



HOW TO OWN A BIG DREAM ON A SMALL BUDGET. Here are two body styles not generally considered economy models. By habit, they're often more envied than owned. But that habit can now be broken. Because these two are Dodge Darts. And Dart is a full-size Dodge priced model for model with Ford and Chevrolet. In addition, Dart has a number of special economy features its major competitors can't match. A unitized, rust-proofed body, very economical engines, V8 or inclined six, and the new alternator which makes the battery last much longer than usual because it charges at idle. If you're driving the commonplace and dreaming big dreams, do this. Shed the commonplace. Drive your dream. On a very small budget. Your nearest Dodge Dealer will be happy to show you just how small it'll be.



DODGE DART!!