



BIG
Zenith All-Channel
19" PORTABLE TV
172 Sq. In. Rec. "19" Pic. Area, 19" Overall Diag. Pic. Meas.
NOW ONLY **159⁵⁰**
Model J2005
• Bandswitch Tuner
• Spectral Dial
• Monopole Antenna
• Top Carry Handle
Handcrafted Quality Horizontal Chassis—no production shortcuts... no printed circuits. Handwired, hand soldered chassis. ROOM TO ROOM PORTABILITY
"Capacity-Plus" Quality Components—all parts, tubes generously exceed maximum circuit requirements.
STATIC-FREE FM TV SOUND

NOW! THE SALE OF THE YEAR - ANNUAL APRIL
WEISFIELD DAYS
SAVE 20% to 40% IN ALL DEPARTMENTS
BUY ON WEISFIELD'S EASY TERMS!
NO MONEY DOWN... TAKE A YEAR TO PAY
Extra Blossom Bucks On All Purchases

Super Special!
POWER LAWN MOWERS

"Valdur Chief" 19" Cut
44⁰⁰

One Group of Men's and Women's
WESTCLOX WRIST WATCHES

YOUR CHOICE **8⁶²**
Values to 19.95
Sport & Dress Styles

Hermes Portable Typewriters

3 ONLY
SAVE 20.00
Less Than 8 lbs. All Metal Construction.
Reg. 69.95
49⁵⁰

It Takes Only a Minute to Open Your Account!

New Exclusive ZENITH EXTENDED RANGE SPEAKER

ZENITH
ROYAL 800 Deluxe
8-TRANSISTOR POCKET-PORTABLE RADIO
• Featuring The Largest Speaker and Finest Tone Quality in a Pocket Radio
Extended range speaker provides rich, clear tones seldom heard in a compact. Exclusive 5" x 3" cone area for greater acoustic power indoors and out. Greater frequency response. Vibrant bass, delicate trebles.
• Sensitive interference-free reception. • Handy dual-purpose handle
• Weighs only 20 oz. • Automatic Volume Control
• Non-breakable nylon cabinet accented with gold color trim.
Complete With Carrying Case, Earphones and Batteries
59⁹⁵
YOURS FOR ONLY
Low as \$6 a Month

Sunbeam
FLOOR POLISHERS

3 Only
Reg. 29.95
23⁰⁰

Silver Plated
HOLLOW WARE

Values To 10.00
4⁹⁵
Blossom Bucks On Every Purchase

Admiral
CONSOLE STEREO

Save 40.00
Reg. 199.95
159⁹⁵

Arvin Portable
STEREO PHONO

Deluxe Model
REG. 109.95
79⁶⁶

Sturdy Aluminum
3-Pc. Outdoor
Lounge Set

19⁹⁵ 2.00 Month
REG. 29.95
★ WEATHERPROOF, ROT-PROOF
★ FOLDS FOR EASY STORAGE

2—Folding chairs in turquoise or yellow. Full-size folding chaise lounge. Sturdy polished aluminum tubing, webs of strong propylene puff weave.



CHAISE LOUNGES

Reg. 17.95

12⁹⁵

Folding
CAMP STOOLS

Hardwood Frame, Folding Seat

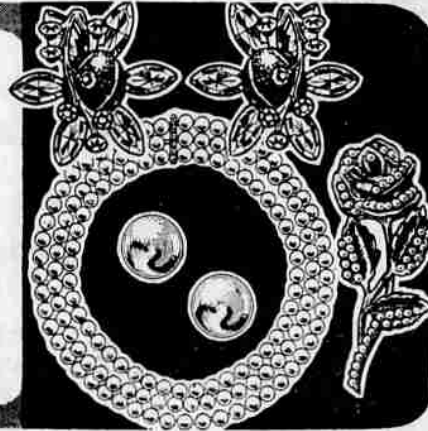
Reg. 1.49

69^c

FABULOUS ASSORTMENT
LOVELY SUMMER
COSTUME
JEWELRY

Reg. \$1.00 each
59^c
YOUR CHOICE
CHARGE IT!

Necklaces, earrings, pins and bracelets—all less than half price! Many styles and colors, and it's all new, in the latest fashions for summer.



Big Boy
BARBECUES

Deluxe Family Size
Reg. 17.95

11⁸⁸

Arvin Brand
IRONING BOARDS

Reg. 6.95
2⁹⁸
Limited Quantities

Knapp Monarch
THERMO CHESTS

Keeps food Hot or Cold

Steel—Reg. 14.95

9⁹⁵

Udico Model No. C-73
CAN OPENER
and
KNIFE SHARPENER

Reg. 24.95

12⁸⁸

ALARM CLOCKS

"Keno" by Westclox

Reg. 2.98
1⁹⁹
20 ONLY

Manning Bowman
Power Saw

1 1/2 HP - 7 Inch

Reg. 40.00 Value
19⁸⁸

\$AVE! \$AVE! \$AVE!

