

at WEISFIELD'S

THE WEST'S LEADING CREDIT JEWELER

7th ANNUAL SALE

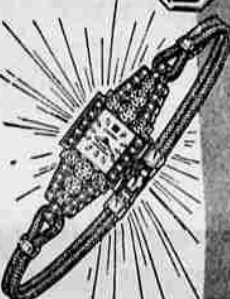
NATIONALLY ADVERTISED

Rings o' Fortune

1/2 OFF

NATIONALLY ADVERTISED PRICE

SUPERIOR QUALITY DIAMONDS
Mounted in exquisite 14 K gold settings. Now available at one half regular nationally advertised price.



"Star o' Fortune"
NOW BOTH RINGS
\$75
Brilliant diamond set in 14K gold mounting, matching band.
TERMS LOW AS \$8.00 A MONTH

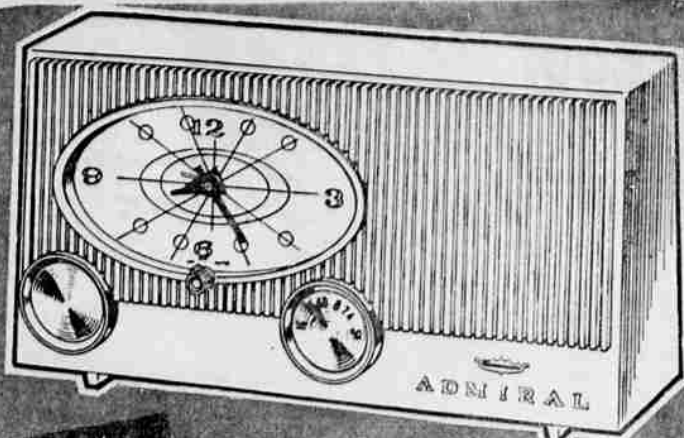
"Charm o' Fortune"
NOW BOTH RINGS
\$25
Sparkling diamond set with matching 14K gold band.
TERMS LOW AS \$5.00 A MONTH

"Princess o' Fortune"
NOW BOTH RINGS
\$200
An exciting pair mounted by 8 diamonds set in 14 Karat gold.
TERMS LOW AS \$14.00 A MONTH

Lady's 17-JEWEL 14-KARAT GOLD CASE CROTON WATCH
SET WITH 40 DIAMONDS, 1 CARAT TOTAL WEIGHT
A \$50.00 VALUE
Equivalently crafted gold case with a diamond case bracelet.
LOW EASY CREDIT TERMS

Man's DIAMOND SET 25-JEWEL "PERFECT" AUTOMATIC WATCH
Reg. \$9.50
\$39.50
Stainless steel case, smart stretch band.
PAY ONLY 4.00 A MONTH

We Give Blossom Bucks!



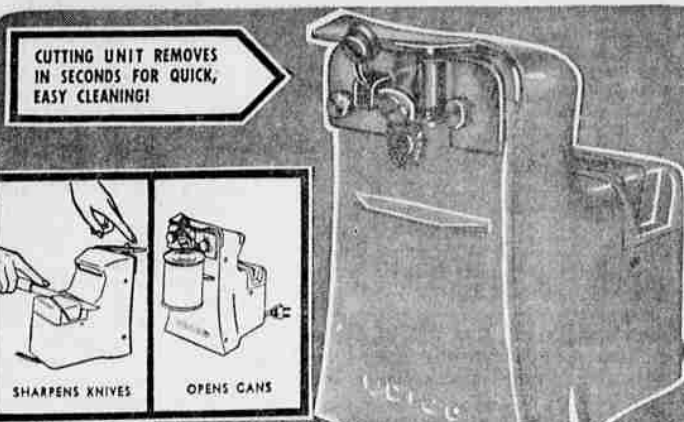
SALE \$5.00
ADMIRAL
CHAPERONE Custom Clock Radio
WITH WAKE-TO-MUSIC ALARM
REGULAR 17.95 SPECIAL!
12.95
MODEL Y3137
CUSTOM CLOCK RADIO—Precision Electric Clock. Wake-to-Music alarm. New 3-position function control. Fingertip tuning. Aeroscope antenna. 4 tubes. 4" super Alnico V speaker. Beige.
PAY ONLY 2.00 A MONTH
Made in America by American Craftsmen with American Quality Components



FREE! With Your New Mod. HD-1 G.E. Hair Dryer
13-Inch Zippered HAT BOX
Lovely pastel blue scuff-resistant lined vinyl hatbox doubles as storage for your hair dryer!
GE
Hear, Walk, Talk—Yes, Even Work While Your Hair Dries!
SMART NEW MODEL HD-1 HOME HAIR DRYER
BOTH FOR ONLY **29.95**
As Low As 2.00 Per Mo.
* Reach-in bonnet for easy hair rearranging—fits any head size * Dries hair twice as fast and without inconvenience of hand-held hair drier * Foam insulated against vibration and noise * Lightweight and easy to store.



BANGLE BRACELETS
Simulated Pearl Trim Or Tailored Styles
Your Choice **2.00** CHARGE IT!
* Engraved on Florentine Finish.
* All With Snap Closings And Jeweler's Guard Chains
COLORFUL ASSORTMENT OF CHARM BRACELETS
Your Choice **2.00** CHARGE IT!
EKCO
NEW DEEP SHAPE
New 2 QT. SIZE
Revere Covered SAUCEPAN
REG. 5.99 **3.88**
Coppered Stainless
"Best" BEATER
Reg. 3.95 **1.99**
With Stainless Steel Beaters
CHARGE IT



UDICO Regularly 19.95
Electric CAN-OPENER KNIFE SHARPENER
12.88 C-73
low as \$2.00 monthly
CUTTING UNIT REMOVES IN SECONDS FOR QUICK, EASY CLEANING!
SHARPENS KNIVES OPENS CANS
* Lasting all-metal construction
* Modern space-saver... Two appliances in one
* Choice of colors to match any kitchen decor
* A real time-saver for your kitchen



Sturdy Folding Hardwood CAMP STOOL
1.49 Value **1.00**
REG. \$5.00 LARGE SIZE JEWEL BOX WITH UPSPRING TRAY HAS LOCK AND KEY **3.99** CHARGE IT!



