

Your Friendly



is overflowing with outstanding values in every NON-FOOD Dept.! Make the Big Y Market your one-stop shopping headquarters this Spring!

NON-FOOD BONUS VALUE
YOUR SILVER DOLLAR SAVER BOOKS ARE WORTH \$1.15 ON ALL NON-FOOD PURCHASES

FISHERMAN'S HEADQUARTERS

WE'VE EVERYTHING FOR THE ANGLER!

\$1 Will Fill Your Reel
With Monofilament Line This Week End!
• ANY SIZE SPIN REEL FULL FOR A BUCK •

SNELLED HOOKS No. 4, 6, 8, 10 per pkg. 10¢	HAND TIED TROUT FLIES 49¢ doz.	LARGE ASSORTMENT TROUT LURES 19¢ ea. 6 for \$1.00
--	---	---

GET YOUR FISHING LICENSE HERE!

Folding Lawn Chair

- RUST-PROOF ALUMINUM FRAME
- STRONG VINYL WEBBING
- MANY COLORS
- Stack Em To Store 'Em!

\$5⁸⁹ and \$6⁸⁹

"name frame" FILLER PAPER SALE

Reg. 49¢ **2/50¢** Reg. 25¢ **2/26¢**

SPRING HAS YOUNG IDEAS CARE-FREE PLAYWEAR FOR THE YOUNGER SET

tennis styled dress

Of Arnel Cotton Check... 3 to 6x For the Low, Low Price of Only **\$3⁵⁰**

girls short & blouse sets

NOW... A Large Assortment of Styles and Colors.

Sizes 7 to 14 **\$2⁹⁸ AND \$3⁹⁸**

for the sand box crowd

2-Piece Set Toddler Sizes 2 to 4 **\$2⁹⁸ AND \$3⁵⁰**

SCOTTIES' FACIAL TISSUES

Buy Now and **SAVE** Limit 6 Per Customer Please!

3 for 69¢

DO-IT-YOURSELF SUPPLY CENTER

Color Pickin' Paint Sale

CELEBRATING OUR BIGGER AND BETTER PAINT DEPT.

A COMPLETE STOCK OF FAMOUS

SPRED SATIN AND GLIDDEN PAINTS



PRICES SLASHED! BARGAINS GALORE!
HURRY AND ACT NOW—SALE ENDS MAY 6th

BUY QUART AT PINT PRICE! SPRED LUSTRE

Alkyd Semi-Gloss Enamel - In Colors

For walls, woodwork, furniture, kitchen, bathroom. A lovely washable finish that brushes easily and dries quickly. Color matches to all Spred Satin Latex Wall Paint colors. A real bargain value. — REG. \$2.62

NOW 1.49

SAVED Color Hue Acrylic-Latex Wall Paint
White and 8 Colors

A New Type of Latex Wall Paint!

Dries in 30 minutes to a flat velvet finish that is durable. Applies easily with brush or roller. No "painty" odor.

\$3⁹⁹ Gal.
Reg. \$4.99

SUPER SPECIAL! Superior Gloss Enamel

Alkyd Non-Yellowing White

ONLY \$2⁵⁹ Finest quality high gloss finish for interior and exterior painting. Woodwork, cabinets, toys, furniture, house sash and trim, boats. Supplied in white only, but can be tinted quickly and easily.

\$2.97 Value Qt.

PLASTIC DROP CLOTH

Large Size 9' x 12'

49¢

COLOR HUE SEMI-GLOSS ENAMEL

White Only **SALE 1.59** Quart

An excellent alkyd base subdued gloss enamel for all interior painting—walls, woodwork, trim and furniture. Applies easily with brush or roller and dries rapidly.

Reg. \$2.07

Varnish Sale

GLIDDEN'S ALL PURPOSE INTERIOR - EXTERIOR

Heavy bodied clear gloss varnish for floors, sills, and woodwork. Easy to apply and flows out to a smooth glass-like lustre. Stock up now at these drastically reduced prices.

\$2²² REG. PRICE Was \$2.52

BRUSH SPECIAL

4-INCH **\$1⁰⁰ OFF**

SOFT NYLON TYNEX TIP TOP QUALITY Spred House Paint Brush

House Paint Bargain

Glidden's Everon White

Fine quality white linseed oil base house paint. Easy brushing gloss finish for wood siding. Self-cleaning type paint that stays white far longer.

Special \$4⁹⁸ Gal. Reg. 6.43

SPRAY ENAMEL PRICE BUSTER

Superb Quality SPARVAR \$1.49 Value

99¢ Jumbo 16-oz. Size

FREE DECORATING COLOR BOOK

HURRY - SUPPLY LIMITED!

