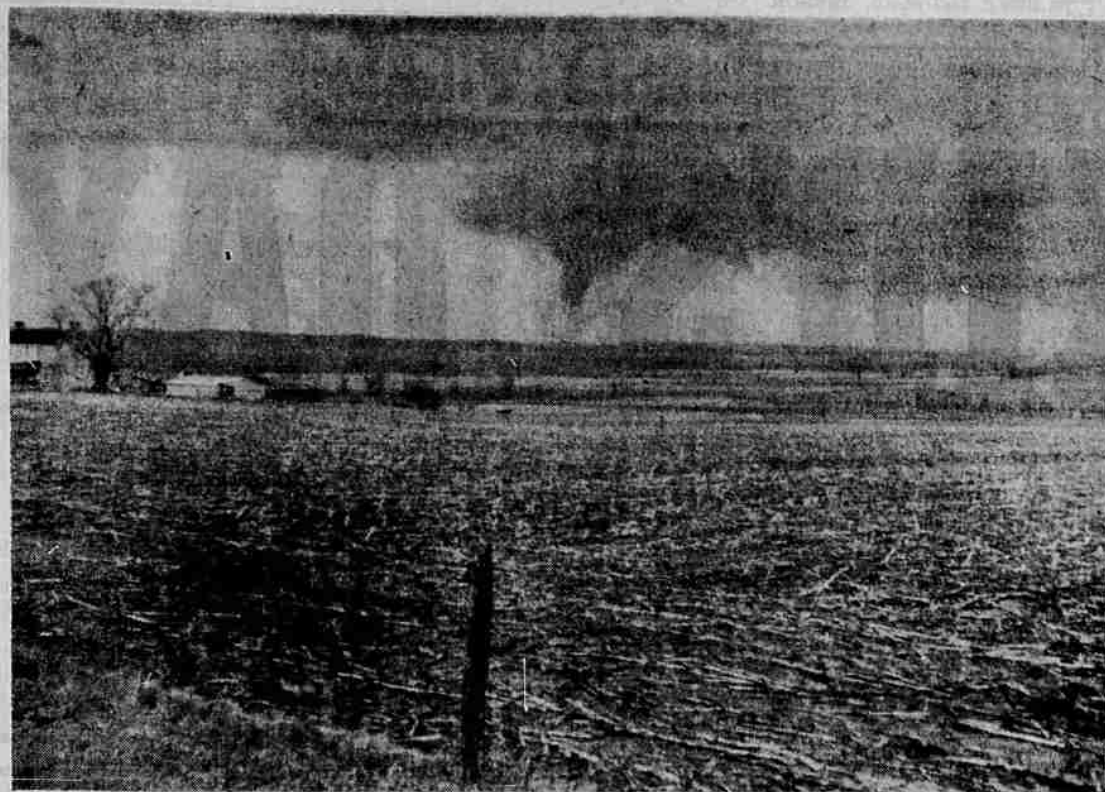




TORNADO COMING—The funnel shape of the tornado that swept across central Indiana is pictured as it approached Connerville. Power lines and trees were blown down, windows smashed, chimneys toppled and roofing torn apart wherever the twister touched down. (UPI Telephoto)

MEDFORD TRIBUNE

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College Admissions Center Offers Assistance To Students

By LOUIS CASSELS
UPI Correspondent

Thousands of high school seniors will be plunged into despair during the next few weeks because they have been turned down by the colleges to which they applied for admission.

What do they do now? Abandon hope for higher education? Or frantically mail out applications to other schools?

They need not do either of those things. Instead, they can register with the college admissions center at Evanston, Ill., and be fairly certain that they will find a welcome from at least one, and probably several, reputable colleges.

The center was established two years ago by the association of college admissions counselors. Its function is to bring together students who are seeking admission to college, and colleges which are seeking students.

There are more of the latter than is commonly realized.

Number Rises Sharply

Although the number of young people seeking admission to college has been rising sharply in recent years, we have not yet reached the point where our higher education system is filled to capacity. Big-name colleges are swamped with applicants, but there are hundreds of good schools which have room for more students, and which

would like to have more qualified applicants. The college admissions center has proved highly successful as a "match-maker" between students and colleges. During its first season of operation, from May 1 to Sept. 1, 1959, it registered 1,791 students, and over 97 per cent of them had college opportunities opened to them.

