

Asthma Relief in Seconds!

AsthmaNefrin® A Breath of Life for Asthma Sufferers!

Provides relief in seconds
Stops asthma attack

Helps restore normal breathing
Faster and easier than tablets

ASTHMANEFRI[®] acts over 100 times faster than any tablet you take; it goes to work instantly to restore normal breathing even faster than painful injections. As your doctor will tell you, any tablet must first dissolve in the stomach, work its way through the bloodstream before it can reach your lung tissue and give some relief. This takes time — twenty to forty minutes.

However, when you inhale ASTHMANEFRI[®], using the ASTHMANEFRI[®] Nebulizer, the medication goes right to the trouble spots. It instantly goes to work relaxing the bronchial tubes, opening the air passages and eliminating blockage . . . to relieve the attack and restore normal breathing.

Like hundreds of thousands of others who have benefited from this remarkable product, you will be amazed that relief can be obtained so quickly and so completely. So, if you have asthma, don't let another day or night go by without the blessed relief and wonderful feeling of security that only ASTHMANEFRI[®] can give you.

ASTHMANEFRI[®] is easy to use . . . convenient to carry. Medically endorsed ASTHMANEFRI[®] is so safe—no prescription is necessary. So effective — it is guaranteed to give you complete relief or your money will be fully refunded. Available at drug stores. ©MAYER LARK, 1960

FREE: An interesting, informative booklet: "The Inside Story of Bronchial Asthma". Send your name and address to: ASTHMANEFRI[®], Dept. AP, P. O. Box 77048, G.P.O., New York 1, N. Y.

Protect YOUR HEART!

VIOBIN Wheat Germ Oil
Helps Heart Action —
Improves • Strength • Vigor
PROVED 9 years — 500 persons
University Experiments

REFUSE SUBSTITUTES —
only VioBin Oil PROVED helpful.

Send NOW-VioBin Story FREE Book # 15

PROMETOL — 8 to 1 vigor factor
concentrate VioBin Oil. Same
benefits — NO fat calories.



VIOBIN MONTICELLO, ILLINOIS

Plagued Day And Night with Bladder Discomfort?

Unwise eating or drinking may be a source of mild, but annoying bladder irritations — making you feel restless, tense, and uncomfortable. And if restless nights, with nagging backache, headache or muscular aches and pains due to over-exertion, strain or emotional upset, are adding to your misery—don't wait—try Doan's Pills. Doan's Pills act 3 ways for speedy relief: 1 — They have a soothing effect on bladder irritations. 2 — A fast pain-relieving action on nagging backache, headache, muscular aches and pains. 3 — A wonderfully mild diuretic action thru the kidneys, tending to increase the output of the 15 miles of kidney tubes. So, get the same happy relief millions have enjoyed for over 60 years. New, large, economy size saves money. Get Doan's Pills today!



When Johnny Has Learned to Read— Then What?

This is National Library Week, a good time for parents to take stock of the role they should play in making books a part of their children's lives

By JOSETTE FRANK

Author of "Your Child's Reading Today" and Director for Children's Books and Mass Media for the Child Study Association of America

FOR ALMOST every child there comes, sooner or later, that magic moment when he discovers he can read—not just words but whole sentences. When it does come, it brings to that young reader a glorious sense of personal triumph. He has done it! Now he holds the key to those printed pages that lie between the pictures in books.

His parents, of course, share his triumph. This is the moment they've been waiting for, too. "Isn't it wonderful?" they say. But then they spoil everything by adding: "Now you won't need us to read to you any more." If learning to read means he must lose that lovely half-hour of keeping you with him, then perhaps he'd rather not.

It isn't only that. There are so many stories he can listen to with delight, most of them still beyond his small skill to read for himself. True, he needs to practice this new skill, and there are fine stories within his limited reading range. But his comprehension reaches far beyond that. Listening is a way of learning, too. Hearing new words and sensing their meaning, meeting new ideas and expanding his acquaintance with interesting people and situations in books—

all contribute importantly to his progress in reading.

When, later, he meets these same words and ideas in the books he reads, they will not be strangers but familiar friends. And, too, the very fact that his mother or his father finds pleasure in this reading confers on books a certain status of desirability.

