

In the Day's News

By FRANK JENKINS

As the sightseeing bus passes through the City of London—which is the financial and big business part of this great metropolis—the lecturer points out a huge building on your right. "This," he explains, "is the world's most valuable acre of ground."

How much is it worth? Its value, he goes on, is TEN MILLION POUNDS. The present value of the English pound is about \$2.80. For purposes of easy comparison the value of the pound is ordinarily considered to be about three dollars.

So—The value of this acre of ground (which doesn't include the value of the building standing on it) is 30 MILLION DOLLARS!

With, say, a quarter section of such land in one's possession one ought to be able to pay taxes, even in this day of fantastic taxation, and still keep the wolf from the door.

THAT brings up the story of land ownership in England—which is a very, very long story, indeed.

Speaking in broad and general terms, the land here all belonged in the dim beginnings of history to the Saxon kings, who parceled it out to their retainers. Then came the fateful day when William the Conqueror crossed over the Channel and in the battle of Hastings took the land away from Harold the Saxon and promptly proceeded to parcel it out to his Norman retainers.

A RATHER considerable part of the land of England is still in the hands of these descendants of the followers of the Norman duke. Still speaking in broad and general terms and allowing for the normal exceptions, these great families rent the land to others, who erect buildings—both dwellings and business structures—to others who occupy them and pay rent for their use.

In the English economic structure, ground rent is a very, very important item indeed.

THAT brings up the subject of house rent—which, all over the world is a basic item in the cost of living. How much does it cost to rent living quarters here?

It all depends, of course, on the KIND of quarters. We have some friends who live in a four-room apartment on Berkeley Square (pronounced, incidentally, BARKLEY Square.) It is a very nice neighborhood, adjacent to the American Embassy and only a few blocks from Park Lane, which borders Hyde Park.

For this apartment they pay \$7,500 a year.

IT ISN'T a posh neighborhood, but it is a good one. The building is old, of course, as nearly all of London's buildings are. The apartment is comfortable but by no means luxurious. So let's drop a little farther down the living scale.

In an interesting article on housing in London, the Times tells of a van driver who lives with his wife and seven children in a three-room flat in a strictly working class area. It is old. The walls and ceilings are stained and cracked and there are many leaks.

For these quarters they pay six pounds, five shillings (roughly \$20) a week—or approximately \$85 a month.

STILL speaking in broad and very general terms, one would say that living costs in London are about the same as in the United States. Prices of basic items in the food store windows appear to be about the same.

Clothing appears to cost about the same. Here in the home of Scotch whisky, the average price of a highball is about 70 cents. From the tourist standpoint, hotel rooms are about the same price, quality considered, as in the U.S.A.

Tunisia President To Receive Parade

New York — UPI — Tunisian President Habib Bourguiba will receive today New York's "traditional welcome."

Countless pounds of paper from torn-up telephone directories will shower down from Broadway skyscrapers on the presidential motorcade. It will pass through the "ticker-tape parade canyon" from Bowling Green, at the southern tip of Manhattan, to the city hall.

From the windows and in the streets, thousands were expected to mass behind police lines to shout their pleasure at seeing Bourguiba in New York. Newspapers, radio and television networks have given prominent space to Bourguiba's visit hailing him as a great statesman and a good friend of the United States.



PIGGLY WIGGLY

SAVE AT PIGGLY WIGGLY
GET THE VERY BEST . . .

KRAFT
Cottage Cheese
19¢
Pint

Arden
Ice Cream
AT A REAL SAVINGS
Assorted Flavors
1 1/2 GAL. 69¢

Barbecue Briquets
Cliff Char 10-lb. bag **59¢** 20-lb. bag **99¢**
Wizard Lighter Fluid Pt. **39¢** qt. **59¢**

Piggly Wiggly Fresher Produce
STRAWBERRIES
Sweet Red California
6 CUPS 99¢

Large Crisp Bunches
CELERY 2 bun **29¢**
RADISHES OR GREEN ONIONS Garden Fresh 6 bun. **25¢**
Sweet Spanish Yellow ONIONS 5 lbs. **19¢** 50 lb. sack **\$1.79**
U.S. No. 1 Shafter, Calif., New WHITE POTATOES 25 lb. bag **\$1.19**
Imperial Valley Vine Ripened Tomatoes 2 lbs. **25¢**

Cheer, Tide, Oxydol, Duz, Dreft, Ivory Flakes, Ivory Snow
Giant Size Package—Each **69¢**

Mr. Clean Household Cleaner 28-oz. Bottle **75¢**
Spic & Span For Walls and Woodwork Large Package **31¢**
Comet Searing Cleanser 2 Reg. Size tins **35¢**

DASH DETERGENT giant pkg. **89¢**
GASCADE 20-oz. pkg. **49¢**
IVORY LIQUID 22-oz. bottle **69¢**
LIQUID JOY 22-oz. bottle **69¢**
LAVA SOAP 2 medium bars **27¢**
PERSONAL IVORY 4 bars **29¢**
MEDIUM IVORY 3 bars **35¢**
LARGE IVORY 2 bars **35¢**
Bath Bars 2/35¢
CAMAY SOAP 3 regular bars **35¢**
ZEST Toilet Soap 2 regular bars **33¢**

PIGGLY WIGGLY

PIGGLY WIGGLY CELEBRATES

... with wonderful low cost food values
to make Mom's BIG job of meal-planning easier ...