Last year, 2,387 high school graduates registered with the center, and more than 99 per cent received invitations to apply to at least one college. The average registrant was contacted by 12 colleges, and a third of the students heard from 20 or more schools.

Registration Fee Charged

The center is a non-profit organization, and its only charge to students is a \$10 registration fee.

Each registrant must submit his high school transcript, including course record and personal ratings, and a personal photograph. College admissions officers come to the center and examine the credentials of the registrants. Then each college makes direct contact with students who seem to meet its qualifications. In many cases, the colleges will ask for additional information from the student.

Last year, admissions officers of 149 colleges and universities used the center. Most were co-educational liberal arts schools in the midwest,

but virtually every type of institution, in every section of the nation, was represented.

Lower Half of Class

A breakdown of the students who found college openings through the center last year shows that over half of them ranked in the lower half of their high school graduating classes, and one fourth were in the bottom quarter of their classes.

The center operated during its first two years in temporary quarters at a high school in Northbrook, Ill., with the demand for its services growing rapidly. It moved early this year into a new headquarters on Chicago's north shore.

The address is: College Admissions Center, North Shore Hotel, Evanston, Ill.

Larger Liquor Fund Share Asked

Salem—UPI—Cities and counties Wednesday asked for a bigger share of liquor revenues, to use in dealing with problems often caused by drinking.

Portland City Commissioner William Bowes told a Senate committee half of the city's police budget is spent on problems linked to liquor.

"The liquor industry owes an obligation to cities to reimburse the cost caused by the liquor industry," Bowes said. The testimony came on bills to increase cities' share of liquor revenues from 10 to 15 per cent, and to give counties 10 per cent.

Gov. Mark Hatfield has endorsed the increase, which would come to about \$2.5 million for cities and counties.

James A. Harrison, Coos county judge and president of the Oregon Association of Counties, said cities and counties must have more money to meet their share of new and expanded programs approved by the legislature, as well as existing costs.

Investments in Real Estate Ventures Catch Public's Fancy

By HENRY J. BECHTOLD
UPI Financial Editor

New York—UPI—Investment in real estate ventures have caught the public's fancy. Last year alone nearly \$400 million in equities were offered by 85 corporations in the field. These shares are traded on the New York and American

Stock Exchanges, and also over-the-counter.

This definite trend backs up the president of H. R. Weissberg Corp., who feels that real estate is the best medium of investment in the country today in terms of yield, tax shelter, and as a hedge against inflation.

Helped By Reverses

Herbert R. Weissberg noted that interest in real estate as a medium of investment invariably is stimulated by definite reverses or advances in the national economy.

He attributed this to the trend in real estate values which increase at a greater rate than dollar purchasing power during inflation, but shrink less in price during recessions.

Weissberg said his firm utilizes a new concept in the field of hotel real estate that should virtually eliminate the word "speculative" from real estate investment.

Dealing exclusively in hotels, the publicly-held Weissberg firm has managed to attain an unusual degree of security for its operation by leasing out the operating franchises of five of its properties to hotel management firms.

This, Weissberg said, has given the firm the advantage of a guaranteed fixed annual income from the rental fees paid to it by this group. In addition, the operators are responsible for maintaining and improving the properties they manage.

In effect, Weissberg explained this produces a desirable investment situation in which the book value of the physical assets is depreciated at the same time their actual value is appreciated through improvements and additions.

Widely Used Plan

A veteran hotel man who has been involved in the financing, operation and evaluation of more than 150 hotels throughout the East, Weissberg said he adopted the lease-cut technique to the firm's

operation to provide maximum protection for its investors.

It now is in effect at the Lord Baltimore Hotel in Baltimore; the Paramount, Britany and Winslow Hotels in New York, and the Montmarre Hotel in Miami Beach.

In addition, the company directly operates what it calls two extremely lucrative properties, one in New York and

one in Fort Worth.

As a result of this combination of high income operating and non-operating positions the company anticipates profits, before depreciation and amortization, of nearly \$2 million for fiscal 1961. Of this amount, approximately two-thirds will come from the firm's leased-cut properties.

