

The Seattle World's Fair: A Glance into Living in the Future

Seattle, Wash.—Odds, ends and comments from the site of Seattle World's Fair:

The Alweg Monorail whisks Fairgoers over a 1.2-mile system from downtown Seattle to the grounds in 96 seconds.

There are those who have ridden it say it's not as smooth a ride as it should be. We don't know about that; we didn't think it was bad at all. It's certainly an improvement over many of the old railroad tracks which produced a decided rocking motion traveling at high speed.

Engineers, we heard, are working out what bugs remain to produce a smooth, gentle ride. Alweg, we are sure, wants such a condition if for no other reason than to use it as an example for metropolitan areas considering a rapid transit system, and Los Angeles county is one of them.

The potential for such a system certainly is there. The question, however, is whether it would be economical at this point; whether the people in the areas of concentrated population would utilize such a system enough to pay for it.

But for any Fairgoer, a ride (and round trips are as common as they are available) on the Monorail will be one of the highlights.

GROUND TRANSPORTATION

Transportation on the grounds is another problem with one with weak feet, and legs with unused muscles. So to solve this, there are various vehicles.

Electric-powered taxis will take you around the grounds, or from one area to another (and there is considerable distance between the far ends of the grounds). Train-like gasoline powered orange buses will take a Fairgoer on a tour of the grounds so he can get an idea of what is where.

CITY OF WIDE STREETS

The city of Seattle from the Space Needle is a city of wide streets; tall buildings; waterfront piers; freight trains along the edge of the sound; apartment houses stretching skyward spotted throughout the city; residences as far as

the eye can see dotting the surrounding hillsides; and a wide swath cut across the edge of the hill and high over a stream, the site of a 12-lane freeway into the heart of the city.

WATER WIND-WHIPPED

Tuesday, water from the International Fountain in the center of the Boulevards of the World was wind-whipped across several hundred feet of the grounds. But when the wind's not blowing, and strong winds are really not common to Seattle we understand, the fountain probably is beautiful; it is illuminated with colored lights at night.

We did not see the fountain in full flowing order; most of the time water poured from but a few of the outlets.

It is designed to be a breakthrough in the artistic and decorative use of water.

WORLD'S LARGEST CAKE

In the center of the Food Circus is a 12½-ton cake billed as the world's largest cake. Standing 30 feet high, it features Paul Bunyon at the top, and decorated in all colors.

WIRE TROUBLE DEVELOPS

Eating in the La Bal Con (on the balcony of the Food Circus building), wire trouble developed over an awning of the restaurant. It shorted out all overhead lights in the immense Armory, which produced a rather interesting light effect from the more than 50 food shops housed in the building.

The Fair's fire department was called, and the trouble was repaired before too long. The excitement created by the situation didn't last nearly as long as some Fairgoers would like to have it, but far too long for Fair officials.

STRONG WINDS

We heard Tuesday evening on reentering the grounds that the wind was so strong it blew over one of the many trees which have been planted to help make the grounds

attractive. We also were told that one of the sculptures in the entrance near the Fine Arts building was blown over, but if it had, all evidence had been removed.

GREAT PRESS FACILITIES

The press facilities here are great. A press headquarters has been set up in a three-story building. Typewriters, paper, information, packets, "canned" releases, hourly attendance figures and any other aspect of publicity for a World's Fair is available at one's fingertips with the assistance of a staff who seems to know just about everything.

The wire services and Western Union have offices set up in the building. It is operated "like a newspaper office," according to Bill McFarland, public relations director. It's crowded with desks, chairs, file cabinets, coffee and soft drink machines, a candy machine, and telephone. And it has the atmosphere of "a newspaper office," an atmosphere conducive to seeing the Fair from behind the keys of a typewriter.

INVERTED UMBRELLAS

Food concession and souvenir stands throughout the grounds have inverted umbrellas, gaily colored; but they do present a problem at times.

Tuesday was a fine example. When it rains, of course, the water is funneled into the center of the stand, spilling on merchandise, whether food or souvenirs.

And when the wind blows the rain, like it did Tuesday, half of the stand has to be closed off to prevent rain from blowing it under the inverted umbrella.

But that's one of the penalties of being futuristic in design to maintain the theme of life in the future at the Space Age Fair.

