

*brings Jet-smooth travel
down to earth!*



JET-SMOOTH CHEVROLET

This one's got owners of high-priced cars muttering to themselves about the money they could have saved. Chevy's ride is that good! We could give you a lot of reasons why—Full Coil suspension, precision balancing, chassis cushioning, to name just a few. But why not let Chevy do its own sweet talking out on the road! Then talk to your Chevrolet dealer about the low price you pay for this smooth-riding luxury and elegance. It all makes mighty good listening!



IMPALA SPORT SEDAN . . . AND THERE'S A CHOICE OF 19 OTHER JET-SMOOTH TRAVELERS WHERE THIS ONE CAME FROM!



See the new Chevrolet cars, Chevy Corvairs and the new Corvette at your local authorized Chevrolet dealer's.