

Americans of All Ages Like Games of All Kinds

By DOROTHEA M. BROOKS
United Press International
New York — (UPI) — From pre-schoolers squealing delightfully in a game of Three Little Pigs to adults engrossed over a Scrabble board, Americans these days are playing games.

They plunked down more than \$6 million last year for board games alone — the classics such as checkers and chess, Monopoly, parcheesi and Scrabble, and for the latest games based on topics of the times — the stock market, space, politics.

Some 50 or 60 companies manufacture board games. Many of these have experts armed with years of accumulated experience working full-time on game ideas. Nevertheless, some of the best games have been thought up by amateurs; many an inventive school teacher, doctor, lawyer, housewife has earned enviable returns for his ideas.

And at least one game manufacturer, the 92-year-old Selchow & Righter Co., offers encouragement to the individual with a new game idea.

Along with the encouragement it points out some hard facts that face the inventor. The company manufactures Scrabble, one of the most successful games ever introduced.

Scrabble is the brainchild of Alfred M. Butts, an architect, who worked out his "crossword puzzle game" during idle time in the depression years. For ten years he worked to perfect it and to market it but could arouse no interest among manufacturers in a word game. Even crossword puzzle popularity had waned. Games involving money were more timely, filling people's need to feel prosperous.

In 1948 James Brunot, a

friend who had been intrigued by the game, determined to make a fresh effort to launch it and negotiated an agreement to pick up where Butts had left off. For five years he carried on the struggle, producing and selling the game himself, with Selchow & Righter manufacturing the board for him — a courtesy which was to be repaid many times over. In 1952 the game finally caught fire "overnight," and Selchow & Righter was successful bidder for rights to manufacture and distribute Scrabble.

Kenneth Kunhardt, one of the company's games experts, has some pertinent advice for would-be game inventors.

The big market today is for games that can be played by the entire family; games for only two opponents rarely attain great volume sales.

Games must be of their time. Today the emphasis is on accomplishment and learning. People want to know. They want to excel.

Games have to be challenging and knowledge-testing as well as diverting. However, an educational game that is not also fun will not sell.

There are no completely new games, just as there are no completely new story plots. The experts said all games fall into five categories: board games, card games, action games, chess or checker types and the modern quiz or word game.

What makes a new game different is the theme and the accessories used to carry it out — the board, pawns, tiles, blocks, cards (standard playing cards should not be used since special expensive stock and taxes will add to manufacturing cost).

As a final bit of advice, the firm emphasized the importance of offering the game to a reputable manufacturer and selling it on a royalty basis instead of outright. If the game succeeds, royalties will roll in for years.

Calendar

Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 5 a.m. of the day of publication and for week day news is 8 a.m. the day before publication.

Monday:
6:30 p.m. — Neighbors of Woodcraft, Eagles Hall.

6:30 p.m. — Scottish Rite Women's club, Masonic temple.

7:30 p.m. — Civil Air Patrol, CAP building, Medford airport.

7:45 p.m. — Medford Rose Society, courthouse auditorium.

8 p.m. — League of Women Voters, with Mrs. Thomas Rutter, 1033 Queen Anne ave.

Tuesday:
9:30 a.m. — League of Women Voters, with Mrs. Sid Alsworth, 1135 Fern ave., Ashland.

12 noon — Howard Garden club, with Mrs. E. A. Walton, 35 Cottage st.

12 noon — Kiwanian Dames, home of Mrs. Chester Wednt, Old Stage rd.

12:30 p.m. — Women's Association of First Presbyterian church, Fellowship hall.

1 p.m. — Travel Study Club of the Oregon Federation of Women's clubs, Girls Community club.

Women's Council Gives Campships

Mrs. Thomas H. Gerety gave a program for the May meeting of the Women's Council of Medford Board of Realtors, held at Kim's restaurant.

Mrs. Gerety, executive director of the Rogue Council of Camp Fire Girls, presented a film "Girls in Camp Fire" produced by the Seattle-King Council of Camp Fire Girls.

The president, Mrs. Mary M. Fasel on behalf of the Women's Council presented campships to enable two girls to go to summer camp at Dead Indian Soda springs.

