



CUTS RIBBON—Miss Marty Wyatt, Jacksonville, recently crowned Miss Rogue Valley, cuts ribbon at opening ceremonies Sunday at Hawthorne Convalescent and Rehabilitation Center. William Brooks, president of developing firm, (right) and State Representative John Dellenback, were among those attending.

Today & Tomorrow

By Walter Lippmann
(© New York Herald Tribune Syndicate)

TO GET THE ECONOMY MOVING

While there is wide agreement that a tax cut is needed, there is an important difference of opinion on when it should be put into effect. The Administration's position is that a tax cut should be voted in the next session of Congress, if possible early in 1963. If this is done, the effects of the cut will not at best be felt until some ten months from now.

There are others who think that it is imprudent to wait so long, that what the economy needs is the stimulation of additional demand in the near future. This could be had by a decision to stimulate and prolong the recovery and avert a recession.

Tax reform may be more difficult if the recovery is promoted and sustained by a tax cut. But everything will be more difficult if the recovery is aborted before it has been achieved.

There is ground for thinking that the underlying trend is not towards a full recovery. I myself believe that this is the determining cause of the bear market in stocks which has been in existence since December. It is true that consumer buying is good, including automobiles and houses, but against this we find that inventories are being kept extremely low; that while hours of work have been steady, unemployment remains high.

Most disturbing and most

significant is the fact that plans to purchase plants and equipment—which is the backbone of full employment and a high rate of growth—are disappointingly small.

Early in January the Administration was hoping for a rise of 14 per cent above the 1961 capital investment level. Today, the figures for May show that current business plans indicate a rise of only about 8 per cent, which is no more than it was back in February. If this continues, the chances are that the Kennedy recovery, like the Eisenhower recovery of 1960, will grind to a halt.

It is no explanation of the situation to say that businessmen do not like Kennedy and the Democrats and are therefore afraid to invest. They did not like Truman in 1950 but they did invest. They liked and trusted Eisenhower in 1960 but they did not do anything to save the 1960 Eisenhower recovery from being aborted. The truth is that the great movements of the business cycle are not caused by incidents, personalities, or political parties, but by con-

tinental and global tides of supply and demand.

It is no accident that the Kennedy recovery of 1962 has become throttled down as the true budget of income and product accounts has been coming into balance. The truth is that the American economy, far from being inflationary, is in fact being pressed down by strong deflationary pressure. Many do not see this because they are confused by the administrative budget which does not tell the true story. In that budget there is a deficit. But in the really significant budget—the income accounts—there is a premature balance achieved before recovery has been completed. In an economy with large unemployment and low utilization of plant capacity this balance of the income accounts is deflationary.

The reason why a tax cut is desirable is that it will relieve the deflationary pressure.

It is to the problem of our throttled recovery that the Administration ought, I think to address itself primarily. I

do not say that tax reform is not important and desirable. But recovery is more important and recovery should not be jeopardized by the legislative prospects for tax reform.

As for the reforms themselves, I must confess at once that I do not understand the proposals well enough yet to write about them at all. I feel reasonably certain, however, that the controversial items which are holding up the 1962 tax reform bill are not big enough to be of such crucial importance that they must have first priority. The President's first priority is to get the economy moving.

GOOD TO LAST GROUND
Pacific, Mo. — (UPI) — Coffee isn't wasted at the C. E. Strauman home. The pet cat eats the coffee grounds.

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JOHNSTON STORES

Soon To Be at the Medford Shopping Center
Still at 112 South Riverside

Englishman Finds Americans Much Like Other People

Ashland — Americans are pretty much the same as people in the other parts of world, a visitor from Britain has concluded after nine months in the United States. William Royston of the University of Bristol, England, in the United States on a Rotary fellowship, told of his impressions of America and its people in a talk Tuesday for the Ashland Chamber of Commerce.

Royston is in Ashland as a member of the Oregon Shakespearean Festival acting company for the current season. He has spent the year at the University of Georgia under a program sponsored by the Rotary clubs of Georgia which brings close to 50 students a year over from other countries.

What He Expected
Before he came to the United States, Royston said he imagined this country to be a place characterized by big cars, big highways, big hotels and rich residents, preoccupied with materialism.

When he first arrived, he felt his idea of what the country would be like had been somewhat confirmed. But after getting to know the people better, Royston said, he came to the conclusion that Americans were pretty much like people everywhere.

"It was a comforting realization," the visitor added. Royston had words of praise for the Oregon landscape, calling it the most beautiful part of the country he had seen—and more like the landscape of Britain than any other part of the United States.

