

In the Day's News

By FRANK JENKINS

Far East vignettes:
In the New Territories area of Hong Kong, on the mainland or Kowloon side, you see working in the fields many women wearing odd-looking hats. The brims are wide and from their edges dangle fringes not unlike those that adorned the horse-drawn surreys of Grandfather's day. The fringes serve a double purpose. They help to shade the face from the hot sun and at the same time they help to keep the flies and other insects away.

They are the women of the Hakka people. The Hakka people came out of Central Asia about the beginning of the Christian era and settled in Central and Southern China. When the Manchus invaded China in the 17th century, many of them fled to the island of Formosa, where they still make up a considerable part of the population. They want no truck with the communists, and thousands of them have fled to the British crown colony of Hong Kong. They have a curious national custom. The women work in the fields and the men stay at home.

IN HONG KONG, the people who have fled from communist China are called by various names — "people of no fixed abode," unemployed, residents of an unnumbered house, street sleepers, and so on.

In Hong Kong's busy down town back streets, away from the fashionable Nathan Road shopping area, you see them sleeping by the hundreds — under arcades that fend off the sun and rain, in discarded packing crates, even right out in the open. It's rough, but to their way of thinking, it's better than a life in communist China.

They aren't bums. They are just toughing it out until they can get a job — and to the everlasting credit of Hong Kong be it said, they find jobs of some sort with astonishing rapidity. They aren't choosy. They will do ANY kind of work that is available, and in this amazing mushroom community that is one of the present-day wonders of the world — a community where there is as yet NO automation, where everything is done by hand — a LOT of work is available.

THIS Hong Kong community just has to be seen — it can't be imagined. There are many places where as many as 2,000 people are living on an acre of ground. It isn't uncommon for as many as ten people to share one bed. Ten people, of course, can't sleep in one bed all at the same time. They sleep in relays. Somehow or other, they get the bowl of rice that is a meal for them.

Surprisingly soon, they find a job. Some kind of job. ANY kind of job. Wages are low. But living costs — if you can call it living — are low. And better jobs open up as higher skills are acquired.

These refugees are good workers. They WANT TO WORK. The acquire skills surprisingly soon. The products they turn out are GOOD products, in their way. They aren't shoddy.
It all contributes to a low cost economy. Because costs are low, prices are low. The low prices bring customers. The customers come from all over the world — drawn by the magnet of good goods at low prices. Hong Kong is now the No. 1 tourist mecca of the vast Pacific Basin. The hotels are crowded with tourists ON THE WAY. If you want to go to Hong Kong, you must make your reservations well in advance. Otherwise, you won't be able to get there. If you want to STAY in Hong Kong, you must know in advance

how long you want to stay and make your hotel reservations accordingly — for at the end of your reserved period somebody else will be waiting to step into your quarters as soon as you get out.

THE scenery in this last little corner of the once vast British Empire in Asia is beautiful. The life that is lived here is unique and interesting. The climate is pleasantly warm at a time when in much of the rest of the world the weather is inclement.

But —
Basically —
It isn't the unique life of Hong Kong that is drawing the thousands upon thousands of tourists from the rest of the world. It isn't the climate of Hong Kong that is bringing the tourists in droves.

What is it?
It's the LOW PRICES, plus glamorous and unusual merchandise that is bringing the crowds. Everybody takes a tour, of course. Several tours, probably. But on the Kowloon side it is Nathan Road, which is the center of the shopping area, and on the Hong Kong side it is the shops of the city of Victoria's business district, that get the big crowds.

THE British crown colony of Hong Kong has much to interest the business men of the rest of the world. It brings out startlingly what good merchandise at LOW PRICES can do in the way of bringing customers from all over the world.

Jiffy Wrap-on



SIZES 12-20
by Marian Martin

Just wrap and tie-slip into this pretty dress in a jiffy! Halter neckline is cool, flattering-rick-rack trim is gay. Irons swiftly.

Printed Pattern 9048; Misses' Sizes 12, 14, 16, 18, 20. Size 16 requires 4 1/4 yards 35-inch fabric.

FIFTY-CENTS in coins for this pattern—add 10 cents for each pattern for first-class mail. Send to Marian Martin, Medford Mail Tribune, Pattern Dept., 232 West 18th St., New York 11, N.Y. Print plainly NAME, ADDRESS with SIZE and STYLE NUMBER.

