

NEW Enchantment SILVERWARE



SPECIAL FREE TEASPOON OFFER

Send 2 box tops from Betty Crocker Cake or Frosting Mix packages—or cut one from each—along with order blank from this page for your free Enchantment teaspoon.

SPECIAL INTRODUCTORY PLACE SETTING OFFER

Get 5-piece place setting for only \$2.25 when you send for your free teaspoon. You get dinner fork, salad fork, another teaspoon, oval soup and dessert spoon, and hollow handle knife with forged stainless blade—as illustrated above. (You'd expect to pay \$5.95 in stores for a 5-piece setting of quality like this.)

Take this opportunity to start building a set of fine silverware through the Betty Crocker Coupon Plan. Complete catalogue sent with your first order.

A brilliant new pattern now available through the Betty Crocker Coupon Plan

"With today's return to elegance and gracious living, there are so many occasions when only silver will do.

"So we offer you a new pattern in Oneida Community Silverplate that combines silver's traditional richness with the excitement of modern design. Lovely, striking... it is fittingly named *Enchantment*."

Betty Crocker

Complete service! 21 pieces available open stock... so you can easily build a complete set of this luxurious silverware... even to the impressive serving pieces... at great savings.

Superb quality! Every piece in extra-heavy silverplate, with the principal pieces overlaid by additional pure silver at points of wear.

Thrift Plan lets you get Enchantment Pattern Silverware for Betty Crocker Coupons plus a small charge to cover mailing and handling.

Speed Plan calls for fewer coupons, more cash.

Yes! Queen Bess Pattern Silverware will continue to be available for several months.

SEE SPECIAL OFFERS BELOW

OFFER LIMITED TO U.S. ONLY. OFFER EXPIRES JUNE 19, 1961.

GENERAL MILLS, INC.
Box 84, Minneapolis 60, Minn.

Enclosed are 2 box tops from any Betty Crocker Cake or Frosting Mix packages (or 1 top from each).

- ☐ Please send me my FREE Enchantment teaspoon.
- ☐ Enclosed also is \$2.25 (check or money order preferred) for which also send me a 5-piece Enchantment place setting.

Please print:

Name _____

Address _____

City _____ Zone _____ State _____

(LIMIT ONE ORDER PER FAMILY)