

**FINE SHOES**  
TO FIT THE FAMILY  
...AND THE BUDGET!

**NEW SHOES to buy for Easter!**

**WOMEN'S MID-HEEL WHITE PUMP**  
With Plain Toe

Neat Trim  
Uncluttered  
4 1/2-10-AA & B  
REG. \$6.99

**\$5.88**

Choose from Over 20 Different Styles

**BOYS' DRESS SHOES**  
Sizes 8 1/2 thru Big Boys 6

Start **\$3.95** NOTHING OVER **\$7.95**  
At **\$3.95**

Choice of More than 30 Styles

**WOMEN'S HEELS**  
Lights & Darks in All Heights  
HUGE SELECTION

Start At **4.99** Nothing Over **7.99**

Choice of More than 20 Styles

**MEN'S SHOES**  
Tie or Slip-Ons... Casual or Dress  
HUGE SELECTION

Start At **7.95** Nothing Over **11.95**

**WOMEN'S CORDS** AND CANVAS

• Nationally famous "CONVERSE" brand  
• trim needle or square toe styles  
• sizes 4 thru 10  
• pink, lavender, mint, gold, green, brown, beige, white, black.

Made in U.S.A.

**\$2.99** 2 Pair **\$5.88**

MAKE YOUR CHOICE FROM OVER 25 DIFFERENT PATTERNS!

**GIRLS' SWIVEL STRAPS**  
In White and Patent Pump!

Start at **\$2.95** Nothing Over **\$5.95**

# Everything for EASTER

**BRIGHT WHITE Houses FOR EASTER**

Seldom is any fashion neater or nicer than a snow-white blouse. Shop from our stunning selection - for Easter.

Sizes 30 to 38

**\$3.98 and \$4.98**

**Strictly for YOUNG MEN**

For your young man at Easter, we've outfits just like Dad's... to make him feel really special when he's wearing his best.

**SPORT COAT**  
Lightweight wool blend jacket in checks, stripes & plaids.  
**\$8.98 up**

**BOYS' SUITS**  
Handsome suits, slim and trim in spring-perfect weights and colors; wonderful buys. From:  
**\$10.98 up**

**BOYS' SLACKS**  
**\$3.98 up**

**Spring Jewelry**  
**\$1.00 to \$3.95** Plus Tax

There's color and sparkle in our new **Patents**

LARGE SELECTION In Ass't. Colors & Styles  
**\$2.98 to \$5.98** Plus Tax

**NOVELTY BELTS**  
**\$1.00 to \$1.98**  
White, Black, Pastels

**GLOVES**  
In All Lengths  
**1.98 to 2.98**  
Pastels, Whites, Blacks

**GIRLS' EASTER HATS and HANDBAGS**  
**SPECIAL 99¢**  
Your Choice

SOUTHERN OREGON'S  
**LARGEST SELECTION OF CHILDREN'S & INFANTS' APPAREL!**

**No. 1 Best Seller! LIGHTWEIGHT 2 Piece SUITS**  
Dacron & Cotton nubbed to have the feel of raw silk.  
**BLACK & TURQUOISE**  
Sizes 10-18 **\$10.98**

**HALF-SIZE DRESSES OF ARNEL JERSEY**  
In Tints & Prints SEE & CHOOSE FROM OUR BIG SELECTION  
**\$10.98 to \$17.95**

**GIRLS' PANTIES**  
Nylon With Lots of Fancy Ruffles Size 2-6  
**\$1.00**

**EASTER FASHIONS FOR GIRLS**

5-PC. SUIT In Rayon Flannel  
• Jacket • 2 Skirts • Hat • Purse  
In pastel pink or blue  
3-6x **\$8.98** 7-14 **\$9.98**

• Cotton • Nylon • Dacron  
**EASTER PARADE DRESSES**  
Pastel Prints & Solids Sizes 3-14  
**3.98 to 8.98**