PRESS PERSONALITIES

Some of the personalities frequenting the press headquarters building: Alistair Cooke, international columnist; Mary Brown of Industrial Design magazine; and Olga Gueff, editor of Interiors magazine.

Telephone calls were made regularly to New York, Los Angeles, and other far-reaching points around the country.

Other items of note in press headquarters: someone sought the German television camera crew; someone else was looking for the recent issue of Time magazine; National Geographic magazine had several photographers and writers on the grounds.

AMPLE PARKING SPACE

There appears to be ample parking space adjacent to the grounds. At least there was last week; how it will be later in the summer when more people are expected may be a different story.

An attractive multi-story parking lot is located across the street (Mercer st.) from the Fine Arts building and the arena. Other lots are spotted around the grounds, near each of the gates.

Traffic last week wasn't too bad, at least from a taxi-riding standpoint; but here again, it may become more of a problem later this summer.

A MAJOR DISAPPOINTMENT

Rides and other carnival-type games on the Gayway have little originality which goes along with the Fair's theme of Century 21.

True, the rides have fancy names like Space Whirl, Bubble Bounce, Meteor and Calypso, but their design isn't as far in the future as many of the rides in Disneyland.

The carnival area, which apparently is a necessity at any Fair regardless of size and scope, is the same kind of carnival one would see at any state or regional fair any time anywhere in the country.

ANOTHER DISAPPOINTMENT

Nowhere among the foreign or domestic shops are there quality souvenirs—toys or otherwise—for children. True, one can purchase the average run of souvenirs at the colorful stands throughout the grounds, but you can buy the same ones in the downtown drug stores.

There are products from foreign countries which serve as beautiful—and some of them inexpensive—souvenirs for adults, but not for children.

INTO WORLD OF FUTURE

Our colleagues expressed disappointment in the state of Washington's financed "World of Tomorrow" exhibit in which the Fairgoer is taken into the world of the future by a "bubbleator." They indicated there was too much use of transparencies and not enough models or demonstrations.

We didn't wait in line to see the exhibit, housed in an aluminum cubed affair, illuminated by various colored lights. The structure itself, inside the 11-acre coliseum, is attractive in a monstrous sort of a way, with its aluminum cubes jutting out in all directions above the Fairgoer's head.

THE GATHERING CROWDS

Crowds gather at the major attractions—the Space Needle, the Washington state coliseum, the U.S. Science pavilion, and the Food Circus; lines form at the Needle, in the coliseum and the Science pavilion, but they move pretty fast for the latter exhibit.

The other lines move slower, especially for going into the Space Needle restaurant, where waits may range up to three or more hours.

A LINER ARRIVES

We watched from our sixth-floor room in the Sorrento Wednesday morning the arrival of the liner Matsonia for a one-night stay in Seattle before sailing for Hawaii.

Its whiteness was bright in the greyness of a cloudy, rainy morning, circled by a fire boat pumping water through its hoses, creating white streams like the legs of a spider. Overhead a helicopter circled as three tugs approached to ease the Matsonia into Pier 26.

One of the slick, streamlined ferries on the sound made an out-of-the-way circle so passengers could view the liner.

PARADES, CONCERTS COMMON

Parades are common on the Fair grounds, and concerts by various uniformed bands are conducted regularly in the State Flag Plaza.

ROYAL COLORS NOTABLE

A note to Fairgoers: Observe the royal colors, and the plush carpet in the entrance to Great Britain's exhibit. It takes you into

SKY JOBS

The Commercial Airlines need young men and women today for JET AGE expansion. High paying positions as HOSTESS, RESERVATIONIST, COMMUNICATIONIST, and PASSENGER AGENT offer opportunity to meet celebrities and FREE TRAVEL to interesting places. If you are a High School graduate, in good health, you can qualify. For full information mail coupon, Box 7132, Portland 19, Ore.

WEAVER AIRLINE PERSONNEL TRAINING
Box 7132 Portland 19, Oregon
Send me free information without obligation on Sky Jobs

Name _____ Age _____
Address _____ Home Phone _____
City _____ Bus. Phone _____
Education _____ Mfr. I Work _____

a world of royalty where the exhibit is among the best on the grounds.

A FINE FAIR

All in all, it's a fine Fair, well planned, arranged and we hope well attended. We believe it's worth a trip to Seattle this summer to attend it.

