

MEDFORD SHOPPING CENTER

MOTHERS' DAY GIFT GUIDE

- Newberry's
- Pay Less Drugs
- Safeway
- Modern Plumbing
- Sears
- LaPointe's
- Travis & Harry's
- Coin-Op Cleaners



Now real coffee faster than instant

Made of copper, nickel and chrome plated inside and out

Faster... 1000 watts

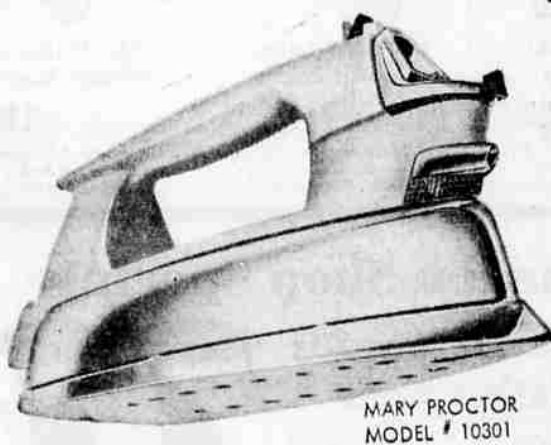
Sunbeam
completely automatic deluxe
Percolator

Makes 8 cups of delicious coffee in 5 minutes

SUNBEAM

The perfect gift for Mother! Perfect coffee every time; to serve guests, to brighten meals, to add a touch of luxury to her leisure moments.

17⁷⁷
85¢ a Month



MARY PROCTOR
MODEL # 10301



BISSELL "RELIANCE" SWEEPER

Famous quality sweeper. Heavy-gauge all steel case, coral baked enamel finish. Twin dust pans.

SAVE 3.29

6.66

**FRY WITHOUT FATS
AUTOMATICALLY!**



NEW
PRESTO
EASY-CLEAN FRY PAN
with miracle DuPont Teflon® cooking surface!

FRY WITHOUT FAT AND WITHOUT STICKING! Rinses clean under the tap! Cuts down on unwanted calories, helps reduce cholesterol. Beautiful new styling.

14⁷⁷

MARY
PROCTOR
SPRAY... STEAM... DRY
IRON

Uses plain, ordinary tap water... no special preparations, no mess, no fuss! Finger-touch sprinkler, built-in. Pre-dampening unnecessary for most garments. More jets, wider foot, makes steaming much faster. Mother may have been struggling for years with an old-fashioned steam and dry iron not knowing how much work a truly modern iron can save. Surprise her... she'll love it!

14⁷⁷
75¢ a Mo.

Newberrys
DEPARTMENT STORE

OPEN MONDAY, FRIDAY and SATURDAY TILL 9:00 P.M.
TUESDAY, WEDNESDAY and THURSDAY — 9:30 - 5:30
OPEN SUNDAYS 10:30 - 6:00
ALWAYS LOTS OF FREE PARKING

**MOTHER'S DAY SPECIAL for
CHILDREN and YOUNG PEOPLE**

To Help You With Your Gift Shopping NEWBERRY'S Will Be
Open at 9 a.m. on Saturday, May 12
To give you special help for one hour, FREE gift wrapping for school age youngsters — 9 to 10 a.m. SATURDAY, MAY 12!

**SPORTSWEAR
FOR
MOTHER**



Such a wonderful wide selection of styles, colors, and fabrics. You will want to look through all of them and select the perfect one for her. You will find crop-tops, sleeveless blouses, short or three-quarter sleeve... there are shorts, jamaicas and capri pants. These are teamed together to make the most fascinating sets you've ever seen.



2⁸⁸ to 7⁸⁸ a Set

For Mother's Summer Fun, a New
SWIM SUIT

Figure-flattering, fabulously fashioned "SEA-B" ... the suit that captures every line of perfection and makes a more glamorous you. 100% nylon Helanca ... with the exclusive "MOLDA BRA." Sizes 30 to 38.