Extra Big Summer Pattern Catalog—over 106 styles for all sizes, occasions. Send 35c.

Child's Play



by Alice Brooks

It's child's play to make this fluffy puppy — and won't all ages love a pet like this? Foundation-two pillowlike pieces — no forming. Just ONE 4-ounce skein of worsted. Patterns 7372 is easy; a child can make this 15-inch puppy!

THIRTY FIVE cents (coins) for this pattern—add 10 cents for each pattern for first-class mailing. Send to Alice Brooks, Needlecraft Dept., P.O. Box 163, Old Chelsea Station, New York 11, N.Y. Print plainly NAME, ADDRESS, PATTERN NUMBER.

NEVER-BEFORE VALUE: 200 designs to knit, crochet, sew, weave, embroider, quilt — in our 1962 Needlecraft Catalog. Beautiful Bulkies in a complete fashion section plus bedspreads, toys, linens, afghans, slipcovers, plus 2 free patterns. Send 25c now.

Welcome Mats Due On State Highways

Salem—UPI—Gov. Mark Hatfield said today Oregon will paint green welcome mats on highways at her borders to help cash in on tourist traffic en route to and from Seattle's World's Fair.

Motorists entering Oregon at any of 11 locations will get this message in green: "Welcome to Oregon." Traffic lanes taking motorists out of Oregon will have painted mats saying: "Hurry Back."

Special roadside plantings are planned, too.

Hatfield said the welcome mats are the first in a series of events making up an accelerated program of industry-tourist-convention attractions.

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Increases in Population Stress Importance of Multiple Use of Lands

Tiller — Multiple use of national forest lands has become more important with increases in population. So stated Vondis E. Miller, forest supervisor of the Umpqua national forest, in Tiller recently.

There just isn't enough land for each group of users to have all they want. The multiple use plan is administered with the objective of providing the "greatest good for the greatest number of people in the long run," he explained.

These users are timber business, watershed management, soils, recreation, and wildlife and range management.

The Umpqua national forest was named for the Umpqua Indians and is about one million acres in size, covering the headwaters of both forks of the Umpqua river and in the north end includes drainages which flow into the Willamette river.

The forest furnishes a wood supply for a large number of manufacturing plants which in turn provide employment to a substantial number of residents in Douglas, Lane and Jackson counties.

The job of the forest service is to continue development of the transportation system and to manage these wild lands under the multiple use concept, giving due consideration

being prepared for the Umpqua, which will delineate in detail the management and development of recreation resources. This plan is expected to be completed late this year.

Recreation Development

Recreation development during 1961 included preparation of a new campground at Lemola lake called Poole Creek camp which will be open to the public for the first time this summer. Poole Creek campground will contain 20 family camp units and an electric pumping station will furnish camp water. Water systems are also being installed in Bogus creek, Eagle Rock, and Fish lake camps.

Big game estimates by district rangers indicate 17,000 deer, 930 bear, and 250 elk on the Umpqua national forest, Miller said. The large deer population has caused damage to the newly planted trees. Last year an either-sex deer season was extended into the Umpqua national forest for the last two weeks of the deer season. It is thought that this

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might be a move in the right direction in controlling the deer population and reducing deer damage to reforestation projects. Some 573 cattle grazed a total of 3,696 animal months on the forest last year and five stock water developments were installed on cattle ranges, he concluded.

Go Northwest, young man—in Holiday!

Our Pacific Northwest is even more exciting today than when it captured the imagination of frontiersmen years ago. This month, Holiday tours our rugged land to get the inside story on its vigorous surge forward. You'll visit lonely places like Heceta Lighthouse, which sits ghostly white on Devil's Elbow. You'll dine 600 feet above bustling Seattle in the incredible Space Needle. You'll see magnificent views in more than 15 full-color photographs. Portland . . . Arlington . . . Olympic Peninsula . . . Mt. Ranier National Park . . . Juan de Fuca Strait . . . Vancouver . . . Victoria . . . Garibaldi Provincial Park. They're all in the May Holiday . . . and more. This is an article you'll want to keep!

HOLIDAY

A CURTIS MAGAZINE/MAY 1962

Your Money's Worth

By SYLVIA PORTER
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IT'S AN ERA OF PRICE STABILITY
The unexpected boost in steel prices, now rescinded, would not have set off a new inflation spiral. We are still in a cycle of sustained price stability, a rarity in modern times.

