

NEW SAFFLOWER
Saffola Margarine
lb. pkg. **39¢**

DUPONT
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Reg. 39¢ Househld **29¢** Reg. 69¢ Auto-motive **49¢**

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With Gardol Reg. 69¢ **47¢**

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Bananas lb. **11¢**
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SUN TOPPERS Colorful Cartoon Characters Sizes 3-14 **\$1.88**
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HERSHEY'S
CHOCOLATE SYRUP Reg. 23¢ 16-OZ. CAN **15¢**
HI-WEST FRESH FROZEN
VEGETABLES Peas, Mixed Vegetables, Peas and Carrots, Corn, French Fries 10-OZ. PKG. 8 for **99¢**
For Homemade Popsicles
POP-ICE Assorted Flavors Lemonade Pkg. of 6 **19¢**
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BURGER BITS 50-lb. Bag **\$3.97**
KRAFT JAR
CHEESE SPREAD American, Pineapple Pimento, Olive Pimento - 5-oz. Jar 5 for **99¢**
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SHORTENING Pure vegetable 3-lb. can **59¢**
EVERICH
MARGARINE ALL VEGETABLE (No Animal Fats) 1-lb. Pkg. 7 for **99¢**
CARNATION
EGGS AA LG. 2 Doz. 69¢ MED. Doz. 29¢
REG. \$2.98—100-LBS.
PEAT MOSS Nevada Mountain Valley Extra Rich **\$1.69**
REG. 39¢ MEN'S, LADIES, CHILDREN'S
THONGS All Colors - Ideal for Beach or Home Pair **27¢**

Family Council

Gerald B. - If it means my mother must get a job, I'll skip college.

Mrs. F. B. - Things are temporarily bad for us due to the mill shutdown, but he should still plan for college.

Gerald B. - I'm 16 and a junior in high school. Along with the other kids in my class, I've been thumbing through college catalogues, sending away for information, getting all set to send in my applications for admission during my senior year.

Money wasn't going to be a special consideration. Although there are three younger brothers coming along, my parents had saved up enough for me to get started on. But last month Dad lost his job. The carpet mill closed down. Before he gets back to what he was making, we'll have to dip into those savings. So there goes college! I'll manage. I'll take a part-time job and go to evening session.

But Mom won't hear of that. She says she'll take the job and I should go ahead with the old plans.

Mrs. F. B. - Gerry is a fine student and he deserves a good college education. He had hopes of becoming a language teacher.

Just because my husband is between jobs is no reason for Gerry to throw overboard the wonderful hopes we had for him. It's true that we'll have to touch our savings account to make up the difference between Fred's unemployment check and what used to come in. But I can make about \$40 a week as a school-street guard. I'm sure Gerry can count on enough money for his first year. After that, his dad will surely be on firmer ground. And Gerry himself may be earning money from college employment.

I know college is expensive. But it's also an investment. Gerry will be happier and more skilled if he goes. So, we'll afford it.

The Council: A leading magazine recently blazoned this heartening statement: "Every parent can afford to send his kids to college." Then, as though speaking directly to Gerald, the aid officer of Princeton said: "Don't let finances deter you" and, for Mrs. B., "Never permit the state of your pocketbook to discourage your child from applying to the institution of his choice, no matter how expensive."

What's the secret? The huge number of scholarships and loans available which most families know nothing about. We won't argue with Mrs. B.'s proposal to become a school-crossing guard. But we suggest that she needn't do so entirely to pay Gerry's way through college. This approach upsets him, and might later fill him with guilt feelings. There are alternate ways for him to meet expenses during those four years.

While he's not going to be able to send the bills back home to papa, he has three other resources - his earnings as a student, plus the two above-mentioned bonuses: outright cash grants and easy-term loans.

From what we can learn, college charges range from \$800 to \$3200 a year. But, according to financial-aid officers, Gerry needn't feel hemmed in by the prices. He should set his sights in a few schools he'd love to attend, and immediately investigate their scholarship offerings.

In our limited space, all we can suggest is that a sum of, say, \$2,000 a year can probably be collected for Gerry from four sources - a stipend from home (now or later); his own earnings (working 10-12 hours a week, college kids make 25 per cent of their expenses each year); a scholarship to fill part of the gap (these are granted by universities, Government agencies, business corporations and philanthropic foundations); and loans. Some colleges have bounteous loan funds, ask no collateral and interest rates may be zero or 1 per cent!

Besides writing directly to his favorite colleges, Gerry can get over-all help from the following: 1) His State Department of Education; 2) National Merit Scholarship Corp., 1580 Sherman ave., Evanston, Ill.; 3) College Scholarship Service, Box 27896, Los Angeles, Calif.; and 4) Citizens' Scholarship Foundation, Box 362, Fall River, Mass.