Let your children grow into reading at their own pace. Maybe it will be slow at first or grind to a standstill when other interests crowd out reading. Maybe their taste will seem to get stalled at some points. This doesn't mean forever! Ridiculing or belittling their present taste won't help, but keeping some good books around probably will, especially if these aren't labeled "good" with a capital G.

And along with this, an introduction to the public library and a skilled children's librarian will open up a whole world of books to encourage browsing and choosing. Give them a chance to discover all kinds of books, and gradually they will learn to sift out those that have no value for them.

The way to keep your children reading is to keep open all the doors to books.

SOME SUGGESTED BOOKS TO READ ALOUD TO YOUR CHILD

The Very Youngest: Ages 2, 3, and 4

"The Real Mother Goose" illustrated by Blanche Fisher Wright
"The Little Family" (and "Papa Small") by Lois Lenski
"The Tale of Peter Rabbit" by Beatrix Potter
"The Runaway Bunny" by Margaret Wise Brown
"Millions of Cats" by Wanda Ga'g
"Saturday Walk" by E. B. Wright
"Ask Mr. Bear" by Marjorie Flack
"Play with Me" by Marie Hall Ets
"If Everybody Did" by Jo Ann Stover
"Read-to-Me Storybook" (and "Read Me Another Story")
selected by the Child Study Association of America

The Preschooler: Ages 4 and 5

"The Very Little Girl" by Phyllis Krasilovsky
"Rain Drop Splash" by Alvin Tresselt
"A Tree Is Nice" by Janice May Udry
"The Night When Mother Was Away" by Charlotte Zolotow
"First Night Away From Home" by Myra Berry Brown
"The Story About Ping" by Marjorie Flack
"Make Way for Ducklings" by Robert McCloskey
"Kiki Dances" by Charlotte Steiner
"The Brave Cowboy" by Joan Walsh Anglund
"The Little Red Lighthouse and the Great Gray Bridge"
by Hildegarde Swift
"Harry the Dirty Dog" by Gene Zion
"Peter's Long Walk" by Lee Kingman
"The Cozy Hour Storybook" selected by Nora Kramer

The First School Years: Ages 6 and 7

"Tales from Grimm" retold by Wanda Ga'g
"Mike Mulligan and His Steam Shovel" by Virginia Lee Burton

"Little Tim and the Brave Sea Captain" by Edward Ardizzone
"Little Toot" by Hardie Gramatky
"Curious George" by H. A. Rey
"Horton Hatches the Egg" by Dr. Seuss
"The Story of Ferdinand" by Munro Leaf
"My Father's Dragon" by Ruth Stiles Gannett
"Madeline" (and "Madeline's Rescue") by Ludwig Bemelmans
"One Morning in Maine" by Robert McCloskey
"Little Leo" by Leo Politi
"Mr. Popper's Penguins" by Richard & Florence Atwater
"The Wizard of Oz" by L. Frank Baum
"The World of Pooh" by A. A. Milne
"The Peterkin Papers" by Lucretia Hale
"Just So Stories" by Rudyard Kipling
"Peter Pan" by J. M. Barrie, adapted by Josette Frank
"Alice in Wonderland" by Lewis Carroll

The Whole Family Will Enjoy—Along with 8, 9, and 10s.

"Mary Poppins" by P. L. Travers
"Pippi Longstocking" by Astrid Lindgren
"Homer Price" by Robert McCloskey
"Charlotte's Web" by E. B. White
"The Borrowers" by Mary Norton
"The Lion, the Witch, and the Wardrobe" by C. S. Lewis
"Mr. Revere and I" (and "Ben and Me") by Robert Lawson
"Understood Betsy" by Dorothy Canfield
"The Story of King Arthur and His Knights" by Howard Pyle
"Some Merry Adventures of Robin Hood" by Howard Pyle
"Robinson Crusoe" by Daniel Defoe
"Treasure Island" by Robert Louis Stevenson
"Bambi" by Felix Salten
"The Iliad and the Odyssey" edited by Jane Werner Watson