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Wild

5 New Betty Crocker Strawberry Recipes right in the Gold Medal Sack!

"They're the berries!" The pie (1) is a Strawberry-bright Glace. The layers dripping with strawberries make (2) a Praline Shortcake. And the pink confection (3) a Strawberry-creamy Buttercrunch Crown you mold in the refrigerator! These and two additional new Betty Crocker strawberry recipes are in the Gold Medal sack!

Gold Medal also gives you cash savings on strawberries so you can bake all of them now that berries are so plentiful. Look for the specially marked 5 and 10 lb. sacks of Gold Medal "Kitchen-tested" Flour... with Betty Crocker's new strawberry recipes on the inside... and cash savings on strawberries offered on the outside!

You have a
white thumb...
it's the feeling
of confidence you get
right down to your
fingertips from
Gold Medal Flour.