FREE ... New S&H Idea Book
132 colorful pages of wonderful gifts ... get your Free copy at Piggly Wiggly this weekend.

MAID-O-SWEET
Butter
Lb. **59¢**

PLYMOUTH
Mayonnaise
FULL QUART **39¢**

M.J.B. Coffee
(Limit one tin, please)
2-lb. tin **\$1.17** 1-lb. tin **59¢**

IT HASTA BE SHASTA
Shasta Pop
6-12-oz. CANS **49¢**

PIGGLY WIGGLY



Prices effective Thursday, Friday, Saturday, May 11, 12, 13. Limit rights reserved.

Kraft French Dressing
Kraft, Miracle, Casino, Italian, Cole Slaw, Roka Blue, Catalina, Vinegar Oil, Low Cal. Blue, Low Cal. French, Low Cal. Italian.
8-OZ. BOTTLE **49¢**

EVERFRESH FROZEN

Vegetables

Nestle's Quik

Shortening

Alice Love Jams

Instant Coffee

Canned Shrimp

Corn, peas, cut green beans, mixed vegetables

8 Pkgs. **89¢**

Instant chocolate mix regular 95¢ each

2 Lbs. 6-oz. **69¢**

Spry shortening for lighter cakes or fried foods

3 lb. tin **59¢**

Assorted Flavors

4 10-oz. jars **\$1.00**

Nescafe ... the self-brewing instant with fresh-roasted flavor.

6 8-oz. jar **69¢**

Blue Jacket Tiny Cleaned Shrimp

3 4 1/2-oz. tins **\$1.00**

Piggly Wiggly Better Meats

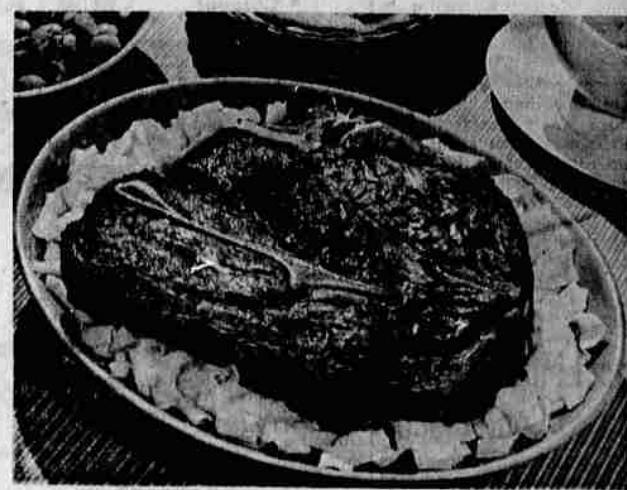
Pot Roast
lb. **45¢**

Armour Star or Swift's Premium blade cut beef which has been slowly aged for added flavor and tenderness ... Piggly Wiggly's "extra value trim" removes excess fat and bone.

Fresh and Lean Ground Beef
1-lb. Package **45¢**
3 lbs. **\$1.29**

Armour Star or Swift's Premium Beef Chuck Roast lb. **55¢**
Armour Star or Swift's Premium Boneless Chuck Roast lb. **69¢**
Serve a Tasty Beef Stew ... Boneless Beef Cubes lb. **69¢**

Need a custom-cut steak or roast for an important dinner or party ... just ask the courteous Piggly Wiggly meatcutter for special service



Grade "A" Fresh-Frosted Young Turkeys
Tender young birds ... 5-lb. to 5-lb. 15-oz. **\$2.49**
Average ... each **\$2.49**
4-lb. to 4-lb. 15-oz. ... each **\$2.09**

Save on 18-Pad Package
SOS Scouring Pads pkg. **39¢**
Sunshine Hi-No Crackers 1-lb. pkg. **35¢**

Sunshine Hydrox Cookies 11 1/4-oz. pkg. **39¢**
Orange and Lemon Slices Sunshine Candy 1 1/2-lb. pkg. **49¢**



Stewart at King

Prices Effective Thru Sunday, May 14. We reserve the right to limit quantities

Acres of Parking

BEST FOODS
SANDWICH SPREAD
59¢ Quart

Famous Canadian Blend
Red Rose Tea Bags
Tangy Black Tea
48-Bag Package **59¢**