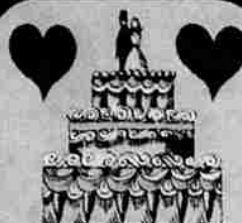


for those rarest of days in May and June...give **SAMSONITE**



### FIT FOR THE QUEEN

Big feature of the Day! Fitted out with extravagant, plush interiors... the kind of roominess and packability Mothers appreciate more than anybody! A generous gift!



### LOVE AT FIRST SIGHT!

Modern, molded, slim shape suits the young-at-heart to a T (for today!). Bouquets to the exclusive hidden locks, can't pop open accidentally!



For women: Biscayne Blue, Platinum Grey, Dover White, Oxford Grey, Alligator Finish. For men: Oxford Grey, Desert Tan, Alligator Finish.

*goes all the way  
in lightness, elegance and efficiency!*

For all of your kissin' kin, Silhouette is your great Good Wish Ambassador! Big-hearted on the inside...smooth and sleek and chic on the outside. Molded of magnesium, the jet-age metal—lightweight but super-strong. Covered in wear-resistant, scuff-resistant vinyl. Elegant from start to finish! So when something's in the air, make it Silhouette, and you'll get miles and miles of smiles!

## SAMSONITE SILHOUETTE

Shawyer Bros., Inc., Luggage Div., Denver, Makers of Samsonite Folding Furniture. Prices plus existing taxes. In Canada thru Samsonite of Canada, Ltd., Stratford, Ont. Prices slightly higher.



LADIES' 24" PULLMAN, \$32.50

BEAUTY CASE, \$25.00

EXECUTIVE OVERNIGHT, \$30.00

LADIES' O'NITE, \$27.50

MEN'S TWO-SUITER, \$42.50



54 TRAVEL BAG, \$47.50

26" TRAVEL CASE, \$32.50

21" TRAVEL CASE, \$22.50



### TAKES TOP HONORS

All Soft-Side Cases are supported with super-strong magnesium frames and have hidden locks! All Samsonite Travel Bags have double-duty zippers. Samsonite exclusives they will love!



Won't wear out its welcome with Dad!

Exclusives sturdy "Samsonex" tweed is rain, stain, puncture-resistant! Big feature that will impress Dad when you give him Soft-Side on Father's Day, June 17th!



*lightweight luggage that protects your  
clothes as no ordinary soft-side luggage can!*

Packed with plenty of give and take! Samsonite Soft-Side covers a lot of ground...goes with everyone on your gift list. It's the celebrity of soft-side luggage...the only Travel Bags and Cases so easy-going yet so hard to hurt! Soft and light—yet so sturdy, it keeps its shape and keeps clothes in shape. It's the gift that never stops giving in service and style! If you'd give them the world, give them Samsonite Soft-Side! In new fashion colors.

*In Chestnut, Bright Teal, Quill*

## SAMSONITE SOFT-SIDE