**PRETTY BOUFFANT PETTI-COATS**  
All Nylon Lace Trimmed  
Sizes 4-14 **WHITE**  
**Only \$2.98**

**EASTER ANIMALS FOR CHILDREN**  
Plastic Animals **87c to 98c**

**PLUSH TOYS**  
**79¢ UP**

**EASTER CANDY**  
BULK-BOXED and BAGGED

SOUTHERN OREGON'S LARGEST SELECTION

Society • Kanda  
Brach • Rogers  
Whitman • Sweets  
Brown & Haley

**FILLED AND EMPTY Baskets**  
DELIGHT YOUR CHILD THIS EASTER

**FILLED BASKETS**  
made from sand pails, cowboy hats, trucks, drums, water pails and webbed baskets... emptys 3c & Up  
**29¢**

**Grass Bedding** Ass't. Colors **10¢ - 29¢**

**EASTER CARDS FOR EVERYONE**

Select From the Widest Choice of Cards in Southern Oregon!

light, durable, washable

**Frigid Spot Cooler Chest** **\$2.87**

1 1/2 oz. 22k gold trimmed

**Guest Glasses** ... white, pink, turq. **3 for 29¢**

seamless & seamless mesh

**Women's Nylons** ... Spring Shades **69¢ Pr.**

10 cup automatic

**Coffee Maker** ... w/cord **\$9.87**

clamp-on leg... 26"

**Tub Chair** **\$3.87**

large asst., various

**Plastic Flowers**... **10¢**

string of 10... 44 ft.

**Patio Lights** ... lantern type **\$5.95**

white & colored

**Scotties Facial Tissue** **3 for 79¢**

## FISHERMEN'S HEADQUARTERS

**COLEMAN STOVE**  
Large 2-Burner  
Reg. \$21.50  
NOW **\$17.49**

**HAND TIED FLIES**  
Reg. 10c  
Each **49¢** Doz.

**INSULATED ICE CHEST**  
"Thermos" 20"x11"x12"  
Fiberglass Insulation  
Reg. \$18.95  
NOW **\$11.89**

**FLATFISH**  
ALL COLORS F3 thru F7  
**73¢ Each**

**HURRY!**

**LANGLEY SPIN ROD** **\$11.87 ONLY**  
Beautiful fast tip. A gem for lake or stream. Perfectly balanced, custom finished fiberglass. Was \$24.95.

AGENTS FOR OREGON & CALIFORNIA  
**FISHING LICENSE**

Winning Numbers From Last Week's Contest  
1st ..... 067776  
2nd ..... 067710  
3rd ..... 067755  
4th ..... 066896  
5th ..... 067268

**COLEMAN LANTERN**  
Single Mantle  
Reg. \$15.50  
NOW **\$11.98**

**CASTING ROD & REEL**  
Level Wind, American  
Made Bronson Reel and Solid Glass Rod  
**\$2.99** Set

**BAIT HOOKS**  
WITH TIED LEADERS  
1 Doz. per Pkg. Reg. 19c  
Dozen **2 DOZ. 19¢**

VALUES FROM OUR BIG NEW  
**CAMERA DEPARTMENT**

**KODACOLOR KODAK FILM**  
Color 127-620-120  
Reg. \$1.05, OUR PRICE **99¢**  
Black & White 127-620-120  
Reg. 55c ea. OUR PRICE **2 for 87¢**

**BROWNIE Startet**  
Reg. List \$12.50  
Now **\$10.88**

**KODAK 8MM COLOR MOVIE FILM**  
INDOOR OR OUTDOOR **\$2.59** Roll

**REELS & CANS**  
200 ft. 8 mm. 57c  
400 ft. 8 mm. 87c

**GADGET BAGS**  
Reg. \$13.88  
ALL LEATHER **\$7.88**

**FILM DEVELOPING**  
Black & white 8 exp. roll **49¢**  
Black & white, 12-Exp. roll **73¢**  
COLOR PRINTS Each **24¢**