17⁹⁵



See "Sea Fashions of California" at Newberry's. Wonderful styles in fashions newest colors. Beautifully draped latex faille, novel wool knits and clever creations in blended fabrics make this ever popular line of suits an outstanding value.

7⁹⁹ to 14⁷⁷



BEACH BAGS

Big roomy carry-alls. Teryls, duck, poplin; all moisture-proof lined.

3⁴⁷, 4⁴⁷

BEACH JACKETS

Cotton terry in snowy white or pretty floral prints. A variety of styles.

2⁹⁸, 4⁹⁸



**SEE OUR HUGE SELECTION!
FAMOUS FOR QUALITY
MACSHORE BLOUSES
2⁹⁸ to 4⁹⁸**



Look! Easter-pretty blouses with the fashion know-how, the quality look that's unmistakably MACSHORE! In and outer types, deliciously feminine or dashing tailored. Stunning solids and exciting prints in easy-care cotton batistes, broadcloths, some blended with Dacron polyester. All too marvelous to miss. Sizes 30 to 40.

**USE OUR
LAYAWAY
PLAN**

**Fashion
FROM
Newberry's**

Why pay more? Newberry's styles are the latest; the fabrics are lovely; the workmanship invites your inspection.



DUSTER COATS

In heavy rayon faille, with acetate taffeta lining. Many styles; some with collars, others with tuxedo fronts. All different cuff styles. All very smart! Black or navy. Sizes 10-20.

10⁸⁸ to 16⁸⁸

JACKET DRESSES

Lovely go-everywhere jacket dresses in cottons, amels, pure silks and blends. A wide selection of styles and colors. Perfect for Mothers trip to the World's Fair. Sizes: Jr. 5-15 and 10-20.

6⁹⁸ to 19⁸⁸

DUSTER ROBES
Practical, Pretties for MOTHER

5⁹⁹

Come, pick from numerous enchanting styles... all designed to make her look so glamorous in her leisure hours. Airy, two-layer nylons in ravishing floral prints... amel and cotton in sherbet colors with ruffles completely surrounding the edges. Every style and color completely captivating! Sizes 12-20.



PRETTY ACCESSORIES for MOTHER



**PURE SILK
SCARFS**

Silk squares & stoles in the prettiest solid colors & florals.

59^c



NYLONS

Boxed for Mother's Day

3 Pr. 2⁵⁹

Seamed or seamless. Mistone or Beigstone. Sizes 8 1/2 to 11.



APRONS

Bright, clever little aprons that Mother will love! Cottons, nylons and combinations in the cutest styles and gayest colors.

59^c to 1⁹⁸

JUST SAY:
"CHARGE IT"
at
NEWBERRY'S

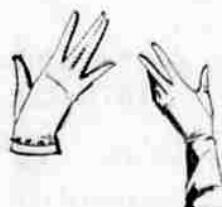


• Acetate
• Machine Washable
• Full Shadow Panel

SLIPS

Pretty! Lavishly trimmed. White, Black, Red, Beige. 32-42.

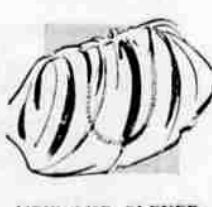
1⁹⁸



GLOVES

Double woven nylon; easy to keep immaculate. Lovely colors to spice up your Spring ensemble... and, of course, white.

1⁰⁰



**NEW AND CLEVER
HANDBAGS**

In big soft marshmallow styles; sparkling white patent, and fashions newest sweetheart: gold leather!

1⁹⁹ to 5⁰⁰ plus tax



**ALL NYLON
PANTIES**

Lace, ribbons and bows add the pretty trim. Mother will love a gift of several. 100% easy care nylon, in white and pastels. ... Sizes 5-7.

1⁰⁰



COSTUME JEWELRY

Boxed in lovely gift boxes. Wide selection of styles and colors. Necklace and matching earrings to set.

1⁵⁹ to 3⁹⁸ Plus Tax

Newberrys

MEDFORD SHOPPING CENTER STORE
FREE PARKING NEAR NORTH ENTRANCE