

1/2 PRICE SWIMSUIT Special



REG. \$1.99
3⁹⁸

REG. \$2.99
5⁹⁸

REG. \$3.99
7⁹⁸

Beautiful Cotton and Latex Fabrics in Many Assorted Colors and Designs. Sizes 2 to 6 — 8 to 14 — 32 to 44.

★★★ BARGAIN PACKED ★★★

NON-FOOD SALE

BIG 3-DAY GALA EVENT!

...NEW
STORE
HOURS
9 A.M. to 9 P.M.
EVERY DAY
OF THE WEEK

BIG Y MARKET
MEDFORD'S Compact SHOPPING CENTER
HIGHWAY 99 NORTH FOR THE BEST BUY SHOP THE BIG Y...

★ Loads of FREE
Parking Space
★ ONE-STOP EASE
AND CONVENIENCE
★ FRIENDLY SERVICE
★ MINIMUM PRICES
★ SILVER DOLLAR
STAMPS ON EVERY
PURCHASE

Girls' 2-Piece
SHORT SETS

JAMAICA
SHORTS
SALE!



Assorted styles
in wash and
wear cotton.

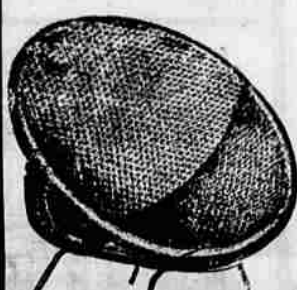
3 to 6x
7 to 14
and
8 to 16
Subteen

2⁹⁸
to
3⁹⁸

Corn and rayon linen...
assorted colors. Jr. Misses.
Size 7 to 15.

Reg. 2.98
NOW \$1.99
PAIR

RATTAN CHAIR



★ Strong, Sturdy
Construction
★ Large Design
for Maximum
Comfort

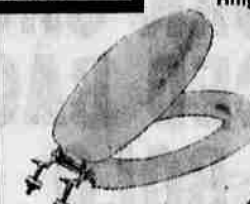
REG. \$3.88

NOW \$2.87
EACH

★ KING
SIZE BORE
Bigger Than 1/2" I.D.
Little Less Than 3/4" I.D.
★ 60 FEET
20% More Hose at the
Price of 50'
★ Black Finish
★ Big Tough Ozone



3³⁹
Each



NOW
ONLY

REG. 3⁸⁸

2⁸⁷
Ea.

SPECIAL NOTICE

Your Big Y Pharmacy now offers **FREE DELIVERY** of all prescriptions within the city limits of Medford!

★ ★ ★ ★ ★
Dristan Nasal Spray—Reg. \$1.19 **79c**
Plus Tax
"TANFASTIC" Reg. 1.25 **NOW 89c**
Plus Tax
Rubbing Alcohol Reg. 59c **29c**
Plus Tax
"COPPERTONE" Qt. Size—Reg. 1.25 **89c**
Plus Tax

Sleep-eze Reg. \$2.00 **NOW \$1.49**
plus tax
"BRONZE-TAN" CREAM **NOW 69c**
plus tax

"JOHNSON & JOHNSON" SPECIAL

BABY OIL Reg. 98c **69c**
BABY LOTION Reg. 98c **69c**
BABY POWDER Reg. 73c **49c**
BABY SHAMPOO Reg. 98c **69c**

ACCURATE - FAST

PRESCRIPTION SERVICE

DOUBLE STAMPS ON ALL PRESCRIPTIONS

'BRAND X'

The World's Most Advertised
PLASTIC HOSE

An entirely new concept
in garden hose!

BEAUTY

AT LOW COST
FOR YOUR
BATHROOM

• Seamless Design
• 6 Beautiful Colors
• Bright Chrome Hinges
• Fashion Styled

REG. 3⁸⁸

2⁸⁷
Ea.

TERRY BEACH JACKET



White
Pink
Turquoise
NOW ONLY

\$3⁹⁸

COTTON IS A NATURAL

NATIONAL COTTON WEEK IS MAY 15-20

HUGE SECTION
JUST RECEIVED!

The barest of bouffant cotton
frocks... going to sunny days
and pretty frocks as beautifully
as it is to soapsuds.



Size 10 to 20
Half as 14 1/2 to 22 1/2

\$1.98 to \$9.98

WEEK-END SPECIAL

• 13 3/4-oz.
DENIM
• Sizes
6 to 16

Reg. 2.98

BOYS JEANS
\$1.99
Pair

COLOR PICKIN' PAINT SALE!

BUY NOW AND SAVE

COLOR HUE
ACRYLIC-LATEX
Dries to a flat velvet
finish. No painty
odor. **\$3.99**
Gal. Reg. \$4.99

COLOR HUE
SEMI-GLOSS ENAMEL
White only... an ex-
cellent alkyd base
subbed glass for all
interior painting... furniture, walls,
woodwork. Dries rapidly. **\$1.59**
Qt. Reg. \$2.98

"SUPERIOR"
GLOSS ENAMEL
... White Only...
Excellent quality high
gloss for interior or
exterior. Easily tinted. **\$1.59**
Qt. Reg. \$2.98

You Can Be A
Color-Pickin' Winner
OF GLIDDEN PAINT

CONTEST

OVER 100 VALUABLE PRIZES
GIVEN ON THE SPOT!

★ ★ ★
• Nothing To Fill Out
• Nothing To Buy

Simply Match the Color Chip
you receive, while you shop,
to color display in the big new
Paint Dept.

Look for This
Emblem of Quality



The winning interior
wall paint that
gives you a per-
fect job each and
every time is 100%
latex.