A LONG-TIME LEASE

And if you can't make it during the Fair, when you are in Seattle, take a ride up in the Space Needle anyway. It'll be worth the trip.

Western Hotels, which operate the restaurant in the Needle, have a 20-year lease on it, so it's not likely to go out of business when the Fair ends.

The stories and pictures, with the exception of the aerial view and night view of the U.S. Science Pavilion, are by Earl H. Adams, city editor of the Mail Tribune who was at Seattle World's Fair three days last week.



At night, the Fair grounds change in a mass of colors.

Fair Is World in A Nutshell When Compared to Other Fairs

Seattle, Wash. — The Seattle World's Fair is the world in a 75-acre nutshell, a relatively small nutshell, compared to the acreage of past world's fairs.

It is the world of the past, present and future crowded into a beautifully landscaped grounds; it is the people of the world mingling with each other with a language common to anyone attending a Fair of this scope.

It is a world of industry, commerce, entertainment, art and whatever else one wants crowded into a sprawling area close to the heart of Seattle.

And it is a world we recommend visiting, studying, looking, enjoying, and returning to be sure not to miss anything, if that's possible.

Thursday's Attendance As of Thursday morning, 191,423 paid admissions entered the grounds; in the first five days of the Fair, 136,000 rode the Alweg Monorail.

The crowds have been considerably lower than Fair officials expected during the first few days, and there are several factors which have caused it. For one thing, Fair officials themselves told Seattle area residents to leave the car at home and ride the bus to the Fair because of the anticipated crowds; they left the cars at home all right, but the residents stayed with them.

Another factor in lower attendance is the weather. It really hasn't been conducive to good attendance. Monday, it was beautiful; Tuesday, it was showery and windy; Wednesday, it was partly cloudy and attendance was up a lit-

tle; this morning (Thursday), it is raining, and it looks like it might last most of the day.

Last week end, we were told, the weather was rainy, resulting in a lower opening attendance than expected.

But crowds are expected to pick up, and there is every reason to believe they will. Schools will be out soon, and the vacation season will actually get started. This is bound to have an increasing effect on attendance.

How this attendance at the World's Fair will affect Oregon is hard to say at this time, but it will have some effect.

From Many States Robert Drager, of the Oregon department of planning and development, said about 1 out of 10 Fair visitors passes through the rest area. This means, on the basis of present paid admissions, that almost

20,000 people may have viewed the work of Bob Bosworth and Armin Richter.

Some of them, of course, are Oregonians — like Mr. and Mrs. Jack Sides of Medford — but for the most part they are from other states, some of them as far east as the New England states.

Literature from throughout the state is available for the taking, and many visitors have indicated they plan to visit Oregon, some of them this year, some of them in the future.

On warm summer days this year, the Oregon booth will be popular; and Bosworth, we believe, used much foresight in designing a booth which not only advertises Oregon's most popular resource, but also actually gives the visitor a taste of fresh mountain air by a fresh water stream.

On warm summer days this year, the Oregon booth will be popular; and Bosworth, we believe, used much foresight in designing a booth which not only advertises Oregon's most popular resource, but also actually gives the visitor a taste of fresh mountain air by a fresh water stream.

On warm summer days this year, the Oregon booth will be popular; and Bosworth, we believe, used much foresight in designing a booth which not only advertises Oregon's most popular resource, but also actually gives the visitor a taste of fresh mountain air by a fresh water stream.

On warm summer days this year, the Oregon booth will be popular; and Bosworth, we believe, used much foresight in designing a booth which not only advertises Oregon's most popular resource, but also actually gives the visitor a taste of fresh mountain air by a fresh water stream.

On warm summer days this year, the Oregon booth will be popular; and Bosworth, we believe, used much foresight in designing a booth which not only advertises Oregon's most popular resource, but also actually gives the visitor a taste of fresh mountain air by a fresh water stream.

On warm summer days this year, the Oregon booth will be popular; and Bosworth, we believe, used much foresight in designing a booth which not only advertises Oregon's most popular resource, but also actually gives the visitor a taste of fresh mountain air by a fresh water stream.

On warm summer days this year, the Oregon booth will be popular; and Bosworth, we believe, used much foresight in designing a booth which not only advertises Oregon's most popular resource, but also actually gives the visitor a taste of fresh mountain air by a fresh water stream.

