

Vacation Days Ahead

Add to the FUN with

RICH SMOOTH

Jorgensen's

FIESTA ICE CREAM TOPS

In
Goodness!



Fun days . . FIESTA DAYS . . are ahead, when you get out in the backyard for barbecues with family and friends . . . get out in the outdoors for fishing, picnics, hiking and skin diving. You'll add a lot to the fun when you take along luscious Jorgensen's FIESTA ICE CREAM. With the added rich goodness of NUTRIMIX, Jorgensen's exclusive nutrient, FIESTA is simply TOPS for EVERY real occasion. Nothing you can serve will make a greater hit with EVERY member of your family and EVERY friend in your party . . . and there's a flavor for each one!

Jorgensen's FIESTA ICE CREAM in colorful, convenient size cartons, at your favorite grocer or fountain.



For Fine Dairy Products Ask for "Jorgensen's"