

# Area Management Conference Slated In Medford May 2

A Southern Oregon Management conference, sponsored by the Medford Chamber of Commerce in cooperation with the University of Oregon school of business administration, will be held in Medford Tuesday, May 2.

The conference is planned as a seminar in "practical problems facing business leaders from day to day," according to Don McNeil, chamber manager. The session is planned as an annual event. McNeil said that "every business executive in the Rogue valley ought to attend this one-day session because of its practical approach."

# Unions Called by Senate Probers

Washington—UPI—Senate investigators today summoned union spokesmen to answer charges that "loafing" and slowdowns at missile bases had cost months of time in the space race.

Tom O'Malley, a missile test conductor for Convair Astronautics—the man who could trigger the first U.S. astronaut launching—said Thursday that members of craft unions at Cape Canaveral, Fla., "are not producing... their capacity."

O'Malley told the Senate investigations subcommittee there had been slowdowns and the men were working at about 50 to 70 per cent of capacity. He blamed subcontractors for the most part for not insisting on eight hours of work per man.

Speakers from several Cape Canaveral unions were called to testify to the charges.

Subcommittee investigators today cited evidence that the Air Force could save \$3 million if unions permitted factory installation of plugs on some electrical cords for Titan missiles. Workers have walked off their jobs when factory-installed equipment was used at missile bases.

Speakers from the university will include R. W. Lindholm, dean of the school of business administration; N. E. Taylor, director of forest industries management center, David A. Baerncopf, professor of business statistics; Orin K. Burrell, professor of finance; and John B. Miner, professor of management.

Others on the program are Carroll Brown, supervisor of the Rogue River National forest, and W. J. Williams, vice president of Harry and David.

Topics will include "Changing patterns in consumer markets," "Business decisions, payoffs and adequate profit," "How the gold problem affects business revival efforts," and "Selection or development—management's perennial dilemma."

Reservations for the conference must be made no later than Friday, April 28, with the chamber, McNeil said. It will be held at Rogue Valley Country Club.

### SNOOZE SNAFUS TRAINS

Bexleyheat, England—UPI—Trains were delayed and thousands were late for work Thursday because a relief signalman overslept 40 minutes.



**PAINTING ADMIRER**—Paintings by modern Hollywood masters are on display at a Hollywood art show aimed at raising money for the planned Hollywood Motion Picture and Television Museum. Those who came expecting to guffaw went away awed at the unexpected talent. TV actress Margie Regan admired one of actress Kim Novak's paintings which were the hit of the show. This one is entitled "Christus." (UPI Telephoto)

# Lunch Counters in Woolworth Stores Serve 750,000 Each Day

By HENRY J. BECHTOLD  
UPI Financial Editor

New York—UPI—What started out in 1910 as a small refreshment room for weary shoppers has blossomed into the world's largest commercial dispenser of food prepared and served on the premises.

And F. W. Woolworth Co., the nation's largest variety store chain, says its restaurant operations are exceeded only by those of the armed forces.

Where the refreshment room in Woolworth's 14th st. store in New York served a few hundred people daily 50 years ago, the chain now handles 750,000 per day, and has set a goal of one million by the end of 1961.

While you may think your weekly family grocery list is large, imagine shopping for and feeding 750,000 persons daily.

### 30 Miles of Counters

This is the task of H. W. Bode, Woolworth's general supervisor of restaurant operations. Bode just released a report listing the volume of purchases and patronage in the company's luncheonettes and 19 cafeterias during 1960. It showed that Woolworth

has approximately 30 miles of counters spread throughout all 50 states, and can seat 65,762 customers at one time. Bode noted that these numbers will increase during 1961 because the company is averaging a new store opening every other business day, all with food facilities.

The enormity of customer volume is pointed up by the following examples of servings: 112 million cups of coffee; 12 million pieces of apple pie; 17.5 million hamburgers; 6 million turkey dinners; and 7.5 million steak and roast beef dinners.

Purchases of basic commodities runs into millions of pounds each. Woolworth's own bakeries last year purchased more than 18 million pounds of flour. Beef for hamburgers alone was more than 3 million pounds, with total beef purchases amounting to about 6 million pounds.

### Made Turkey Popular

It is said that Woolworth, not the Pilgrims, put turkey in the regular diet of Americans, and Bode's figures show it is still doing it. Last year it purchased more than 5 million pounds of turkey along with more than 16 million pounds of potatoes.

Bode emphasized that the acceptance of Woolworth's meals is its wide variety—five to seven different entrees available in stores daily to 15 in cafeterias. They range from

steak to fish and include full course dinners.

Bode also said that the care the company takes in preparation of its menus also is responsible for their acceptance. He noted that every dish is put through numerous tests and tastings in the company's laboratories and kitchens here so that when it goes out to the stores and cafeterias the local chefs have instructions "down to a grain of salt" on preparation and serving.

