

Talent Man Held Following Mishap

Roy Edward James, 50, of route 1, box 55, Talent, is being held in the county jail on charges of being drunk in a public place following a two-car collision Saturday night on Highway 99, south of Jackson Hot Springs.

James was making a left turn onto Highway 99 when his car was hit in the side by a southbound car driven by Herbert Augustus Flener, 45, Gerber, Calif., state police said.

Both cars received extensive damage, state police reported. Shortly after the two-car collision occurred, a car driven by Darrell Gene Adams, 21, of route 2, box 825, Central Point, approached the accident scene at a high rate of speed. Adams applied the brakes, and the car skidded and went over the west bank where it landed on its top.

Adams received a cut on his shoulder and was treated at Sacred Heart hospital and released. Two passengers in the car were not injured, police said.

Earlier Saturday, cars driven by Duane Lowery, 34, of 905 South Third st., Jacksonville, and Ronald Lee Mariott, 18, Glendale, Ore., collided on Highway 99 north of Central Point, state police reported.

Both cars were northbound when the Lowery car skidded in loose gravel while passing the Mariott car. It slid into the Mariott car, police said.

Soviet Ambassador Sees Useful Meeting

New York — (UPI) — Soviet Ambassador Mikhail Menshikov left by air for Moscow Sunday night expressing the hope that next month's meeting between President Kennedy and Soviet Premier Nikita Khrushchev will be constructive.

"This meeting can be useful and should be useful," Menshikov said before boarding his plane in New York. "It provides a very good opportunity to exchange views and to try to come to some understanding."



NEW STORE—R. W. Diersing (left), manager of the new Dutch Boy paint store, 401 East Fourth st., Medford, is shown above as he and salesman Tom Tompkins check paint stock during the firm's recent grand opening. The store carries a complete line of Dutch Boy and Shorn paints as well as wallpaper and painting aids, making it a "one stop" painting and decorating center, Diersing said.

IT WORKS ON HIM

Hard-Sell Boys' Commercials On Television Inspire Viewer

By DICK WEST

Washington — (UPI) — A goodly number of the commercials we seen on television are intended to stimulate what the hard-sell boys refer to as "impulse buying."

They show us a product on the screen and hope that we will be seized by an impulse to go out and buy one. This sort of thing works, too. At least it does on me.

I still remember the night years ago when I first saw advertised on television one of those ball-point pens that were supposed to write under wa-

ter. The commercial came on during the late show after I was already in bed. But I immediately got dressed and drove around the suburbs until I found an all-night drug-store that had the pens in stock.

Then I went home and filled the bathtub with water so I could try it out. Unfortunately, by that time I was so sleepy I couldn't think of anything to write.

Hit Him Again
The impulse hit me again last winter when an announcer was demonstrating one of those pens that write through butter. There was a foot of snow on the ground but that didn't stop me from musing right out to the nearest shopping center.

It wasn't until I returned that it occurred to me that we use margarine at our house. So I had to rush out again to pick up a stick of butter.

A few weeks after that happened, this announcer came on and said he was going to show us the "richness test" for shaving cream.

"Mister," he asked "do you wet your face before shaving? Then keep it wet . . . really wet . . . skin divers at Florida's Silver Springs know how . . ."

About this time, a skin diver with a five-o'clock shadow jumped into the water and tried to shave with a competing brand, but the cream sort of dissolved before it reached his face.

Then he tried the advertised brand which, the announcer gleefully noted, was "so rich that it holds up even under water."

Needless to say, while watching this there came upon me a strong impulse to shave under water. The only thing that kept me from giving it a try was the fact that I use an electric razor.

I couldn't figure out a way to do it without getting electrocuted, and I was beginning to feel severely frustrated. I might have developed a real trauma had I not happened to see this week a deceptive advertising complaint issued by the Federal Trade Commission.

According to the FTC, the stuff that skin diver used actually was a mixture of toothpaste and shaving cream.

After reading this, I immediately went home, filled the bathtub and brushed my teeth under water. And now I feel much better.

Medford Residents See UMC Agencies

Eighteen persons from the Medford area made a United Methodist Crusade tour of member agencies in the Portland area May 11 and 12, according to Tom Ness, UMC tour chairman.

"Purpose of the tour is to acquaint local people with the agencies supported by funds from the United Methodist Crusade and the work they are doing," Ness explained. It is hoped to make the tour an annual affair, he said.

Agencies visited during the two days included the Waverly Baby Home, Albertina Kerr Nursery, Villa St. Rose, Providence Nursery, Louise Home for Girls, Christie School, Saint Mary's Home for Boys and the University of Oregon Medical School research project. The tour was made at no expense to the UMC.

Oregonian Gets Federal Assignment

Washington — (UPI) — The State department has created a new post of deputy assistant secretary for politico-military affairs to mesh military and foreign affairs planning.

