

*Come on, Dolly...
give me back the soap.
If you step on it you'll slip
and get hurt...
then you won't think
it's so funny.*



Even a child knows that you cannot predict when accident or sickness will strike. But you can protect your family against the financial damage they can cause. You can do it with Prudential's Sickness & Accident Plans which help to pay hospital expenses as well as the everyday expenses of living when you are unable to work due to sickness or injury. Your Prudential Agent can design a Prudential Sickness & Accident Program to meet your budget. Welcome him when he calls.



TO OVER 35 MILLION PEOPLE—INSURANCE MEANS PRUDENTIAL