### SHIP RUNS AGROUND

Singapore—UPI—The American hospital ship S.S. Hope ran aground on a reef Thursday but was freed after 19 hours without damage, its information officer reported today. The Hope, which is bringing medical help and training to remote areas of Asia, was en route from Lombok to Semarang, both Indonesian cities.

# AS DRY AS PAMPHLET

# Government Bookstore Good Place To Go When Caught in Rain Shower

By DICK WEST  
Washington—UPI—A good way to keep abreast of literary and social trends in America is to spend a rainy afternoon browsing around in the U.S. government bookstore.



West found this out recently when a sudden shower caught me near the bookstore, sans raincoat. I had a choice of taking refuge there or in the post office across the street.

Since reading material in a post office usually is limited to "wanted" posters for federal felons, I chose the bookstore. I was glad that I did.

When I emerged a half-hour or so later, I was both mentally stimulated and as dry as a government pamphlet on "screw thread standards."

The screw thread pamphlet, incidentally, is on the bookstore's best seller list. That is what I meant when I referred to literary trends.

Possibly nobody would be astonished to learn that the government bookstore is one of the largest in the world. We have come to expect things like that from the government.

What makes it astonishing is the fact that it puts money into the Treasury, thus vying the versa of most federal functions. Excess receipts currently total more than \$4 million a year.

The bookstore has in stock about 30,000 different government publications embracing, to quote one document I ran across, "nearly every field of human living."

Moreover, the publications are not restricted to human living. Prominently displayed on the shelves is a booklet on the control of "horse bolts."

I counted, while waiting for the rain to stop, 48 documents on child care, 43 documents on food, and 32 documents on Communism. That is what I meant when I referred to

the bookstore as a weather-vane of social trends.

The all-time best-seller (11,593,065 copies) is a booklet entitled "Infant Care," followed by one entitled "Prenatal Care," followed by one entitled "Your Child From One to Six."

"Your Child From Six to Twelve" is fifth on the list, sandwiched between "Your Federal Income Tax" and "Your Social Security."

This ranking, provides a pretty good indication of the things that we Americans worry about and the order in which we worry about them. But coming up fast are such atomic age publications as "Prospecting for Uranium" and "Living With Radiation."

I was rather surprised to find that "Septic Tank Care" is No. 9 on the list, ahead of such appealing volumes as

# Morse Demands Report on Cuba

Washington—UPI—Sen. Wayne L. Morse (D-Ore.) demanded a full report from the State department today on all developments relating to Cuba since President Kennedy took office.

Morse made the request as his foreign relations subcommittee on Latin America prepared for a closed-door hearing with Acting Secretary of State Chester A. Bowles and other officials.

He told newsmen he would follow up his questioning of State department officials with a similar request for information from the super-secret Central Intelligence agency, target of some criticism for its role in the ill-fated Cuban invasion.

Morse said his subcommittee wanted the State department to give "a thorough briefing on everything that has happened regarding Cuba since this administration took over."

He said he also intended to find out what both the State department and CIA were planning to recommend for the future.

**ACTRESS EXPECTING**  
New York—UPI—British actress Frances Cuka has replaced Joan Plowright in the Broadway cast of "A Taste of Honey." Miss Plowright, wife of Sir Laurence Olivier, has withdrawn from the drama because of pregnancy.

**Hurry! Hurry!**  
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**BIG SALE**  
Ends Saturday, April 29

# Regarding Payment of Insurance Premiums

Several accountants and income tax advisors have suggested to our assureds that they arrange to pay their business insurance premiums annually rather than 3 years in advance.

This annual payment plan is available at only 1 1/2% increase over the 3 years in advance.

May we suggest you consult your accountant or tax advisor.

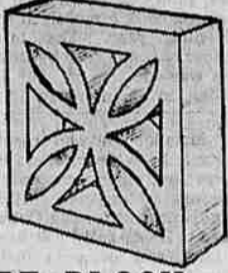
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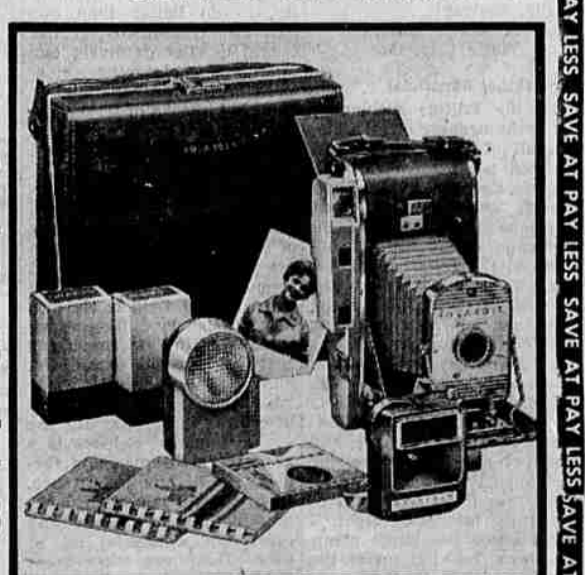
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