Royston engaged in numerous drama activities at the University of Bristol and the University of Georgia. He called it "quite a challenge" to learn in a short while the four "fairly sizeable" parts he will play during the Shakespearean Festival this year.

Two Arrested on Shoplifting Charges

A 19-year-old Medford woman and a 14-year-old girl were arrested Monday morning by Medford city police at J. C. Penney company, 106 North Central ave., on charges of shoplifting.

The woman, Millie Dale Bell, route 4, box 432, Coleman creek, Medford, was lodged in the county jail charged with petty larceny, shoplifting. The girl was released to her parents with future action to be taken by the county juvenile department.

According to police, the two attempted to leave the store wearing parts of two swimming suits and with a third in their purses.

Boy Scouts

Den 3
Cave Junction — Cub Scout Den 3 finished the year with a trip to the Woodland Deer park. Furnishing cars and overseeing the boys on their trip were Den Mothers Mrs. Josephine Peters and Mrs. Joe Meyers.

Shell dealers suggest 15 ways to make your car last longer

Shell scientists dedicate their working lives to the care and feeding of automobiles.

They can offer dozens of tips on prolonging the life of what is probably your second biggest investment. Here are some useful samples:

- 1. Learn to read tail pipe smoke signals.** Blue smoke means too much oil is getting into the combustion chambers. Your piston rings may be worn.
Black smoke is an indication of too much gasoline in the air-fuel mixture. Your carburetor may need an adjustment.
White smoke is mostly water vapor. Don't worry about it.
- 2. Check wheel alignment at least twice a year.** An out-of-line wheel can increase tire wear as much as 50 percent. Also, keep your wheels balanced. An unbalanced wheel pounds the tire against the pavement, wearing the tread unevenly.
- 3. Rotate tires every 6,000 miles.** Be sure to include your spare. This helps tires wear evenly, last longer. Your Shell dealer can take care of this for you.
- 4. Avoid high speeds and save your tires.** High speeds increase tire wear drastically—by as much as 80% over normal wear.
- 5. Use your engine to save your brake linings.** Try to avoid hard, sudden braking. When you see you'll have to slow down, take your foot off the accelerator early and let the engine's compression do some of the job.
- 6. Warm up slowly.** Racing an engine to warm it up ages it fast. A short warm-up at moderate speed is good for your car even in summer. But never race your cold engine to warm up. It may damage critical working parts before lubrication can be fully established.
- 7. Have your engine's spark timing set to proper specifications.** Spark timing determines whether your plugs fire at the right instant. With incorrect timing, you can lose power and mileage. Also, your car may knock. And chronic knocking can damage your engine.
- 8. Use a gasoline that controls knock.** If your engine persists in knocking, you may need a gasoline with more anti-knock components, for a higher octane rating.
Super Shell contains all of the anti-knock ingredients required to help your car deliver knock-free performance.
- 9. Have your oil checked whenever you fill up with gasoline.** Oil does not wear out. But it can be lost through leaks or burning. And it does get dirty. Worse yet, oil can become contaminated by combustion by-products—including acid.
Suggestion: use new Shell X-100® Premium Motor Oil. It fights engine acid and four other troubles that can shorten engine life.
- 10. Change your oil filter element regularly.** The filter is designed to catch and hold foreign particles so they can't get into your engine. Replacing the filter element at regular intervals helps your engine last longer.
- 11. Have your car's cooling system checked in spring and fall.** Cooling system rust inhibitors can wear out. Rust, corrosion and sediment may then start to form. In the spring, let your Shell dealer inspect your entire cooling system. When he drains and refills, he'll add a special Cooling System Protector.
In the fall, you get a free cooling system inspection when you have Shellzone anti-freeze put in by your Shell dealer.
- 12. Get a lubrication job regularly.** Dirt and moisture can work into chassis joints and bushings, causing friction and wear. Grease can also eventually pound out, leaving the parts unprotected.
Shell lubrication at regular intervals helps protect those vital parts.
- 13. Keep door and body panel drain holes clear to foil rust.** There are little drain holes at the bottom of body panels and doors. They can get clogged so that the panels actually hold water. Result: Rust forms more easily, can eat through the metal. Make sure drain holes are clear.
- 14. "Bandage" minor scratches in your car's finish.** Until you can have the scratches refinished, keep rust from forming with a coat of touch-up paint or a strip of cellulose tape.
- 15. Let your Shell dealer help your car last longer.** Your car may have cost you thousands of dollars. Treat it carefully. Feed it well. Let your Shell dealer help you on both counts. You will save money—and increase your driving pleasure, too.