

Teaching your child RIGHT FROM WRONG

by Dorothy K. Whyte



The Family advisor of one of the world's largest Insurance Companies offers a dependable answer to your child's problems in acquiring a sense of social responsibility.

WHAT EXACTLY DO WE MEAN BY RIGHT OR WRONG?

... by wanting children to be good and to grow up to be good? Not merely that they be well-mannered, certainly not that they be blindly obedient, and decidedly not that they remain docile and unquestioning.

It's a tall order, but ethical behavior is surely the kind of behavior parents want their children to develop. For this is not born into any child; neither is it inherited. It comes from parents' loving recognition that each child is an individual in his own right, and is nurtured by their acceptance of him as he is.

WHAT YOU CAN DO TO GUIDE YOUR CHILD'S DEVELOPMENT

Straight-from-the-shoulder, hard hitting advice is the keynote of this book. And the advice is specific. Here are some of the guidelines—not formulas—for parents in their far from easy task of helping their children become good citizens and happy, self-reliant, contributing members of society:

- how to start ethical living early
- how to help a child accept himself
- how to anticipate a child's actions
- how to help a child in school—and help the school, too
- how to take a stand about television
- how to help a child be a part of the family-democracy
- how to deal with prejudice
- how to explain difficult situations to a child
- how to keep flexible

ABOUT THE AUTHOR

For the past twelve years Mrs. Dorothy K. Whyte has been Director of the Editorial Bureau of the Health and Welfare Division of one of the largest Insurance Companies in America. From her desk have come over one hundred pamphlets helping people to better understanding of themselves and their families. A former Editor of Parents' Magazine and recipient of many awards, her latest commendation is from the Public Health Association of New York City.

A constructive, simply written, witty answer to the most important problem facing America's families today—how to develop social responsibility in their children—Teaching Your Child Right from Wrong includes these helpful chapters:

The How and Why of Being Good—What do we mean by right and wrong?

Glad to be a Boy ... Proud to be a Girl—How to help a child accept himself.

Spare the Child—How to develop the right feelings and express them constructively.

The School and You—Mere academic training is not enough.

Murder in the Living Room—The menace of television: how to help your child acquire taste.

Those Scene-Stealing Siblings—You can't wish envy away: how to make it easy for the older child.

Selfhood: Rx for Brotherhood—How to recognize prejudice and abolish it.

There is Nothing Like a Dad—What a father can do for his child's ethical development.

Buy, Buy Baby—Good and bad attitudes toward money, and other values.

Conspiracy of Silence—A youngster's silences can be more revealing than his speech.

Once More with Feeling—How to build parent-child relationships as a basis for ethical behavior.

WHAT THE EXPERTS SAY

Teaching Your Child Right from Wrong is a needed and valuable addition to the bookshelf of all parents and child caring personnel. Punctuated by dozens of examples, this is the story of how children can and should be stood by and supported in their relentless battle toward growth, maturation, education, socialization and the acquisition of a capacity to give and take, and love and be loved. This is a book about learning to know the right; having the desire to follow it and the capacity to do so without an aura of the clinical and of psychopathology. This is a book on very real primary prevention of deviant behavior and mental illness.

ROBERT E. SWITZER, M.D., Director, Children's Service, The Menninger Foundation

Teaching Your Child Right from Wrong is very well done, and in a unique way. As parents read the little case histories throughout the book, they are bound to recall similar happenings in their own families and with their own children. Here they will find recognizable examples that might well serve as guides to action in many a puzzling parent-child situation. For this reason, I think the book should be unusually helpful.

GEORGE M. WHEATLEY, M.D.

Your child's awareness and appreciation of what is right can be his key to a happy, successful life. Unwillingness or inability to be a good, self-reliant citizen can mean abject failure and heartbreak for young people and their parents.

DO YOU WANT TO HELP?

Parents who recognize their responsibility for essential ethical training may not know what they can do to help. Do you? This inspiring book uses the "case method" of actual family experiences to tell you how to help your child handle the principal problems that are bound to arise along the slow, gradual path of growing up to a sense of social responsibility.

FREE 30-DAY EXAMINATION

Send No Money Now

Let us send you a copy of TEACHING YOUR CHILD RIGHT FROM WRONG to read and use for THIRTY DAYS FREE. Then if you don't agree that it is by far the finest, sanest, most inspiring book on the subject you've ever seen, simply send it back and pay nothing.

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Please send me a copy of Dorothy K. Whyte's book, TEACHING YOUR CHILD RIGHT FROM WRONG, for thirty days Free Examination. If not convinced that it will help my child to become a happy, self-reliant citizen, I may return the book within thirty days and pay nothing. Otherwise, I will send only \$3.50 (plus a few cents postage) as payment in full.

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