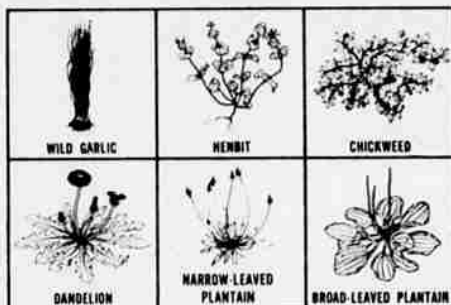


NOW ONE FORMULA

KILLS
THEM
ALL

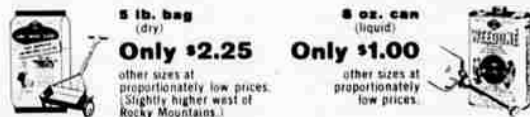


YES...NEW WEEDONE KILLS MORE LAWN WEEDS THAN ANY OTHER WEED KILLER

BECAUSE IT'S NOW
SILVEX-FORTIFIED

It's true! Weedone is better than ever because it's SilveX-fortified. SilveX extends the killing power of Weedone to such hard-to-control weeds as Chickweed, Henbit and Prostrate Spurge, in addition to Dandelion, Plantain, Wild Garlic and more than a hundred others. There's no need for special formulas; no need to know the name of the weed. Weedone, fortified with SilveX, kills more lawn weeds and yet costs you less than many ordinary weed killers. And Weedone won't kill desirable lawn grasses; is easy to apply, liquid or dry. Sold wherever quality garden products are sold.

SPRAY IT • SPREAD IT • WEEDS DREAD IT



5 lb. bag
(dry)

Only \$2.25

other sizes at
proportionately low prices.
(Slightly higher west of
Rocky Mountains.)

8 oz. can
(liquid)

Only \$1.00

other sizes at
proportionately
low prices.

OTHER WEED PROBLEM SOLVERS:

WEEDONE SPOT GRASS KILLER Gives spot control of unsightly grass clumps in lawns. Kills Muhlenbergia, Dallis Grass, etc. Does not sterilize soil. Reseed in 2 to 3 weeks after treatment. Available in ready-to-use 16 oz. Aerosol spray container \$1.98.

X-ALL Kills all weed and grass growth. Lasts an entire season. The quick, easy way to clean up patios, driveways, walks, walls, tennis courts . . . wherever complete control of weeds and grass is desired. 2 oz. or 8 oz. containers. You mix it in water. Can be applied with sprayer or watering can. Non arsenical. 2 oz. \$1.00 treats 75 sq. feet, 8 oz. \$2.75 treats 300 sq. feet.



WEEDONE

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AMERICA
ON THE
GO

1-2-6 "Silhouette" in fake alligator, by Samsonite: (1) 21" case, \$27.50; (2) hat box, \$20; (6) 24" case, \$32.50.

3-5-9 "Travel-Ware" melon color, soft sides, by Ventura: (3) "Hat-nite," \$32.50; (5) 26" case, \$39.95; (9) 21" case, \$29.95.

4-8-10 "Tri-Taper" of reinforced Fiberglas by Tourister: (4) 26" case, \$39.95; (8) Hat box, \$20.95; (10) \$29.95.

7 Tapestry Tote, zippered pocket and closing, by ShortTrip: \$29.50.



Your Vacation's in the Bag

Minimum weight, a rainbow of colors, and new convenience features mark today's luggage

By FRANCES HODGES

LUGGAGE is literally coming up roses—as well as blue, gray, white, green, yellow, and plaid. This array of colors now accounts for more purchases than the once-important tan.

Another trend is the variety of sizes and shapes (see photos) to fit every travel need. In materials, vinyl and Fiberglas are now as fashionable as leather, while lightweight metals make strong frames for

solid or soft-side construction.

Women will also welcome the bagged and zippered interiors of most of the new luggage, plus sesame self-closing locks or new spring and swivel locks that are practically foolproof. For women and men, there are well-coordinated and matching groups aplenty. And too good to pass up are a host of extra totes and collapsible cases that can be gift-filled for your return trip.



1-3-9 "Matchmates" in Koroseal, by Skyway:

(1) "600" soft-side Pullman, \$24.95; (3) Men's Carpac, \$39.95; (9) "200" men's two-suiters, \$39.95.

2 "Bouquet" zippered carpet tote by Lark: \$36.95.

4-5-6 "Match-Ups" in avocado colored Weldron, by Lark:

(4) 8-dress car pack, \$59.95; (5) 24" case, \$49.95; (6) "Larkmate" tri-zippered pack-all, \$49.95.

7-8 "800" new series of "Matchmates" by Skyway:

(7) Weekender case, and (8) Cosmetic case, each \$29.95.

PHOTOGRAPHS BY PAUL HIMMEL

Luggage courtesy of S. Altman & Co., New York