ZENITH
Included: * Luxurious Jewel Box * Batteries * Earphone Attachment * Custom Carrying Case
ROYAL 800 TUBELESS 8 TRANSISTOR POCKET RADIO
Featuring The Largest Speaker and Finest Tone Quality in a Pocket Radio
Extended range speaker provides rich, clear tones seldom heard in a compact. Exclusive 5"x3" cone area for greater acoustic power indoors and out. Greater frequency response. Vibrant bass, delicate trebles. * Sensitive interference-free reception. * Handy dual-purpose handle. * Weighs only 20 lbs. * Automatic Volume Control. * Non-breakable nylon cabinet accented with gold color trim.
59.95
Low as \$4 a Month

NEW! POLAROID J66

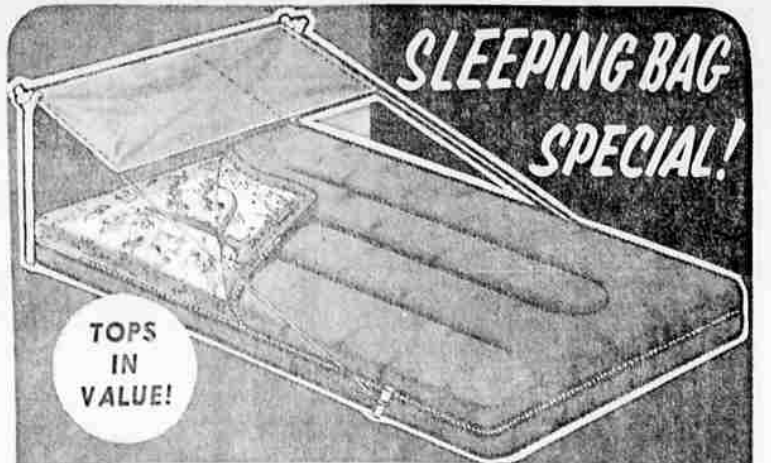
LAND CAMERA



Now - A Polaroid Electric Eye Camera for Less Than \$100
Terms Low as \$8 Mo.

- FULLY AUTOMATIC
 - SIMPLEST LAND CAMERA EVER
 - NO FOCUSING, NOTHING TO SET
- Polaroid Land Film Gives You 10-Second Pictures

If You Can Aim This Camera You've Got it Made!



3 lb. VIRGIN CELACLOUD FILLED SLEEPING BAG
★ FULL LENGTH ZIPPER ★ BIG 36x81-INCH SIZE
★ HIGH QUALITY WATER-RESISTANT POPLIN COVER
SPECIAL PRICE **9.95**
Low as 1.00 Month
TOPS IN VALUE!
Quilted-thru design prevents shifting and matting of filler
Colorful outdoor theme cotton lining
Non-allergic, hygienic Celacloud filling
High insulative quality Celacloud filler allows warm slumber on cooler nights



LOVELY Elegance MELMAC DINNERWARE
By a Famous Manufacturer
45-Pc. Service for 8 DINNERWARE NEW MELMAC
★ Guaranteed for One Year Against Chipping, Cracking, Breaking!
★ Choice of 2 Patterns ★ Dishwasher — Detergent Proof
★ Lovely Colors Molded In, Not Painted On ★ Rugged — Ideal Around Children ★ Blends With Any Table Setting
HERE'S WHAT YOU GET!
• 8 Decorated Dinnerplates • 8 Saucers • 8 Cups
• 8 Salad Plates • 8 Soup Bowls • 8 Creamer
• Sugar Bowl with Cover • Open Vegetable Bowl
• Decorated Platter
"Summer Song" features a Blush Rose Design with Solid Turquoise Accessory Pieces. "Bright Maple" is Autumn Brown with Cinnamon Accessories.
REG. 19.95 **14.88** SET
Low as 1.50 Month



PEEK-A-BREW STAINLESS STEEL COFFEEMAKER
23.98 \$3.00 month
The Coffeemaker that counts the cups.
• Transparent indicator tells you how much coffee is left at a glance.
• Brew selector for perfect coffee any strength—mild, medium or strong.
• No watching, no timing, set it and forget it.
• Stops perking when done and stays hot. Makes 3 to 10 cups.



KENO NEW KEY-WIND ALARM CLOCK
REG. 2.98 **1.99**
A CLOCK AND MORE FOR THE SAME PRICE CHARGE IT!

EASY CREDIT TERMS TAILORED TO YOUR BUDGET ... AT WEISFIELD'S
park & shop
Store Hours: 9:30 to 5:30
OPEN EVERY MONDAY UNTIL 9 P.M.
WEISFIELD'S
THE WEST'S LARGEST CREDIT Jewelers
122 E. Main St. Ph. SP 3-5348



Forestville ULTRA-MODERN SUNBURST CLOCK
A BEST SELLER WITH A NEW DESIGN DIAL A 14.95 VALUE
SPECIAL LOW PRICE **9.99** ONLY 1.00 MONTH
8-DAY FRONT WIND MOVEMENT
Gleaming brass-finished rays surround the easy-to-read dial with embossed figures. 14" diameter. Never before such quality at such a low price! Makes a fine gift!