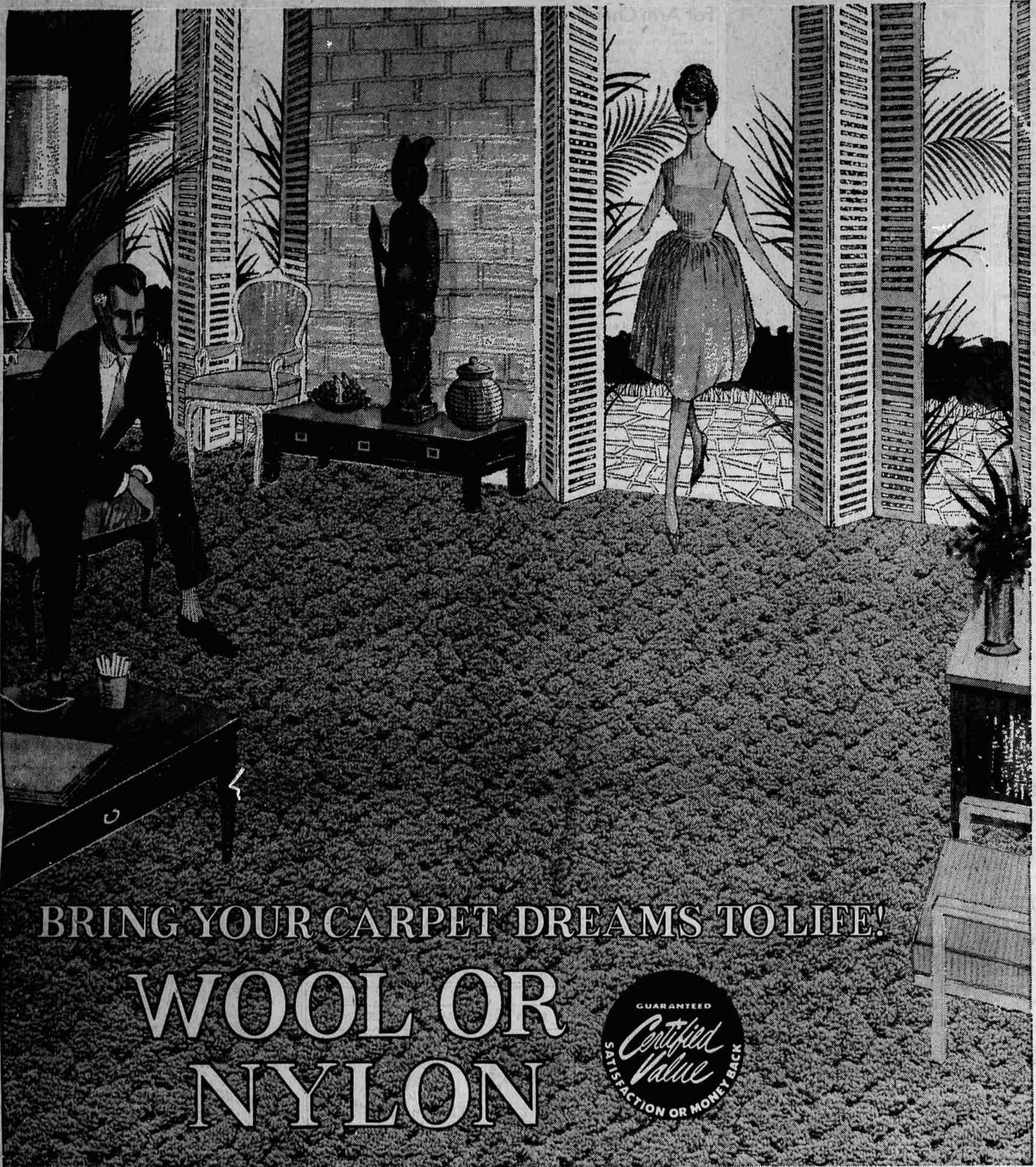




BRING YOUR CARPET DREAMS TO LIFE!

WOOL OR
NYLON



3 AREAS INSTALLED WALL TO WALL \$367

COMPLETE! NOTHING DOWN, \$10 MONTHLY! AS ADVERTISED IN "LIFE" THIS WEEK!

Here's a shocker! Your choice — sparkling tweeds or vibrant solid colors — in wool or Nylon, at one thrifty money-saving price. From the looms of the world's largest carpet mills, Mohawk, comes this fabulous selection of superb-quality floor covering. Shown above is "OAK RIVER" — in lush Cumuloft continuous filament Nylon by Chemstrand. Supremely practical, care-free carpeting: won't fuzz, pill or shed, is non-allergenic, moth-proof, keeps its resilience and beauty, shrugs off stains and spots. (Most stains just whisk up with a damp cloth!) Or, at the same price, we offer Mohawk's rich all wool tweed in a handsome, modern loop texture. Stays springy, resists footprints and scuffing. Choose from sun-bright shades of Spice, Sand, Avocado, Corn Tassel, Mocha, Chestnut, Caramel, Pine, Beach White and others. No reason to put off carpeting even one more week! We'll install completely, wall to wall, covering an average 3 areas (example: 12x15 living room, 9x10 bedroom, 6x3 hallway, 32 yards) over luxurious "Cloudstep" foam padding, all for only \$367. Not a penny down, little as \$12 monthly gives your home the warmth, quiet, beauty and luxury of wall to wall carpet. You could make no wiser investment in your home. See about it this week — if you can't come in right away, please call us at SP 2-7376.



S-W
FLOOR COVER SHOP



709 South Riverside
SP 2-7376