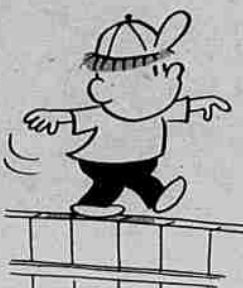
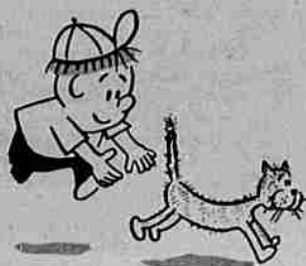
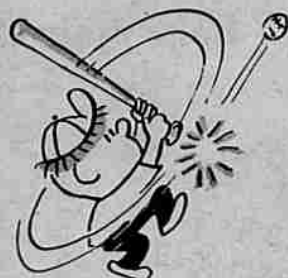




"Dinnertime!"

By ROY L. FOX

ROY L. FOX



"Coming!"

A
SHOE
SO ADVANCED IN STYLING
THAT

Only the Wearer knows the Secret of its Fit!



The ROYCE, 84003, in Black Gold smooth calf; in black, 20021; in Perfecto Brown, 30016.



The ROYCE, 84002, in Black Gold Cashmere calf; in black, 21022; in Black Jade, 21023; in Perfecto Brown, 31025.

NOW!

**FLORSHEIM
CREATES
THE
*MAGIC TOP!**

*Magic Tops are revolutionary! Laceless shoes designed to fit perfectly—without gap at the side or slip at the heel. Now, foot hugging comfort from the first step and for the life of the shoe. Lets face it! Why lace it?

Florsheim Shoes start at **\$19⁹⁵**
Styles illustrated slightly higher

THE FLORSHEIM SHOE COMPANY • CHICAGO 6 • MAKERS OF FINE SHOES FOR MEN AND WOMEN
A DIVISION OF INTERNATIONAL SHOE COMPANY