44 Color Packed Pages Latest Color Schemes

ROLLER & TRAY

Special 88¢ STURDY! Full Size

LOCAL WINNERS OF BIG Y-BEXEL CONTEST

1. MODEL T FORD	EULA McCLAREN 307 Ashland Ave. Medford
2. LAZY SUSAN	JAMES MERCER 736 W. Jackson Medford
3. LAZY SUSAN	LEONA WILLIAMS 909 Narregan Medford
4. LAZY SUSAN	ARLENE DICKEY 311 Maple Medford
5. SPICE RACK	DELLA E. BROWN 128 S. Holly, Apt. 2 Medford

★ DRISTAN Cough Syrup Reg. 1.25 **79¢**

Dristan Nasal Reg. 1.19 **79¢**

★ Caladryl Poison Oak Lotion Reg. 1.12 **89¢**

Rubbing Alcohol Reg. 59¢ **NOW 29¢**

★ 1 Qt. Silkenglo **79¢**
Castile Shampoo

Butiprize Creme Rinse One Quart **79¢** plus tax

★ Tussy 1/2 Price Sale ★

DEDODRANT Reg. 1.00 **50¢**
Cream, Stick, Roll-on

SKIN LOTION Reg. 1.75 **88¢** Reg. 1.00 **50¢**

SKIN TONER Reg. 1.00 **50¢**

Dry Skin Freshner Reg. 1.75 **88¢**

RICH CREAM Reg. 1.25 **66¢**

Pink Cleansing Cream Reg. 1.25 **66¢**
(Plus tax on all above items)

Shock Kills More Snake Victims Than Venom

Oklahoma City - (UPI) - A wiry Oklahoman who has been bitten 14 different times by poisonous snakes says shock brought on by fear kills more snakebite victims than the venom.

Bob Jenni, curator of reptiles at Oklahoma City's Lincoln Park Zoo, said only about 3 per cent of persons bitten by poisonous snakes in this country die from the bites.

He has treated himself after all but two of his bites and given emergency treatment to 11 other persons for poisonous bites. Jenni has been struck most often by rattlesnakes, which he catches in the Southwest. Twice snakes from South America bit him. He also has been bitten by a copperhead, water moccasin and African cobra.

Jenni said only four varieties of poisonous snakes are native to the United States—rattlesnake, water moccasin or cottonmouth, copperhead and coral snake.

"Drop for drop, coral snake venom is more deadly than a rattlesnake's," Jenni said. "But the western diamond-back rattler is the greatest killer because of its wide range in the United States."

Neuro-Toxic

He said coral snake venom is neuro-toxic, acting on a human's nervous system, but the venom of the nation's other poisonous snakes is hemolytic and attacks the blood.

Jenni said snakes are most active when the air temperature is 75 to 90 degrees. "In the spring, snakes will start coming out of their winter quarters when the day-night temperature averages about 58 degrees," he said. "And where you find one snake, you can probably find several."

He advises wearing boots in snake country, but rely more on your eyes to keep from stepping on snakes.

"If you happen to come upon a snake, the best thing to do is stop, then calmly leave by a clear exit," Jenni said. "Contrary to common belief, poisonous snakes in this country will not chase you."

Jenni Method

This is the method Jenni uses against a snake bite:

1. Place a band near the wound, between it and the heart - tight enough to slow the flow of blood back to the heart.
2. With a sterile blade, make cuts in the direction of the veins over each fang puncture deep enough to allow free bleeding. Incisions should not be more than 1/4 inch wide nor more than 1/4 inch deep, and should not be made into veins, arteries or tendon.
3. Apply suction for at least four hours. If the mouth has no cuts in or around it, it can be used to draw out the venom.
4. Move the constricting band as swelling increases.
5. Watch for shock. If the victim shows abnormal coloring, pupil dilation, or suffers nausea or uncontrolled shaking, keep him warm and place his head lower than most of the body so blood will reach it. Give him mild stimulants, such as coffee or tea.

Jenni said secondary aid can be given if it will be a long time before the victim can be treated by a doctor. That would involve placing cold packs on the wound for nine minutes, waiting a minute to see if the band should be moved, then placing hot packs, then repeating the process. He said hot packs should not be used on coral snake bites, or effects of the venom would be worse.

Jenni said persons going into areas where there are snakes should spend five minutes per snake learning the poisonous kinds, then they won't have to fear the others.

SOC Staff Members To Attend Meeting

Ashland - Two representatives from Southern Oregon college, Dr. Frank Haines, associate professor of social science, and Dr. Arthur Taylor, chairman of the social science division, will take part in the Fourteenth Northwest History conference at Walla Walla, Wash. under the sponsorship of Whitman college and the Washington Historical Society this week end.

Dr. Haines is program chairman for the session sponsored by the Council for Research in Progress. Dr. Taylor will serve as commentator for the session.

A feature of the conference will be the presentation of awards to select senior historians of the region and special recognition for the founders of the conference, of whom Dr. Haines is one.

MONUMENTS LIST

There are 86 national monuments in the U. S.