

You can depend on GROCETERIA

for the finest, freshest fruits and produce in town

Coachella Valley
White 48 Size

GRAPEFRUIT

4 FOR 25¢

Luscious, red ripe

Crisp, crunchy, full flavored...
for delicious stuffed

CELERY

13¢ lb

Delicious, pure, Florida, ready to use

ORANGE JUICE

full quart 59¢

If you prefer to squeeze your own juice, we have both California
and Florida Valencia Sweet Juice Oranges. And the prices are
down!

New Potatoes and Fresh Peas...

a dish for a queen!

NEW SPUDS

California White 2 lbs. 19¢

PEAS

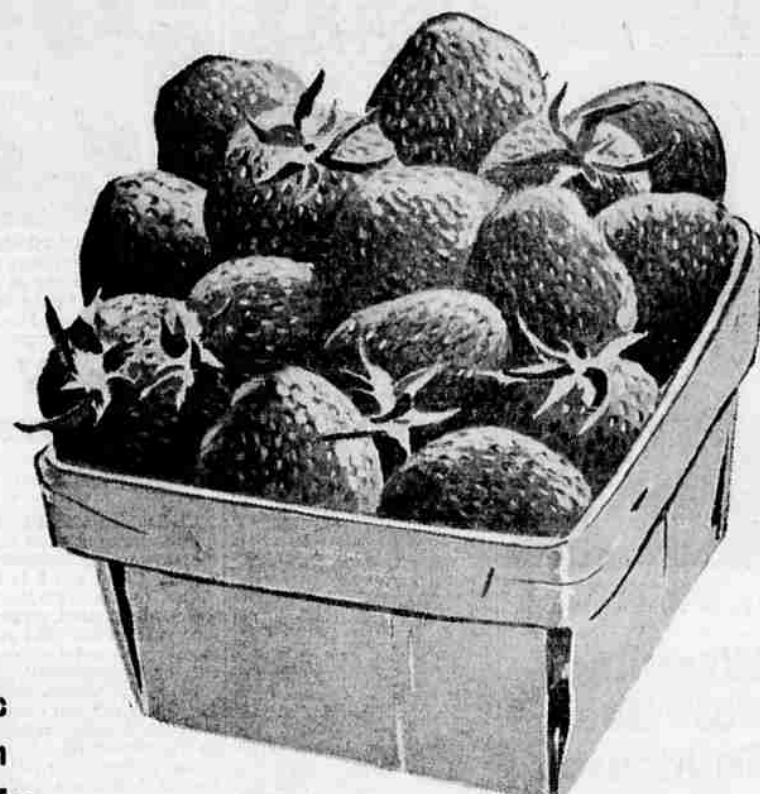
Fresh Garden lb. 19¢

Strawberries

Start Mom's day right with strawberries
and cream for breakfast, shortcake for dinner

3 BOXES 49¢

- Shortcake Layers, pkg. of 4 27¢ • Lucky Whip, serves 8 25¢
- Dream Whip, reg. size pkg. 25¢ • Rich's Whip Topping 49¢ can
- Snider's or Jorgensen's Whipping Cream, 1/2 pint 35¢



U.S.D.A. Choice
Steer Beef

BLADE CUT

Chuck Roasts 49¢ lb.

7-Bone Cuts ... 59¢ lb. Arm Cuts 69¢ lb.

Beef Short Ribs U.S.D.A. Choice lb. 35¢

Boiling Beef U.S.D.A. Choice (plate) lb. 19¢

Pork Sausage Country style lb. 45¢

Cooked Salami Any size piece lb. 49¢

**DECORATED
CAKES**
FOR MOTHER'S DAY



Surprise Mother on her day with a decorated
Mother's Day Cake from our
PIPING HOT BAKERY!

Decorated Mother's Day
CAKE

\$1.49

Fully Decorated Cakes.....\$2.50 and \$3.00

Pecan Pies 69¢ each

Pecan Upside Down Coffee Cakes.....59¢ each

Parker House Rolls35¢ doz.

