

Guides for Shoe Content Labeling Issued by FTC

"Proposed Guides for Shoe Content Labeling and Advertising" have been released by the Federal Trade Commission, according to Wilbur L. Gardner, Medford shoe repairman, who was notified by Congressman Edwin R. Durno last week.

Durno pointed out that the guides pamphlet is a result of Gardner's campaign for labeling of shoes which contain cardboard or material other than leather in the soles. Enclosed was a letter to Sen. Wayne Morse from Paul R. Dixon, chairman of the Federal Trade Commission. The letter pointed out that Gardner "is deeply interested in these guides and wrote to you during the month of April, 1957, setting forth various reasons why shoes should be labeled as to content."

The FTC pointed out that the eight-point proposed guides have been sent for comment to a number of trade associations who represent the nation's 800 shoe manufacturers plus numerous consumers and other members of the industry.

The proposed guides were drawn up by the FTC bureau of industry guidance.

Bryan J. Jacques, bureau director, said investigation has "substantiated complaints" by consumers that they have been misled. The industry-wide approach was considered the quickest and most effective solution of the problem.

Pre-School Clinic Set in Butte Falls

Butte Falls-Butte Falls pre-school clinic will be held Wednesday, April 18, starting at 9:30 a.m. in the library room of the Butte Falls High school, according to Zelda Edmondson, PTA health chairman.

The clinic is primarily for children who enter the Butte Falls elementary school for the first time this fall, she said, and will not have obtained the requested health examination from a private physician.

Immunizations will be available for all children who are not under the care of a regular physician. The clinic is sponsored by the Jackson county health department and the Butte Falls PTA. Those desiring clinic appointments should call Mrs. W. B. Edmondson, Townsend 5-2121.

National Council on Aging Representative To Visit Here

Mrs. Clifford Zollinger, Portland, member of the National Council on Aging and active in numerous state agencies on aging, will speak in Medford Tuesday and Wednesday.

Tuesday at 7:30 p.m. she will speak on "New Patterns for Free Time" at the fourth session of the preparation for retirement series sponsored by the social and economics issues committee of the Medford branch, American Association of University Women and the Rogue Valley Council on Aging. The meeting will be held at the Public Library of Medford and Jackson County.



HUGH SHURTLEFF
Named for Institute

Hedrick Teacher Institute Choice

Hugh H. Shurtleff, Jr., Junior High school languages instructor, has been selected for the University of Oregon second-level institute to be conducted at Tours, France, June 20 to Aug. 21.

Shurtleff has been selected from 79 qualified teachers of the 435 who submitted applications.

"Because of the strong endorsements of your academic superior and of the director of the first-level institute that you attended we know in advance we can count on your whole-hearted cooperation with the institute program," a University of Oregon official wrote.

The local teacher was educated at Medford High school, Southern Oregon college, George Washington university, University of Oregon, Montana State university and Multnomah college.

was delegate to the White House Conference last year. She is a founder of the Senior Craftsmen of Oregon Inc. and received an award for community service by the CIO-AFL Labor council. She was voted woman of the year by the Oregon Journal and is now gerontology chairman for the 12th district, International Altrusa Service clubs and coordinator of services for the aging for the Oregon Trail chapter of the American Red Cross in Multnomah county.

Wednesday, April 18, she will meet with the Rogue Valley Council on Aging at the Red Cross Auditorium at 2 p.m. Prior to the public meeting, she will be guest of the executive board of the council at a noon luncheon at the Jackson house, according to Omar Bacon, council president.

Will Show Pictures

At both meetings, Mrs. Zollinger will show pictures of the Senior Craftsmen setup in Portland.

All interested persons are invited to attend the meetings. She will discuss mental growth, creative abilities, hobby development and social life Tuesday evening. Part of the program will be open to discussion.

In addition, Mrs. Zollinger will meet with the health committee of the council and will confer with Mrs. Chester Gutches, chairman, Tuesday at the Senior Activity center on the friendly visitors program for nursing homes.

Luncheon Planned

At noon she will attend a luncheon at the Elk club with the vocational committee and members of the Medford Altrusa club as guest of Mrs. Lucine Miles, chairman. They will discuss a "learn to earn" forum program to assist older women gain confidence and obtain training to reenter the labor market which the local club plans to sponsor. During the afternoon she will visit the art class at the Senior center.

Wednesday morning, a conference is planned and a trip to Ashland to check possible sites for a summer Senior Craftsmen shop which could be established during the Ashland Shakespearean Festival as a sales outlet for work of Oregon craftsmen. This would include work of seniors from southern Oregon and the Veterans Administration domiciliary.