On warm summer days this year, the Oregon booth will be popular; and Bosworth, we believe, used much foresight in designing a booth which not only advertises Oregon's most popular resource, but also actually gives the visitor a taste of fresh mountain air by a fresh water stream.

On warm summer days this year, the Oregon booth will be popular; and Bosworth, we believe, used much foresight in designing a booth which not only advertises Oregon's most popular resource, but also actually gives the visitor a taste of fresh mountain air by a fresh water stream.

On warm summer days this year, the Oregon booth will be popular; and Bosworth, we believe, used much foresight in designing a booth which not only advertises Oregon's most popular resource, but also actually gives the visitor a taste of fresh mountain air by a fresh water stream.

Oregon Booth at Fair Receives Special Attention

Seattle, Wash. — The Oregon booth at the Seattle World's Fair will receive special attention in a magazine circulated among the world's architects.

Representatives from Progressive Architecture, a magazine of international scope, took photographs and information for a story about the Oregon booth for the June issue.

Only one other national exhibit at the Fair was included in Progressive Architecture's plans, and that was Denmark's exhibit.

Both the buildings and exhibits in each feature the use of wood; in Oregon's it is native woods, including redwood; in Denmark's it's wood combined with steel to create a modernistic structure for displaying photographs, charts, and models of Danish life, business and resources.

Sunset Magazine also took pictures of the Oregon booth, but publication date was not known.

Manning the Oregon exhibit during the Fair are Miss Sondra Jochemsen, Mrs. Sharon Ritterbush and Miss Joann Shepard, all of Salem who have taken up temporary residence in Seattle.

Art Dub's world-record polar bear is exhibited against a dark blue background illuminated by spot lights in the Alaska state exhibit in the National Bank of Commerce dome-shaped building.

Exhibited in the same building is the world's largest known brown bear, from Kodiak island.

Amount of Money Spent at Fair Depends Upon Interests

Seattle, Wash.—There is no question that it will cost you to go to the Seattle World's Fair, but the amount of money spent depends on tastes, interests, and just what the individual wants to do.

There are, of course, housing bills, unless one is fortunate enough to have friends with whom he can stay.

Housing can be arranged through Expo-Lodging Service, Seattle World's Fair, Seattle 9, Wash.

Cost of housing ranges from regular hotel and motel rates, to increased rates, despite measures taken by the city of Seattle to prevent boosts in daily fares.

Increased Rates Howard Rickman, Medford, and Les Weiss, Portland, told us rates at their hotel (and they were there for an eight-week Bell Telephone school) were boosted as much as 15 per cent. As they said when asked how they liked Seattle: "We're bitter."

But not all hotels and motels have increased rates, and there are many of them, fine looking hotels and motels, within walking distance of the Fair grounds.

Food also costs, and apparently, from what we heard, the same situation exists as in housing. Some eating establishments have increased prices, some have not. In our hotel, the Sorrento, the prices were about the same—both for lodging and meals—as in any of the better hotels in Medford or Portland.

High Priced Dinners Our colleagues commented about high priced dinners in the Space Needle after paying a dollar to get up there. Dinners start about \$6.50. After paying \$1 to get up there, buying a cocktail, dinner and after-dinner cocktail, the bill runs up pretty high.

As a colleague said: "A couple could blow \$30 without any trouble up there!"

We didn't get a chance to

eat in the Eye of the Needle dining room, which is operated by Western Hotels.

But consider a minute. Having the same type dinner, with its cocktails, in one of Medford's or Portland's finer eating places probably would cost just about as much. In the Space Needle, you have the added atmosphere of the beautiful Seattle area passing by.

Will Be Discouraged However, because of the cost of dinner, many people will be discouraged from eating there.

There are many other places on the grounds which serve delicious food, American, European, Mexican, and Oriental, at fairly reasonable prices. Some of them, of course, are a little high, but there also are those within reason.

One place on the grounds where prices appear to be excessive is on Show Street, in Gracie Hansen's Paradise International, a 700-seat theater-restaurant on the Las Vegas style, prices are high, with admittance running about \$3, dinner starting about \$7.50 and cocktails at \$1.25. We didn't go in the place.

For Entertainers Prices for nationally-known entertainers like Theodore Bikel, folk singer, the Benny Goodman orchestra, and Ella

Fitzgerald, range from \$1.50 to about \$5, depending upon seating arrangements.