Diamond Wedding Set

One Carat Total Weight, Reg. 500.00... NOW **250⁰⁰**

Mans' Diamond Ring

One Carat Total Weight, Reg. 500.00... NOW **369⁰⁰**

Diamond Wedding Set

Six Diamonds in Settings, Reg. 100.00... NOW **50⁰⁰**

Diamond Wedding Set

Six Blazing Diamonds, Reg. 200.00... NOW **100⁰⁰**

Diamond Wedding Set

Eight Extra Large Diamonds, Reg. 750.00... NOW **375⁰⁰**

Ladies' Diamond Watches

17 Jewel—2 Diamonds, 39.50 Value... NOW **24⁷⁵**

Ladies' Diamond Watch

White Gold Set—40 Diamonds, Reg. \$550, Now **250⁰⁰**

Gruen, Waltham Watches

Ladies' & Men's Styles
Values from 49.50... **1/2 Price**

Men's Rugged

17 Jewel Wrist Watches

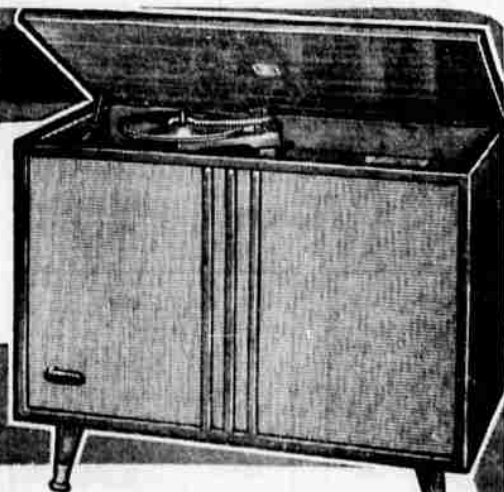
Water Tite Case—Shock Resistant
Anti-Magnetic—Expansion Band Included

REG. 24.75... NOW **13⁸⁸**

EASY CREDIT TERMS... Tailored To Your Budget At Weisfields!

Emerson

STEREO-PHONIC FM and AM PHONORADIO
MODEL 1903

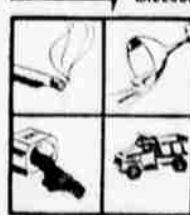


Custom Styled Design
SELF-CONTAINED STEREO HI-FI CONSOLE

PRICED AT ONLY **219⁹⁵**

This beautifully styled console stereo phonoradio has a dual channel amplifier for stereo and monaural operation. It features matched, extra heavy high fidelity speaker sound systems, automatic 4-speed record changer, ultra-sensitive FM tuner, plus built-in Multiplex (locks that permit FM stereo radio reception and advanced AM radio).

LOW EASY CREDIT TERMS



EXCLUSIVE **EMERSON**
POLY-LOSTRE
FINISHED GENUINE
HARDWOOD CABINET
• Burn Resistant
• Can't Stain
• Can't Leave Glass Rings
• Won't Scar or Scuff

MELMAC 45-Piece Sets
Reg. 24.95... **\$14⁸⁸**

SLEEPING BAGS - SAVE NOW!

RANGER 72" KID'S BAG Assorted Linings

2 1/4 pounds wool and acetate

7⁹⁵

MT. BAKER - 36" x 81" Flannel Lined

4 pounds Celacloth, 2 air mattress pockets

13⁹⁵

BUCKHORN Weather Striped, Flannel Lined and Full Separating Zipper

3 pound Dacron

14⁹⁵

KIMBERLY MT. BAG Strong Water Repellant Cover

3 lb. Dacron, Deluxe. 2 air mattress pockets, snap-off tent flap

19⁹⁵

STORE HOURS: 9:30 A.M. to 5:30 P.M.

OPEN EVERY MONDAY EVENING UNTIL 9



WEISFIELD'S
THE WEST'S LARGEST CREDIT
Jewelers

122 E. Main St.

Ph. SP 3-5348



WEBCOR PORTABLE HIGH FIDELITY TAPE RECORDERS



DELUXE WEBCOR
"Regent Coronet"
STEREO TAPE RECORDER

299⁹⁵
MODEL 2207

LOW EASY CREDIT TERMS
It sounds best on tape! Record 4-track stereo tapes and play back 2 and 4 track stereo tapes. Synchrotrack feature enables you to record one track, play it back; as you listen, you can record on second track. Complete with 2 microphones.

NEW FEATURES!
NEW VERSATILITY!
MICROCORDER II
TRANSISTOR TAPE RECORDER

149⁹⁵
MODEL 2204

TERMS LOW AS 11.00 MONTH
Powerful transistors! Single panel stop/rewind/play/stop forward. Dynamic wide range remote control stop/start microphone. Top mounted record safety button prevents accidental tape erasure. Powerful permanent magnet speaker reproduces outstanding sound. Microcorder operates at 1 1/2" and 3 1/2" per second. 1 hour playing time at 1 1/2" per second. Detachable carrying strap.



MADE IN U.S.A.