Jeffrey C. Kitchen, 40, an official of the Rand Corp., was assigned to the job. Kitchen is a native of Bend, Ore., and a graduate of the University of Oregon.

The department said "the increasing interrelationship of diplomacy and modern military problems requires effective integration of foreign policy and military policy in order to fulfill satisfactorily the national interest."

Kitchen's role will be to see that Defense department officials are informed on foreign policy considerations and that diplomats are kept up-to-date on military matters.

Hoover Dam Not Duplicated, Morrison-Knudsen Head Says

By HENRY J. BECHTOLD
New York — (UPI) — It's 26 years this month since the great Hoover Dam was completed.



Bechtold

Other great dams have been built since and more will continue to rise as long as there are rivers to be harnessed for the benefit of mankind.

But there never will be another Hoover, according to president H. W. Morrison of Morrison-Knudsen Co., Inc. The 726-foot high structure, which still ranks as the highest dam in the Western Hemisphere, was the pioneer, the epochal forerunner of a new era of nomic progress in the West through multipurpose river developments, Morrison stated.

Morrison-Knudsen's dam building activities go back much further than the Hoover Dam, 1914 to be exact. Its first dam was Three-Mile Falls in Oregon where steam was used to power the crusher but most of the work was done by hand.

In the nearly half-century since, dam building has been mechanized in the amazing evolution of machine power.

Today's big concrete dams are rapidly constructed by a vast array of machinery, directed and operated by organized forces of hundreds of specialists, performing their

skilled tasks with precision, yet never in a monotonous, factory-type production line, according to the Boise, Idaho, firm.

Heavy construction cannot be streamlined to that extent, it explained. Rivers, rock walls and the insides of mountains do not respond willingly, or uniformly to man's assaults.

Hence, every skilled workman is a responsible unit of the organization that clears a townsite and builds the camp, diverts the river and digs to the solid bedrock foundation, erects the huge concrete plant and then the trestle, or cableway, to place some millions of cubic yards of future masonry.

M-K noted that while concrete dams are the more imposing and monumental structures of river control, their bulk in volume of materials generally is far less than those of the great "fill" dams whose embankments are compacted layers of earth and rock.

From a very broad base the earth-filled dam rises to its peak in a gradual slope — a man-made mountain distributing the water pressure over the incline.

Dams are classified by general types, yet no two dam sites are identical and no two dams are alike, according to M-K which has built or participated in the construction of close to 100 dams around the world.

It pointed out that every proposed dam project begins with exhaustive engineering

studies and surveys, prolonged tests of soils and geology and hydraulics, weighty conferences about the most suitable type of structure to perform the needed functions.

Dams are put up usually for flood prevention, irrigation and electricity power production, although important dams are built to supply water to city population or to an industrial plant.

And the story of any big dam's construction is more than just an account of work performed. Usually it is an epochal event in the rural countryside of its river location.

Diane Varsi Weds Sausalito Artist

San Francisco — (UPI) — Diane Varsi, who walked out on Hollywood after starring in "Peyton Place," was married here Sunday to Michael Hausman, son of a New York Textile mill owner.

It was the third marriage for the 23-year-old former star, who has a 5-year-old son. It was the first for Hausman, 26, who is presently working as an artist in nearby Sausalito.

CRASH KILLS 21

Seville, Spain — (UPI) — Authorities today probed the cause of a highway accident near here Sunday in which a truck carrying 72 persons to a religious fair plunged 60 feet into a ravine and exploded. Twenty-one persons were killed.

18 Employees Quit Foreign Service

Washington — (UPI) — House testimony showed today that 11 Foreign Service officers and seven other employees resigned from the State department last year while under investigation as "security risks."

William O. Boswell, the department's security officer, told a House appropriations subcommittee that one of the

18 seemed to have "an unusual curiosity and affinity to the Communist movement." Boswell's testimony was made public Sunday.

He said another was a "very serious psychiatric case" and the other 16 were homosexuals. The latter are automatically defined as "security risks" because of their vulnerability to blackmail.

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There are mistakes, oversights, gaps in the average man's financial security program. Too much of it is haphazard. Too much of it is left to chance. It lacks a plan. Or, too often, it simply falls behind the times.

For example, the Social Security law has been changed nine times since its inception. And the Social Security benefits your wife and children could get may not dovetail efficiently with your pension or insurance programs. Then too—you can unintentionally "disinherit" a child, in effect, if you have overlooked naming him among your beneficiaries.

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1. You check the facts: your Social Security, your home, your life insurance, your pension plan, your savings and other assets. You may be surprised to learn how much you're worth.
2. You weigh your responsibilities: mortgage or rent payments, education, retirement, accident and sickness emergencies; how much it would cost your family to live without you.
3. You learn where you stand. You determine your weak and strong points . . . whether the provisions you have made for your family will do what you intend. You get the facts in front of you.
4. You plan for the future. Based on these facts, you decide what action, if any, may be needed to give you a family security plan, tailor-made to your own needs and ambitions—one which makes good sense for you.