The project was financed by a rummage sale held earlier in the year in order to aid the national program of "Build America Better."

During June, July and August business meetings of the Women's Council will be held on the first Tuesday of each month.

Plans Luncheon:
Mistletoe club, Royal Neighbors of America, will hold a covered dish luncheon Wednesday, May 24, at 12 noon at Girls Community club. Initiation will be held.



SHEER LOVELINESS—Stylish for summer coolness is this lovely cotton voile dress, floral-printed in tones of pink, blue, or lilac. The dress by Shroyer has a scalloped neckline finished with a bow, short sleeves, and a slightly flared skirt.

Reading Is Tool For Education, Woman Stresses

The responsibility of the adult reader in encouraging the youth of the community to use reading as a tool of their education was discussed by Mrs. Ann Fisher, well known author, at a meeting of the Friends of the Library last week. Mrs. Fisher, a Rogue Valley Manor resident, believes that the privilege of helping young people to learn to read well and thus become an informed citizen is the duty of every adult who enjoys reading.

Mrs. Fisher was introduced by Robert Heffernan, chairman of the Library group, who gave a brief sketch of Mrs. Fisher's background.

The seven-year research that led to the writing of Mrs. Fisher's best-selling novel "Cathedral in the Sun" was related to the audience. She became interested in the Carmel Indians through assisting a friend of her husband's family who was an expert in the field of Indian dialects.

Hion was a woman, born June 8, 1846, whose father was an English cabin boy and mother a Carmel Indian. Many persons Mrs. Fisher contacted for information were reluctant to tell what they knew as previous authors, they felt, had distorted the material obtained from interviews.

Through constant visiting and such things as presenting small gifts on the subjects "name day" Mrs. Fisher eventually was allowed to learn information that had been denied other researchers.

At the time the research for "Cathedral in the Sun" was begun Mrs. Fisher was working on another book, "Wide Road Ahead" and, even after she had completed her work had intention of using it in a book.

Sometime later, touched by the words used in refusing to attend a dance in a Monterey Valley town by a member of the once wealthy, proud Carmel tribe Mrs. Fisher determined to use her research material so that the history of the tribe would not be lost.

So well did she use her material that after 20 years "Cathedral in the Sun" is "used by anthropologists studying the Carmel Indians and, also, is studied in college English literature classes."

Woman's Society Installs Officers

Yreka — Woman's Society of Christian Service of the Yreka Methodist church recently held installation of officers on the lawn at the home of Mrs. John Brazier. The Rev. Harold Coleman was installing officer.

About forty members were present for a potluck luncheon and the ceremonies. Mrs. Helen Penney, the new president, presided at a short business meeting. It was decided to hold one fellowship meeting a month, preferably a lawn party. The meeting will be held in the mornings and brunch will be served. The first meeting will be held at the home of Mrs. Clarence Robinson on West Miner street June 20 at 10:30 a.m.

All-Plastic Jugs And Portable Chests Good for Picnickers

New York — (UPI) — New all-plastic jugs and portable chests will lighten the load for summer picnickers.

Both inner shell and outer liner of the jugs and chests are plastic, providing insulation to keep food and beverages hot or cold for at least 12 hours.

A half-gallon jug weighs only 8 ounces, features a pour spout cap and a swing-handle. A one gallon size comes with plastic faucet and turn-in handle. Other models include a plain cap unit and a shoulder spout design.

A 4 1/2-gallon capacity chest, which doubles as a shopping basket for frozen foods, weighs only one pound. Other chests have 9 1/2 and 6 1/2-gallon capacity. Aluminum picnic chests also are available with plastic liners that increase insulation and durability. (Skotch cooler).

Social Events Women's News

Jacksonville Gardeners Hold Election: Make Tour

Jacksonville — Jacksonville Garden club elected new officers for the ensuing year at the May meeting. Mrs. A. G. Molschenbacher was re-elected as president, Mrs. Ray Coleman, first vice-president; Mrs. Everett Ravor, second vice-president; Mrs. Glenn E. Tuttle, secretary; Mrs. Fred W. Edens, treasurer; Mrs. J. B. Noble, historian; Mrs. Dee Hendrickson, librarian.

