

For a "time-of-your-life" vacation take along SAMSONITE!



Something to write home about!
The words are elegant, elite, sleek... all because of the modern molded shape, fashionable colors. Roomy, luxurious interiors make every inch seem like two! And perfectly tailored!

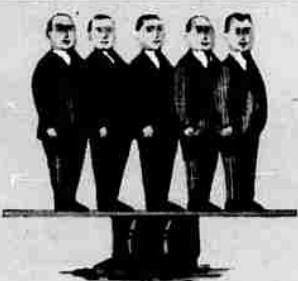


HOW TO FIND HIDDEN LOCKS
A Samsonite exclusive. The locks are recessed. Can't pop open accidentally.



A-O.K.

Molded of magnesium, the jet-age metal. Covered in wear-resistant vinyl. Lightweight but super-strong!



STILL GOING STRONG!
50 years ago, Samsonite Luggage was strong enough to hold 5 Shwayder brothers. Today, it's still strong enough to stand on!



LADIES' 24" PULLMAN, \$32.50 BEAUTY CASE, \$25.00 EXECUTIVE OVERNIGHT, \$30.00
LADIES' O'NITE, \$27.50 MEN'S TWO-SUITER, \$42.50



LADIES' O'NITE, \$16.95 BEAUTY CASE, \$14.95 LADIES' WARDROBE, \$24.95



Take to the road or take to the air. You take a holiday from care when Samsonite Streamlite is your travelling companion! It's all play and no work to pack it. It laughs at rough treatment. Its smooth, tapered lines are a joy to behold! All in all, a happy combination for miles and miles of fashionable fun and adventure! 7 styles for women, in Ebony Grey, Hawaiian Blue, Saddle Tan, Rawhide Finish. 4 styles for men, in Saddle Tan, Ebony Grey, Colorado Brown. Lots you can choose from!

SAMSONITE STREAMLITE!

the classic luggage that never goes out of style



HAT BOX, \$20.00 LADIES' 26" PULLMAN, \$42.50 LADIES' O'NITE, \$27.50



Samsonite Silhouette goes all the way in lightness, elegance and efficiency!

No matter how you look at it, Samsonite Silhouette means colorful, carefree vacations from start to finish! Inside and out, it's designed to give you that glorious feeling...the one you get when you look smart, feel secure, get perfect service. Whether you fly high or take to the road, take a set of Silhouette...it'll see that all goes well! Ladies' choice of 5 colors: Biscayne Blue, Platinum Grey, Dover White, Oxford Grey, Alligator Finish. Men's choice: Oxford Grey, Desert Tan, Alligator Finish. You match up a set as you like it!

SAMSONITE SILHOUETTE

Shwayder Bros., Inc., Luggage Division, Denver. Makers of Samsonite Folding Furniture. Prices plus existing taxes. In Canada thru Samsonite of Canada, Ltd., Stratford, Ontario. Prices slightly higher.



Best Buy (ANYWHERE!)

A little goes a long way with this great big buy in luggage! Looks like it costs a lot more!

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OH, THOSE WIDE, OPEN SPACES! Packs plenty. Packs with ease...cases open flat. Roomy interiors are tailored to perfection with rich, luxurious linings.



SIGHTSEER'S DELIGHT!

Oohs and aahs for the sleek tapered lines! Tells the world you have superb taste!



EVERYTHING'S SHIPSHAPE!

Tongue-in-groove construction locks clothes in snug and safe. Vinyl covering resists scuffs and stains. Wipes clean!



MEN'S TWO-SUITER, \$24.95 MEN'S COMPANION CASE, \$16.95 EXECUTIVE OVERNIGHT, \$18.95