Lumber Industries, 2080 S. Pacific

MOTEL

"99" Motel, 816 N. Riverside

MOVING & STORAGE

Franklin Van & Storage, 340 N. Fir St.

OFFICE EQUIPMENT

Voght's Medford Office Equipment, 41 S. Grape

OPTICAL SERVICE

Columbia Optical Co., 555 E. Jackson St.

PAINTS

Excursion Paint & Building Store, 619 E. Jackson

Medford Paint & Wallpaper Co., 6th & Holly

PHOTO SHOP

Anders Photo Shop, 232 E. Main St.

RUBBER STAMPS

Superior Rubber Stamp Co., 291 S. Holly

SPORTING GOODS

Rogue Ski Shop, 419 E. Jackson

Rogue Valley Sporting Goods, 4769 Crater Lake Ave.

STATIONERY & RECORDS

The Mart, 370 East Main St.

SEWING MACHINES

Morse Sewing Center, 219 S. Central

SERVICE STATIONS

Bud's Eastside Texaco Service, 529 E. Main

Crosby's Mobil Service, Jackson & McAndrews St.

Desert Service, 6779 Crater Lake Highway

Ed Ross Mobil Service, 11th & Central

Hall's Flying A, 836 Crater Lake Highway

Jim Clark's Signal Service, 6th & Grape St.

Morton's Richfield Service, 1120 E. Jackson

Jim's Signal Service, 300 Crater Lake Highway

Kennedy's Union Service, 1231 S. Riverside St.

Learn's Service, 3628 S. Pacific Highway

Messer's Mobil Service, Central & Jackson St.

Medford Truck Terminal, 1030 S. Riverside

Oakgrove Service, 2809 W. Main

Pruitt's Mobile Station, W. Main & Ivy

Read's Mobil Service, 70 Stewart

Richfield Truck & Auto Service, 2390 N. Pacific

Rohrer's Shell Service, 6th & Front

Sand's, 1504 N. Riverside

Ed's Downtown Shell Service, 101 E. Main

Read's 99 Chevron, 820 W. Main

Harold Jones Union Service, 201 N. Riverside

Jim's Shell Service, 2101 Barnett Road

Ray's Texaco, 1816 W. Main

Ran's Richfield, 2300 Jacksonville Highway

Side's Richfield, 1175 Court St.

White's Shell Service, 530 Crater Lake Ave.

TENTS AND AWNINGS

Burk's Tent & Awnings, 314 Main St.

WELL DRILLING

Goff Bros. Well Drillers, 225 W. Main St.

ASHLAND, OREGON

BEAUTY SHOPS

Ashland Beauty Shop, 49 E. Main St.

Charm Central Beauty Salon, 1237 Siskiyou

DRY CLEANERS

Wardrobe Cleaners, 45 N. Main

DRUGS

Ideal Drug Inc., 1473 Siskiyou

East Side Pharmacy, 244 East Main St.

FURNITURE

Handyman's Furniture Co. (New) 123 E. Main St.

Wick's Furniture (Unpainted), 297 E. Main St.

George B. Iconover (Used), 389 E. Main St.

FUEL

Frisbie Union Oil Co., Fuel Oil

GARAGE

Foothills Garage, 2443 Siskiyou Blvd.

HARDWARE

Ashland General Hardware, 90 N. Pioneer

JEWELRY

B & J Jewelry, 283 E. Main St.

LAUNDROMAT

Laundromat, At the Campus

LADIES APPAREL

Don Bazar, 1473 Siskiyou

MARKETS

99 Market, 1725 Siskiyou Blvd.

Ivan's Shell Service, 449 East Main St.

Plaza Market, 59 N. Main St.

Pioneer Market, 2nd and Oak

MEN'S SHOPS

Robert's, 167 East Main St.

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Brown's Signal Service, 1765 Siskiyou Blvd.

Kim's Signal Service, 1473 Siskiyou Blvd.

North Main Union Service

Wells Service, 105 N. Main St.

STATIONERY & RECORDS

The Mart, 370 East Main St.

CENTRAL POINT, ORE.

CLEANERS

Central Point Cleaners, 40 W. Pine St.

DRUGS

Central Point Pharmacy, 236 E. Pine St.

HARDWARE

Alexander's Hardware, 317 E. Pine St.

MARKETS

Glass Grocery, 3284 Hanley Rd.

Table Rock Store, Rt. 2

NURSERY

S & H Landscape Nursery, 3358 Burrell Rd.

SERVICE STATIONS

Bob Stewart Chevron Service, 441 S. Front St.

Stewart Chevron Service, 441 S. Front St.

Krupp's Flying A Service, 16 No. Pacific Hwy.