The club met at the home of Mrs. Fred Edens, with Mrs. Leonard McKee as chairman. Roll call was answered with names of plants native from England. Members of the club voted to sponsor a Junior Garden club in Jacksonville; Mrs. Harold Reed is chairman. Mrs. R. T. Nichol introduced the speakers. Mrs. Molschenbacher spoke on old fashion roses and Mrs. McKee talked on the various species of ferns. Mrs. Nichol distributed questionnaires on roses and Mrs. Edna Evans won the prize for having the most correct answers.

Visitors for the afternoon were Mrs. C. O. Long, Talent, director of the Siskiyou district, Oregon Federation of Garden clubs, Mrs. Sarah Edens, Mrs. C. L. Hickey and Mrs. Ona Paul. An award was won by Mrs. Arthur Roberts.

The table was laid with a white lace table cloth and a round floral arrangement made of pink dianthus and Siberian iris, with maiden hair fern and pink tapers. Mrs. C. P. Smets and Mrs. Hickey poured.

Arrangements of iris, stocks and lupine decorated the home. The arrangement of the month, made by Mrs. Smets, was entitled "Horizontal" and was of white snowballs and pink roses.

After adjournment members viewed Mrs. Edens' flower garden. She has many iris. May 19 a group of the members toured the gardens of Mrs. Kenneth Farley, Mrs. H. J. Stout and Mrs. Molschenbacher.

At the last meeting Miss Barbara Mitchell was elected honored queen for the fall term. She will succeed Miss Jane Ward. Initiation ceremonies will be held June 11 in the hall.

Other officers elected were Miss Lauri Beth Buonoore, senior princess; Miss Pamela Trowbridge, junior princess; Miss Lynn Langston, guide, and Miss Patty Selby, marshal.

Russian Women Won't Wear Red

Moscow — (UPI) — The well-dressed Russian woman won't wear red this summer.

Soviet fashion designers have issued their commands to Mrs. and Miss Russia — subdued colors, combining elegance with practicality.

Radio Moscow, in its home service program, added the Soviet tailpiece to the recently concluded European fashion shows.

"Various shades of brown, beige, grey and blue are in vogue this season," the broadcaster said. "They predominate in the new dresses of the all-union collection of 1961."

Lifting the veil on what goes on behind the Soviet fashion scenes, Radio Moscow said the new fashions have been created by designers of The House of Fashions, who met at a conference held in Moscow.

The broadcaster said that albums of the collection will soon go out to all fashions houses.

"Very soon," said the broadcaster, "clothing enterprises will offer the customer elegant and practical dresses, costumes and coats."

The broadcaster did not say what the new Soviet line would be.

Egg size has nothing to do with egg quality. Quality is based on the interior condition of the egg, not the shell color.



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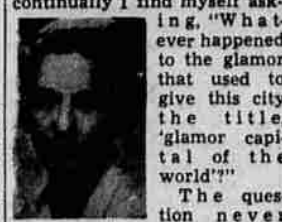
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Writer Bemoans Loss Of New York Glamour

By GAY PAULEY
UPI Women's Editor
New York — (UPI) — Maybe the years finally are telling. But continually I find myself asking, "What ever happened to the glamour that used to give this city the title 'glamour capital of the world'?"



Gay Pauley
short in Indianapolis or San Francisco or Dallas. But here in this town, there isn't a day goes by without my clucking my tongue as I walk up Park or Fifth Avenue, observing the younger set in passing.

What has happened? Beat-up ballet shoes or soiled sneakers. Black stockings. Soiled "ankle" socks pulled up to mid-calf. Or, trousers, ill-fitting and non-belonging on a city street. Cigarettes dangling from purposefully pale lips. No rouge. Hair that rats wouldn't use for a nest.

It used to be a consistent matter to consider Fifth Avenue and 57th Street the best-dressed corner in the whole world. It was the cross-roads of chic. But now, when this corner looks its smartest, who makes it so? The women in their 30s, their 40s, and their 50s.

