

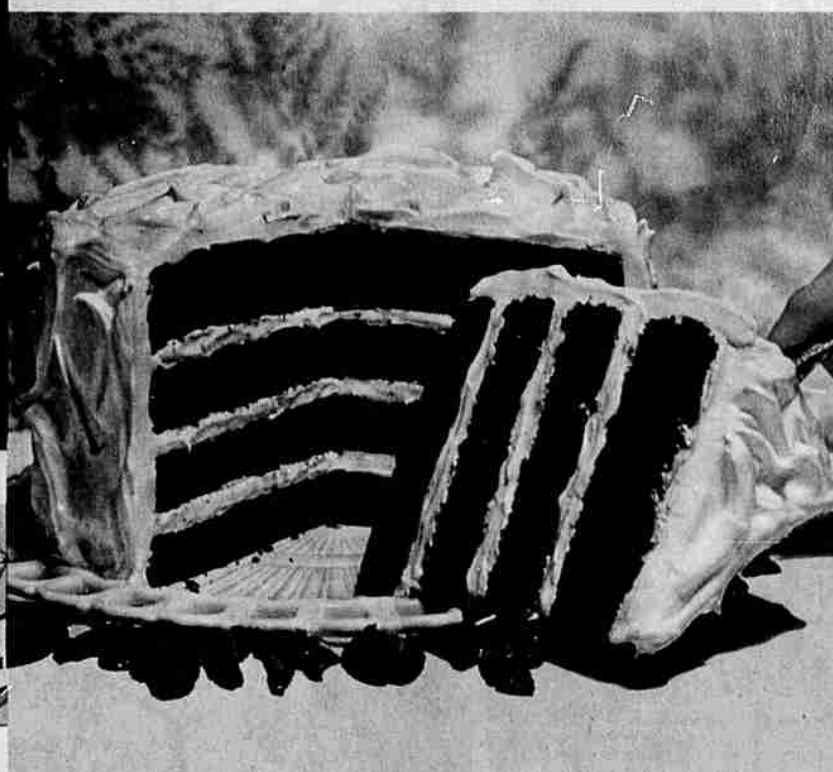
Taste Yellow Cake bright with a whisper of orange!

Who but Duncan Hines would create such a happy-flavored Yellow Cake? A mere whisper of tropical orange flavor adds a wonderful sparkle to this moist, tender cake—brings out all its rich sunny goodness. Try it!



Discover the summer-sweet taste of Cherry Supreme!

Only Duncan Hines has captured this delicious taste in cake: the most luscious cherry flavorings that can possibly be made, enhanced by the summer-sweet natural flavor of ripe, juicy-fresh cherries. The prettiest cake ever! Another Duncan Hines adventure in good eating!



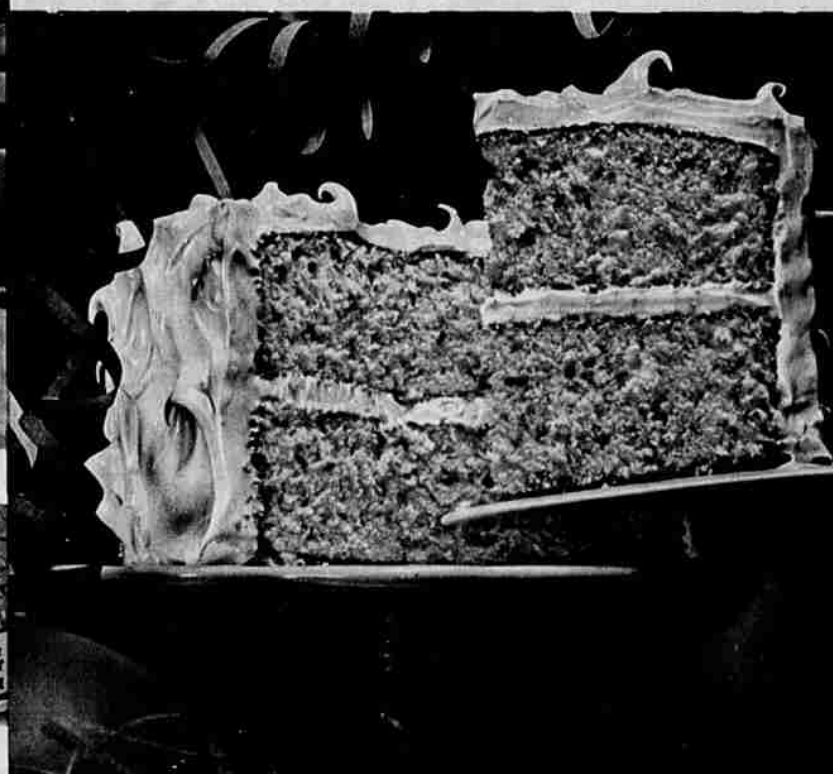
Now! The richness of chocolate—mingled with cool mint!

Here's another new flavor adventure! Only Duncan Hines brings you all the freshness of mint from the frosty North, mingled with deep dark chocolate flavor! Never before could you get this taste in cake. Duncan Hines Chocolate Mint.



The first White Cake with this Rare Vanilla Secret!

Here's superb snowy cake—with a choice flavor secret. Duncan Hines creates a unique blend of the finest vanillas that can be made—then adds one vanilla from Madagascar, for fragrance; another from Tropical America, for delicate flavor. Taste it!



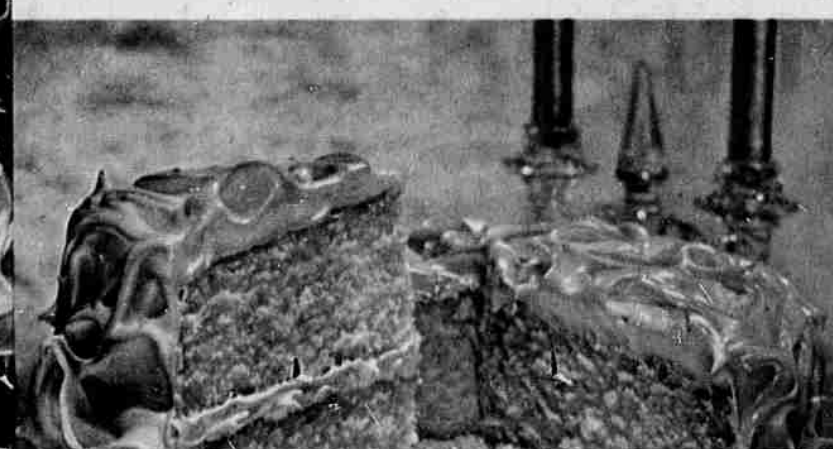
Brand-new! Coconut in color—in Coconut Surprise!

The first cake made especially for parties! This new Duncan Hines cake is sparkling with moist nuggets of brightly colored coconut! So pretty . . . and so delicious! It's rich with the natural flavor of real coconut. Only Duncan Hines brings you this festive cake! —New Coconut Surprise.



The only Devil's Food with this Chocolate Tree Flavor Secret!

From Chocolate Trees far off in Ghana, Brazil, Nigeria, and the West Indies, Duncan Hines brings choice dark cocoas—then blends them a secret way to give you a cake of deep fudgy richness. A Duncan Hines adventure in good eating!



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