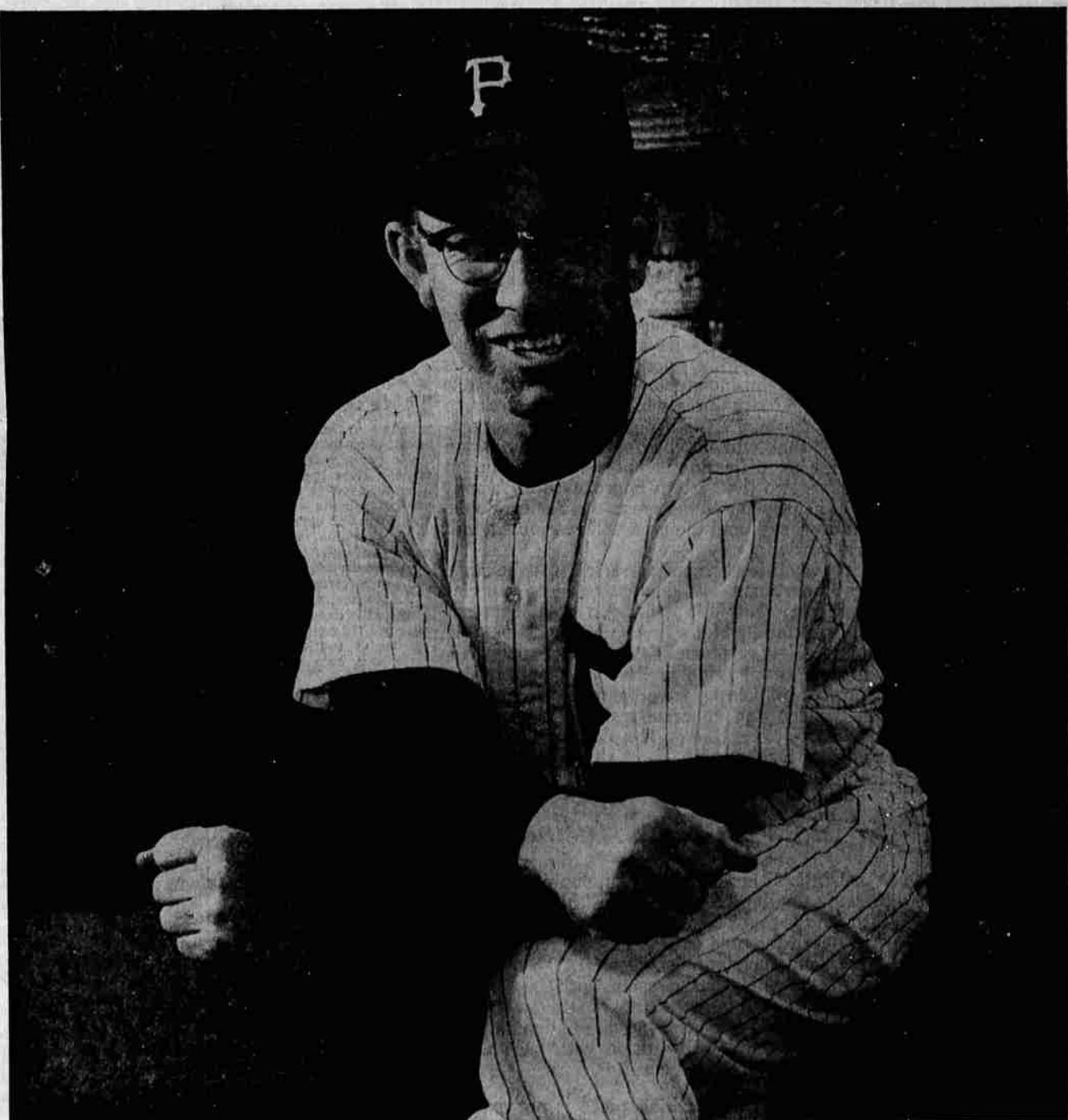
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Portland Beaver Manager Vern Benson says

"Sure, I bank at U.S. — doesn't everybody!"

Vern Benson, new manager of the Portland Beavers, hails from Granite Quarry, North Carolina. Vern has found that the famous Southern hospitality of his home state is reflected in the friendly manner of the folks who serve him at U. S. National. Vern especially appreciates the full range of services available at the branch where he banks. Travelers Checks, for example—so convenient and safe for vacationers as well as for people who travel extensively. Vern will readily tell you that U. S. National is his kind of bank. A visit to your nearby branch will prove that U. S. is "your kind of bank," also.



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