Member of Board

Mrs. Zollinger has been a member of the Oregon Council on Aging executive board for four years, chairman of the Oregon State Conference on Aging in 1960 and

Seven Students Get Poems Published

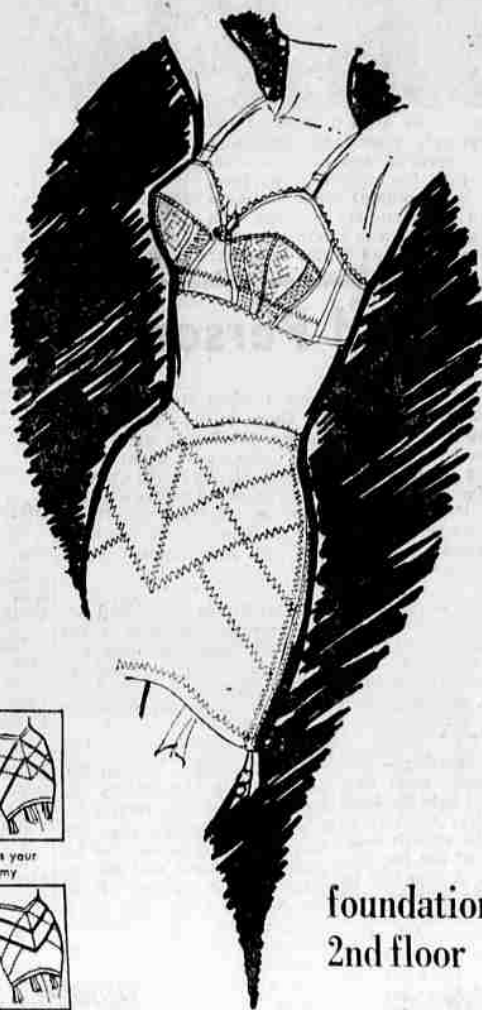
Seven Medford High school students recently had poems selected for publication in the "National Anthology of High School Poetry," a publication of the National High School Poetry association.

Certificates of acceptance of the poems were mailed to the students by Dennis Hartman, association secretary. The group, which included six seniors and one junior, wrote the poems as a part of their classroom activity in English at Medford High school.

Two of the students, Carl Washburn and Ellen Montgomery, received certificates

of special merit, indicating recognition of unusual excellence in their work. This was the second consecutive year that poems of Ellen Montgomery and Nancy Duncan were selected for publication by the association.

Students whose work was selected and the names of their poems are Nancy Duncan, "The Thread;" Sue House, "Wind;" Ellen Montgomery, "I Love A Maid;" Vic Milhoan, "Time;" Carl Washburn, "The Death of Rain;" Carol Weigand, "Muted Vision;" and Ralph Younger, "Life." The anthology will be published in June.



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FACT

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		NATURAL GAS	OIL	ELECTRICITY
Month	% Htg. Cost	Gas \$	Oil \$	Elect. \$
December	15	205	151	22.63
January	21	205	151	22.63
February	16	217	160	22.63
March	15	208	151	22.63
April	6	109	79	14.64
May	7	85	79	12.71
June	—	—	—	—
July	—	—	—	—
August	—	—	—	—
September	2	27	20	3.66
October	5	68	30	9.15
November	11	149	110	20.13
TOTALS	100%	1,366	1,002	113.26

In This Study, Oil Heat Costs \$74.56 Less than Gas, \$113.15 Less than Electricity. Due to "minimums" and other variations between one fuel and another, and rounding to nearest whole number, the conversion factor will reveal very close approximation.

TABLE OF CONVERSION FACTORS

ANNUAL GAS BILL (\$0.00)	X	GAS	OIL	ELEC.	RELATIVE
ANNUAL OIL BILL (\$0.00)	X	0.71	1.00	0.51	FUEL
ANNUAL ELEC. BILL (\$0.00)	X	1.40	1.97	1.00	COST

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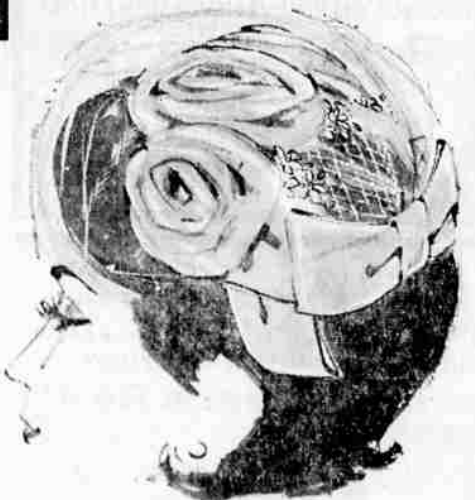
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