Most of the rides on the Gayway are 35 cents, tossing games 10 cents, and the Monorail ride 75 cents round-trip, 50 cents for adults one way and 35 cents for children one-way. Children's round trip is 50 cents.

Products offered for sale along the Boulevard of the Worlds carry a wide range of prices; and it depends on how much one wants to spend for what appear to be quality products from foreign nations.

Range of Prices A hand-carved teakwood coffee table, for example, can run as high as \$450 to \$500; and carving sets and salad servers offered in the "Thailand shop" are \$3.50, a bargain of a souvenir for anyone.

The exhibits, of course, are without charge; they offer nothing to sell, only viewing and information. And the exhibits are elaborate displays which constitute most of the World's Fair.

If you have to depend upon taxis for transportation—and some people probably will—don't change your mind after telling the driver where you want to go. As soon as you tell him (and he's usually a friendly fellow or woman), it costs 50 cents. They are metered.

Comments on Fair Generally Good in First Few Days

Seattle, Wash. — People are the ones who really make "p the Seattle World's Fair; the people who design buildings for exhibits, the exhibits themselves, and the people who attend.

If the people are not impressed, if they don't care for it, there is nothing faster than spreading the dislike by word of mouth.

But not so here. Comments from the people who attend generally have been good; in many cases, words cannot express the impressions, feelings and magnitude of the Fair.

There are, of course, those who find nothing good in anything, and even here there is some things at the Fair which many people may not like.

Example of Latter An example of the latter is Show Street, designed for "adult entertainment." After five days, Seattle city officials received enough complaints about one show to close it Wednesday, because of some "undesirable aspects."

However, the closure probably is better for the Fair and the people because by the grapevine we heard it was really not worth the money.

For the most part, though, comments on the Fair are good. One Texan, for example, was amazed at the scope and immensity of the grounds, the buildings and the Fair in general. For a Texan, that's something.

Have Compliments One of Seattle's taxi drivers said that about 95 per cent of his riders to and from the Fair have nothing but compliments about it, and express amazement over its offerings.

One of Seattle's taxi drivers said that about 95 per cent of his riders to and from the Fair have nothing but compliments about it, and express amazement over its offerings.

One of Seattle's taxi drivers said that about 95 per cent of his riders to and from the Fair have nothing but compliments about it, and express amazement over its offerings.

One of Seattle's taxi drivers said that about 95 per cent of his riders to and from the Fair have nothing but compliments about it, and express amazement over its offerings.

One of Seattle's taxi drivers said that about 95 per cent of his riders to and from the Fair have nothing but compliments about it, and express amazement over its offerings.

One of Seattle's taxi drivers said that about 95 per cent of his riders to and from the Fair have nothing but compliments about it, and express amazement over its offerings.

One of Seattle's taxi drivers said that about 95 per cent of his riders to and from the Fair have nothing but compliments about it, and express amazement over its offerings.

One of Seattle's taxi drivers said that about 95 per cent of his riders to and from the Fair have nothing but compliments about it, and express amazement over its offerings.

One of Seattle's taxi drivers said that about 95 per cent of his riders to and from the Fair have nothing but compliments about it, and express amazement over its offerings.

One of Seattle's taxi drivers said that about 95 per cent of his riders to and from the Fair have nothing but compliments about it, and express amazement over its offerings.

FAST FILM SERVICE

IN BY 10—OUT AT 4:30

6 or 8 Exposure Roll **49¢** Park Shop

Black and White

FAST COLOR SERVICE AVAILABLE

GOOD UNTIL MAY 19

Cut Out This Coupon

This Coupon, when presented to Central Rexall Drug with developed KODACOLOR negatives, entitles you to

5 JUMBO 99¢

Color Prints for **99¢**

reg. 29¢ ea.

19¢ ea. additional over 5

Reprints may be made from any number of Kodacolor Negatives already developed.

COUPON GOOD UNTIL MAY 19, 1962

Central Rexall Drug

Main at Central S&H Green Stamps SP 2-9431



ELECT
RALPH A. JAMES
Democratic Candidate for
COUNTY JUDGE
• EXPERIENCED • RESPONSIBLE

Pd. Pol. Adv. by James for County Judge, Jean Mills, Chm. 924 Alta St.