Weissberg feels that the future of the corporation depends on its continued acquisition of both operative and non-operative hotel properties.

American Can Plants To Open

Portland—UPI—The American Can Company opens new plants in Astoria and Eugene Friday which will about double the firm's annual statewide output.

William Hatfield, district manager for the firm, said opening of two plants on the day was believed to be a Northwest "first" in terms of new units simultaneously added by a national industrial firm.

Gov. Mark Hatfield will deliver a special message via leased wire to luncheons in both cities. State Treasurer Howard Belton will be in Eugene and Dan P. Allen, executive secretary of the State Committee on Natural Resources, will be in Astoria.

The two plants will bring the firm's annual statewide output to 400 million cans. The firm's existing plant in Salem now produces about 200 million cans.

Initial employment at each plant will be about 25 with eventual expansion to possibly 50.

About a mile of seven-foot tunnel was made under the English Channel in 1881. Plans are now being made for a 23-foot double tunnel to carry electric trains. It could be completed in about five years at a cost of something over \$300 million.

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2
lbs.
\$1.19

Duncan Appoints Study Committee

Salem—UPI—House Speaker Robert B. Duncan Wednesday appointed a special committee to study SB502, the measure to bar farm picketing during the peak of harvests.

It was the first time this session he has ordered a special committee.

The bill passed the Senate Tuesday 23-7.

The committee includes Reps. Cornelius Bateson (D-Salem), Ben Evick (D-Mad-

ras), Joe Rogers (R-Independence), W. O. Welsay (D-Roseburg), Ed Whelan (D-Portland), and Sidney Leiken (D-Roseburg).

\$7,634,000 Available For Forest Protection

Salem—UPI—The State Forestry Department said Wednesday more than \$7,634,000 was available for forest protection during the coming fire season on 15 million acres of land under its jurisdiction.

Some \$6.2 million has been budgeted with the rest available for firefighting funds.

SALE ENDS

Saturday, April 29

3 DAYS

MORE TO SAVE MONEY

Reg. to 29.95 ALUMINUM Screen Doors with Kick Plate and Hardware Sizes 2-8 12.99 Sizes 3-0 12.99	Value 29.95 HIRSCH-WEIS 3-LB. DACRON Sleeping Bag Now 15.88	Reg. 18.95 'SKIL' PORTABLE 14 INCH Electric Drill With Jacobs Chuck Now 12.99
Reg. 6.50 3/4"x100 Feet Coil Plastic Pipe Only 4.89 Coil	12/2 ROMEX INSULATED WIRE CABLE 250 Ft. in Box Reg. 12.35 Now 9.88 Box	Reg. 2.95 Gal. GENERAL PURPOSE EXTERIOR INTERIOR WHITE PAINT Now 1.99 Gal.

HUBBARD BROS., INC.

RIVERSIDE AND MAIN MEDFORD

PLENTY OF FREE PARKING

Slumping Car Sales Mean Heavy Losses In Federal Revenue

Detroit—UPI—When the auto industry stubs its toe, the pain is felt all the way to Washington.

Such is the impact of the auto industry that slumping car sales mean an immediate and possibly heavy loss of revenue for the federal government.

In 1960, for example, the government collected nearly \$4.5 billion in federal excise taxes on the auto industry. That was a near record year for the industry. This year is not, despite a recent sales upturn.

Because of the recession, new car production in 1961 is running 40 per cent behind the pace set in 1960. Consequently, the federal excise tax collected—about \$175 to \$200 per car—will be down, too.

Governments Feel Pinch

State governments may also feel the pinch. Last year they collected \$5.3 billion in taxes from the car and truck owners. The lion's share, \$3.4 billion was for gasoline taxes. But \$1.9 billion went for motor vehicle registration fees, and this presumably would be affected by a drop in new car sales.

In special city and county fees for such things as car stickers and parking meters. Another \$514 million was paid in special tolls on tunnels, turnpikes and bridges.

The AMA figures are contained in a just-published association booklet, "Automobile Facts and Figures for 1961."

26 Cents for Taxes

The booklet reports that taxes take 26 cents of every dollar included in the delivered price of a new car.