If the steel price hike had stuck and spread-by no means a certainty in this era of fierce competition at home and abroad — and if infuriated labor leaders now vow to fight to the finish for big wage increases, the picture would change. But this is not the outlook as of now. The prospect remains: a continuation of relative price stability.

A whole generation has been born, grown up, married, begun raising new families in a period of relentlessly rising prices. Inflation, mild or virulent, is all this generation knows and stories of what it was like before World War II are ancient history.

But the post-World War II inflation phase started fading some time ago. In the past year, the cost of living, as measured by the government's consumer price index, has increased less than 1 per cent and in the past four years, the rise in the prices of goods has been less than 2 1/2 per cent.

During these months, wholesale prices actually have declined and for four years the government's wholesale price index has held in an exceedingly narrow range. Prices of many raw materials around the world are near or at the lowest levels in a decade.

What are some of the less obvious implications of this? One implication to the U.S. businessman is that he's into the toughest battle of his life. No longer can he bail out mistakes, cover up sloppy management, offset rising labor costs by simply hiking the prices of goods he sells.

What Big Steel tried to do is not to be interpreted as an indication of what other companies will dare do. Marginal producers are facing almost certain death in this competitive phase. What is to happen to the inefficient manufacturer or cash-shy retailer is signaled by the current failure statistics, showing bankruptcies at the highest rate since the depression 1930s.

At the same time, though, the stability of most raw materials prices gives manufacturers a chance to concentrate on top-notch production rather than on the problems of price gyrations. The stability of wholesale prices gives retailers a chance to concentrate on aggressive marketing and better services rather than on speculating about price swings. This is the way it was before the anything-goes-at-any-price philosophy took over during World War II; this is the way it is again.

One implication to investors is that it's going to be harder to make money either in stocks or in real estate or in land or in any other risk venture. Those who buy stocks on the basis that inflation will push up prices across the board as it did in the 1950s are in for some rough shocks. A corporation's management, control of costs, efficiency of operations, research into development of improved or new products will make its stock "hot," not inflation. This cycle will separate the men from the boys in the investment sphere.

One implication to the thrifty American is that saving in the traditional ways is going to pay off for the first time in decades. Interest rates being paid on cash in savings accounts are at the highs of this generation in areas from coast to coast. Returns of 4 1/2 per cent and more can be obtained on a savings nestegg — far more than will be absorbed by rising living costs or taxes. In this cycle, the saver who does it the easy way will come out ahead.

These are only three of the less obvious implications. To us all, as consumers of goods, the obvious message is that we're back in a buyer's market and this market could last a long time. We can buy as we need, confident we won't be penalized if we return to prewar purchasing patterns. We can demand and expect to get increasing quality in goods. We can shop around, bargain on prices of big-ticket items.

We have lived through so many years of inflation that the immediate reaction to the attempted steel price rise is "here we go again." But this era of price stability has been real; it isn't over yet.

HOW OFTEN DO YOU PHONE YOUR FOLKS?

SCORE YOURSELF IN THIS TELEPHONE QUIZ—YOU'LL DIAL LAUGHING!



☐ "I call my dear mother every hour on the hour, seven days a week."

(You're overdoing it. Space your calls so your folks get a little sleep. They'll appreciate hearing from you even more.)



☐ "Listen, I write lotsa' long letters and send pictures of the kids, too."

(Fine. Write often. But give them a call long distance occasionally, too. No pictures or long letters can ever convey the friendly warmth of hearing their grandchildren's voices.)



☐ "I call long distance on all national holidays and Mother's birthday."

(Admirable! And very patriotic. But why not call in-between just to share the news? It's the next best thing to being there, people tell us.)



☐ "Why call now! We plan to have a big family reunion here in 1965."

(Family reunions are fun! But to keep the family together, why not have an interim family reunion every few months by phone? It's easy, inexpensive, and you don't have to clean up afterwards.)



☐ "If I wait and wait, my parents get real worried and call me."

(Oh? Shouldn't you be doing the calling once in a while? The rates are lower than you think, and their budget could stand a boost, too.)



☐ "I call my folks about once a month and on special occasions. Or just when I feel like it."

(Ah, that's our girl! Your folks probably appreciate you as much as we do. Yours sounds like a very happy family — keep up the good work!)

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