Groceteria Stock-up Sale...

Diamond A Canned Foods

An Oregon product you can depend on to be really good!



Diamond A
Fancy Whole Kernel
GOLDEN CORN

303
cans 6 for \$1



Diamond A
Fancy Cream Style
GOLDEN CORN

303
cans 6 for \$1



Diamond A
Fancy French Style
SLICED BEANS

303
cans 5 for \$1



Diamond A
Fancy
DICED BEETS

303
cans 8 for \$1



- Diamond A Fancy Red Kidney Beans—303 can.....5 for 89¢
- Diamond A Fancy Yellow Wax Beans—303 can.....5 for 1.00
- Diamond A Fancy Ruby Whole Beets—303 can.....6 for 1.00
- Diamond A Fancy Sliced Beets—303 can.....6 for 1.00
- Diamond A Fancy Ruby Wh. Pickled Beets—303 can.....5 for 1.00
- Diamond A Fancy Sliced Pickled Beets—303 can.....5 for 1.00
- Diamond A Fancy Sliced Carrots—303 Can.....5 for 89¢
- Diamond A Fancy Cut Green Beans—303 Can.....5 for 89¢
- Diamond A Pitted Red Tart Cherries—303 Can.....4 for 1.00
- Diamond A Purple Plums—2 1/2 can3 for 89¢
- Diamond A (3 Sisters Brand) Purple Plums—2 1/2 can.....4 for 1.00
- Diamond A Fancy Sliced Beets—8-oz. Can.....3 cans 33¢
- Diamond A Fancy Diced Beets—8-oz. Can.....3 cans 29¢
- Diamond A Fancy Cut Green Beans—8-oz. Can.....2 cans 25¢
- Diamond A Fancy Whole Kernel Corn—8-oz. Can.....2 cans 25¢

Salute to Mother FOOD SALE

FLUHRER'S OLD FASHIONED White Bread Lge. Loaf 4 for 99¢

Del Rich Margarine lb. 15¢

Campfire Marshmallows 2 lbs. 49¢

Krispy Crackers 2-lb. pkg. 49¢

Groceteria Mayonnaise A Top Quality Mayonnaise Quart 57¢

AA Large Eggs Pennywise..... Dozen 39¢

Kraft Velveeta Cheese 2-lb. Loaf 79¢

Pork & Beans Van Camp's—No. 300 Can 2 cans 25¢

Filet of Perch Booth's Frozen Lb. Pkg. 43¢

M.J.B. Coffee lb. 59¢ 2 lbs. 1.17

Planter's Cocktail Peanuts 7-Oz. Can 3 for 1.00

Zee Toilet Tissue (3-4 Roll Pkg.) 12 rolls 1.00

Nalley Tang Salad Dressing Quart 49¢

Carnation Instant Non-Fat Milk (8-Quart Size) 14-Qt. 99¢

Pillsbury Pancake Flour 4 lb. bag 39¢

Lipton Tea Bags Pkg. of 48 Tea Bags 59¢

Lipton Tea 1/2-Lb. Pkg. 77¢

MJB Instant Coffee 6-Oz. Jar 79¢

**50 Extra
THRIFTY GREEN STAMPS**

with each Oregon grown

Soran Fryer

or with each pound of Swift's
Premium or Swift's Oriole

Sliced Bacon



Enter Palmolive's
"COME TO THE FAIR CONTEST"
WIN A TRIP FOR 2 TO THE
SEATTLE WORLD'S FAIR

20 Wonderful 1st Prizes!
25 SECOND PRIZES!
200 THIRD PRIZES!

GET FREE ENTRY BLANK HERE.

2 Bath Size Bars 35¢

FRYERS

Barbecued

\$1.39

NBC
FIG NEWTONS

Pound Package

3 FOR \$1.00

Limit Rights

Groceteria

THE PLACE TO GO
FOR THE BRANDS
YOU KNOW

Sixth and Gray

FREE PARKING