25 FIREMEN HURT
New York - (UPI) - An eight-alarm fire leveled a clothing store here Wednesday, injuring 25 firemen. Authorities said 10 men escaped possible death or serious injury when part of a roof, under which the men were standing, collapsed.

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Charcoal Briquets
• 10-Lb. Bag **49¢**
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Clean Burning—Long Lasting

WIZARD
Charcoal Lighter
• Reg. 98¢ 1/2 Gal. Size **79¢**
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• Reg. 39¢ Pint Size **33¢**

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CAR CUSHION
• Large Size
• For Car or Home Use
Reg. **\$1.69**
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LAWN SPRINKLER
• Set it and forget it!
Reg. \$11.95
\$6.88
Covers up to 2400 Sq. Ft.

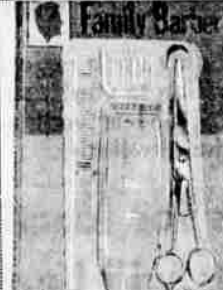
ICY-HOT BY THERMOS
INSULATED ICE CHEST
• Extra Thick Fiberglass Insulation
Reg. \$16.50 **\$10.99**

NEW TIP TOP—DELICIOUS BLENDED OF CHOICE COFFEE BEANS
INSTANT COFFEE 10-Oz. Jar **99¢**
6-Oz. Jar **69¢**
DEL ROGUE
DILL PICKLES 58-Oz. Jar **63¢**
ALLEN'S—SPINACH, TOMATOES, GREEN BEANS
CANNED VEGETABLES No. 1 Can 9 for **99¢**
SNIDER'S
CHILI PEPPER CATSUP 20-Oz. Bot. 4 for **99¢**

CARNATION LIGHT
CHUNK TUNA No. 1/2 Can **29¢** No. 3/4 Can **39¢**
3 JAYS—HOMOGENIZED OR RAW
GUERNSEY MILK Gal. **89¢** Plus Dep.
Jug
REG. \$8.49 VAGABOND FABRIC
AIR MATTRESS Size 29"x72" **\$4.44**
REG. 29¢ LEPAGES
CELLOPHANE TAPE Dispenser, 1000 inches **19¢**

REG. 40¢ RAY-O-VAC
FLASHLIGHT BATTERIES Pkg. of 2 **27¢**
REG. 49¢—100 SHEETS
FILLER PAPER 3-Hole **39¢**
REG. \$3.88 MEN'S SHORT SLEEVE
SPORT SHIRTS Sm., Med., Lge. **\$1.99**
REG. \$1.39 LADIES' SMARTY
MOCCASINS Goodyear Ribbed Sole **88¢ pr.**

ICY HOT BY THERMOS
PICNIC JUGS
Gallon Size
• Reg. \$5.29—with Faucet **\$3.99**
• Reg. \$3.98—with Shoulder Spout **\$2.99**



FOSTORIA COMPLETE
HAIR CUTTING SET
Reg. \$8.95 **\$5.99**
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BIG BOY CHARCOAL
BRAZIER
• Large 22" Size
• With Hood, Spit Electric Motor
• Chrome Legs
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USE OUR LAY AWAY PLAN
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LAWN EDGING
• 40 Ft. Roll
• 4 Inches High
• Use Around Trees, Hedges or Shrubs
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REG. \$1.00 GILLETTE SUPER
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REG. 99¢ 4-OZ.
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100 TABLETS VI-JON
• **VITAMINS** **77¢**

WATERPROOF
ADHESIVE TAPE
• 1/2" Wide x 10 Yds.
Reg. 39¢ **33¢**

PACQUINS 10-OZ.
SILK 'N SATIN LOTION
Reg. **77¢** Tax Inc. \$1.08

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AFTER SHAVE LOTION
Reg. **99¢** Tax Inc. \$1.38

LARGE SIZE 12-OZ.
LISTERINE
Reg. 89¢ **59¢**

NEW! COLGATE
TOOTH BRUSH
Reg. 89¢ **2/89¢**

SO HELP ME
HANNAH
• For Poison Oak, Ivy, Rashes
Reg. **\$1.37**
Reg. \$1.50

STA-RITE
• **BANDEAU** Pkg. of 4
• Foam HAIR ROLLERS Pkg. of 10
Reg. Your **33¢** Choice 59¢

SUPERAIN AUTOMATIC
LAWN SPRINKLER
• With Amazing New Timer-Sprinkler
• Shuts itself off automatically
• Covers up to 2400 sq. ft.
• Guaranteed for 1 full year.
Reg. **\$10.49**
\$15.95

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