Thus, according to the AMA, if a Michigan resident paid \$2,500 for a car in 1959, the price would have included \$652 in taxes.

Some industry leaders have urged elimination of the excise tax as a means of helping the country out of the recession. The leaders feel that if the excise tax were trimmed, new car sales would climb because prices would be lower.

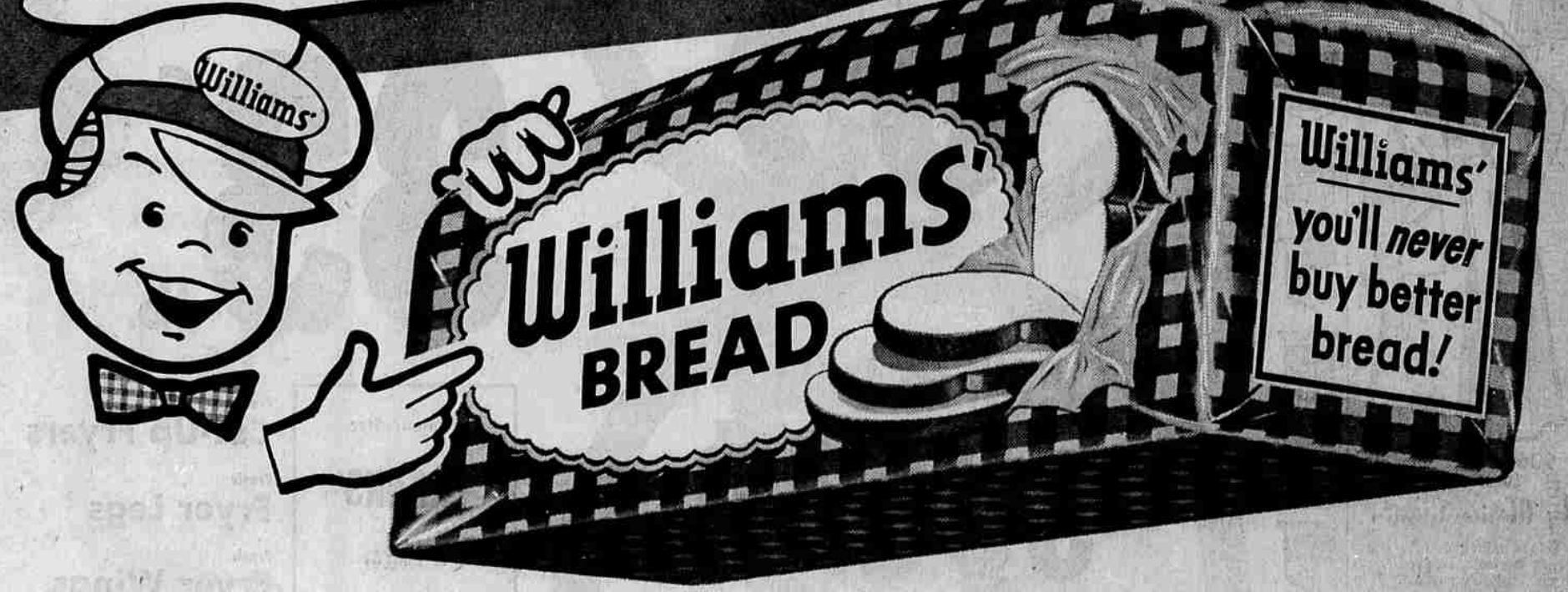
The tax was originally adopted as an emergency measure in World War II. It was increased at various times and reached its present 10 per cent "temporarily" during the Korean War.

Gasoline Price War Reaches Klamath Falls

Klamath Falls—UPI—The gasoline price war has reached Klamath Falls and prices of regular gasoline dropped for the first time since World War II.

Prices dropped to as low as 28.9 cents a gallon for regular. The normal price is 36.9 cents for regular and 42.9 cents for premium.

A GOOD NAME TO GO BY



Williams' Bread...a good name to go buy...! Why? Because you'll never buy better bread. Williams' Bread is strong on nutrition...peak freshness...a delightful fresh baking day flavor. Williams' Bread is a good name to go buy!

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THE BREAD WITH THAT FRESH BAKING DAY FLAVOR!