Pasty Look Favored
What has happened to the ones who have youth going for them? Those who should be wearing the glowing faces and blossom of early womanhood don't seem to care anymore. The pasty look has taken over.

Not so, thank heavens, in Indianapolis, Dallas, San Francisco, my home town of Charleston, W. Va., and other cities I visit frequently. In them, neatness and the well-scrubbed look still prevail.

At one time, in this, my adopted town, glamour was personified by the vitality of Jinx Falkenberg, the peach-bloom complexion of Georgia

Carroll, the cool aloofness of Candy Jones, the flawless facial bone structure of Anita Colby.

But oh my, how times have changed! And how those four I just mentioned are missed! Missed, especially, when you look at black stockings and stringy hair. Missed, because now we have shrill voices and heavily smudged eyes to go with the girls who should be our glamour candidates of today.

Just Don't Care
I've concluded that the girls of our city just don't care anymore. In any store here, or in any other town in our country, one can buy clothes of excellent line and of excellent taste at any price. Then why the messes?

I just don't understand. That is why I always feel better and have my faith in femininity restored, when I get away from my adopted city and visit Dallas and Indianapolis and San Francisco and Charleston. So far, our young women in other parts of the nation have not adopted as their ideals the young New Yorkers of whom I write. Thank goodness the "don't-care look" has not yet crossed the Hudson River and moved West.

Would that some of our other cities would lend us some examples of cleanliness and neatness and good manners and chic which once made our town, New York, the "glamour capital of the world."

PORTABLE WASHER

New York — (UPI) — A tuck-away portable clothes washer looks like a soup kettle with a drain outlet at the bottom. The handy gadget is for small laundry loads usually done by hand.

Although it has a three-pound capacity, this washer fits into the average kitchen sink for easy filling, rinsing and draining. It can be accessorized with a portable wringer which is sold separately.

Lake Creek Unit Installs Officers

Lake Creek — Mrs. Walter Ricks, Central Point, installed officers for the Lake Creek Extension unit at the last meeting, held at the home of Mrs. William Harper. They are Mrs. Leland Charley, chairman; Mrs. Fred Osterman, vice-chairman; Mrs. William Harper, secretary; Mrs. Henry Meyer, treasurer.

Mrs. Ricks and Mrs. Charley reported on the recent meeting of the Oregon Extension council, held in Corvallis.

Mrs. Murray Bartling, retiring chairman, was presented an extension pin with miniature gavel.

The project lesson on small electrical appliances was given by Mrs. Joe Arens and Mrs. Foster Swigert.

This was the final meeting of the year.

Parents — one of the best gifts you can give your son or daughter is the ability to type.

Typing is essential in today's mechanized world. Learned young, it is learned more rapidly. Typing will constantly be used: in doing schoolwork, getting on the school paper staff, letter writing, part-time work, perhaps a career!

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Pixie Hat Teen Rage

United Press International
The pixie hat is making a fashion hit with teenagers. Many of these hats come in kidsize. Some are fringed or trimmed with silk braid. Colors are bright: orange, violet, sea green and jonquil yellow. Some of the hats are priced as low as \$1.

The chateau type necklace, which is clasped together by two pins is being worn on suits and dresses, as decreed by the Paris designers. The pins connect either a gold chain or string of pearls. This arrangement allows the necklace to be worn collar-style or across the front of a dress, or even at the waist.

The Broadway musical "Camelot" has made its impact on wardrobes across the Atlantic. The London collections showed the medieval look in the form of high-waisted dresses with flowing skirts, old-fashioned jewelry and page boy bodices.

Now that seamless stockings are popular it is wise to remember to rinse out nylons every time that they are worn. Laundering "tightens" the stockings so that the tubular type will cling attractively to your legs.

Culottes will be seen in the garden this summer. Cotton ones with garden motifs on their pockets (which allow plenty of room for utensils) now are being shown in sports departments.

Tea Given

Talent — The Junior Methodist Youth Fellowship of Talent Methodist church recently honored mothers at a tea given in the church annex.

Members entertained their mothers with a play which they had given at one of their meetings.

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