"SPREAD SATIN"

Goes on twice as fast as ordinary
paints... dries in 20 minutes! Guar-
anteed washable! In beautiful decora-
tor colors that last for years. See
our fresh supply of 1961 colors.

EVERON House Paint

Fine quality linseed oil
base outside paint. Self-
cleaning. Lasts longer. **\$4.98**
Gal.

FROM YOUR SHOE DEPT.

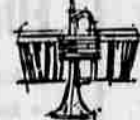
FREE RECORDS!
GIVEN AWAY WITH EVERY PAIR OF WOMEN'S
LEATHER HEELS, FLATS, CASUALS, OR SANDALS

Titles: "Cool Notes"... "Let's Take a Walk Around the Block"... "Walkin'
My Baby Back Home"... "When My Sugar Walks Down the Street"...
Arranged by Frank Harris. Originally written for and about the new "Cool
Note" line of Endicott Johnson line of casual shoes for young women.

play it cool
...and casual

**COOL
NOTES**

by
johnsonette



Step out in Cool Notes around
the clock... for dating, dancing
or school activities. If you like
flats with a flair these are for you!
Like heels? Wear the new Queen
Anne! What a cool collection we
have for only

45
R.P.M.



3⁹⁹-5⁹⁹

THIS
WEEK
END
ONLY!

TESTIFIES - Mark W. Cresap Jr., above, president of Westinghouse Electric Corp., is shown as he testified before the Senate Antitrust subcommittee. He pledged to make obedience to antitrust laws a "way of life" in the firm. He said he did not know that executives below him were meeting secretly with competitors to fix equipment prices. (UPI Telephoto)

Survey Rejects Old Notions on Airplane Crashes

Washington—UPI—A new survey knocks down some old notions about air crashes.

Published by researcher Ron Castellucci of the University of Miami (Fla.) aviation division, it contradicts such commonly held ideas that few people survive crashes, that the overwhelming majority of crashes result in fire on impact, that winter flying is far more dangerous than summer flying, that older planes are more likely to have accidents than new ones, and that more accidents occur during landings and takeoffs than in normal flight.

Covered 219 Crashes
The survey covered 219 airline crashes from 1950 through 1959. It reported that:

—Of the 219 accidents involving 5,346 passengers and crew members, more than 60 per cent of those aboard survived.

—There was no fire involved in about 41 per cent of the accidents surveyed, a surprisingly low total.

—Most accidents did occur in winter (28.3 per cent), but summer ran a close second (27.9 per cent) with fall next (24.2) and spring was the safest season (19.6). January was the worst month followed by August, September and December.

There were 50 accidents involving planes between one and three years old; 28 involving aircraft between three and six years old and 20 involving airliners from seven to 10 years old. This meant nearly half the crashes involved planes less than 10 years old and almost one-fourth aircraft less than three years old.

Fewer on Takeoffs
—43.3 per cent of the crashes occurred during approaches or landings, but 37.8 per cent took place during normal flight altitudes and only 18.9 per cent during takeoffs. This was viewed as refutation of the belief that takeoffs are the most dangerous part of a flight.

The survey found that pilot error was the most frequent crash cause (62.5 per cent) with equipment failure second (27.4 per cent). But it also showed that weather was a contributing factor in nearly 60 per cent of the accidents, including many blamed on pilot error.

The survey also went into pilot ages in the SQO accidents studied. Three of every four crashes involved pilots between 30 and 44 years old. The safest age group was 55-59, involved in less than one per cent of the crashes. The author pointed out, however, that the majority of pilots are between 30 and 40 years old and that their rate of involvement is expected to be higher.

Overloading Not Factor
The reported noted that overloading, once a frequent cause of accidents, was no longer a significant factor. Only about 4 per cent of the accidents studied involved possible overloading.

But it also revealed that improper maintenance was a factor in 19 per cent of the crashes and that about 22 per cent of the planes were not in an airworthy condition.

"These figures should indicate that there is room for improvement within the areas of maintenance and overhaul," the author said.

President Rutherford B. Hayes, elected in 1877, served only one term at his own request.

SPORTING GOODS SPECIALS



SALE!

• FORD FENDERS •
ENTIRE STOCK REDUCED

10% DISCOUNT
—PLUS—
FREE 25" RUDDER

FREE RUDDER INCLUDED
Model "T" \$1.26
Nickle, brass, copper Now
Reg. \$1.60
Model "A" \$1.44
Nickle, brass, copper Now
Reg. \$1.25
Model "Baby" \$1.12
Nickle, brass, copper Now
Reg. \$1.50
Model "T" 50/50 \$1.44
Nickle, brass, copper Now
Reg. \$1.60
Model "A" 50/50 \$1.53
Nickle, brass, copper Now
Reg. \$1.70
Model "Baby" 50/50 \$1.35
Nickle, brass, copper Now
Reg. \$1.50

12 PIECE CAMP KITS
"MIRRO" ALUMINUM... Serves 4
1-8-qt. Kettle
1-4-qt. Kettle
1-2-qt. Coffee Pot
1-10" Fry Pan
4-Alum. Plates
1-Fry Pan Handle
Reg. \$10.95
Value
7⁹⁸

"PORTA-PERK" COFFEE MAKER
COFFEE POT and HEATING ELEMENT
ALL IN ONE SELF-CONTAINED UNIT
TOTAL PRICE 12⁹⁵
Including 2 Free Cans of Fuel!

"NIPS" Spinners
NICKLE BRASS COPPER
SIZES 0-3
Reg. 65c
49^c

FLATFISH
TIME TESTED AND PROVEN
• F-2 thru F-7 •
ALL COLORS
Reg. 99c
79^c