

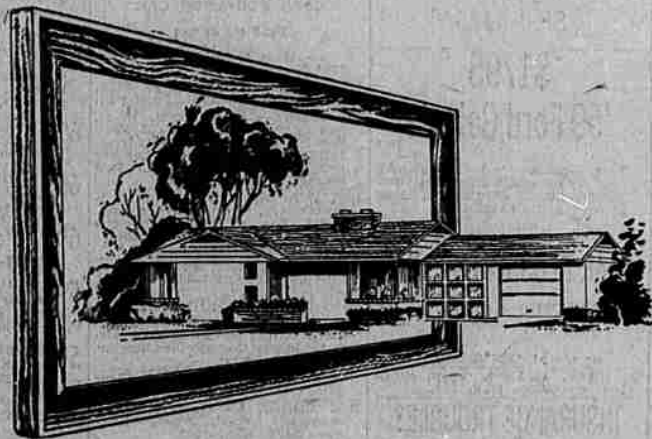
BEL AIR HEIGHTS

View Homesites In Medford School District! TERMS? YOU Set Them

Here's a rare opportunity for you to buy your future homesites in one of the choice residential areas in the valley and in the Medford school district. Name your down payment, and pay it off in small monthly payments. Extra large 100 ft. by 200 ft. lots. Oak trees and the whole valley at your feet. The view is terrific. Buy your future homesite now on your own terms. Prices start as low as \$3,000. Where else can you buy a choice homesite for this figure?

Drive Out TODAY!

View the beautiful pear orchards from Bel Air Heights — NOW IN FULL BLOOM!



Satisfactory Water Supply From Good Wells Guaranteed or Money Refunded



SAVE—

This Plot to help you locate the Lot of Your Choice.

Only Numbered Lots on Property Now Available

Shown above is the view looking northeast toward Roxy Ann. The vista sweeps the Rogue Valley . . . you see beautiful orchards, the lights of Medford, the towering mountains beyond!

Build in Beautiful Bel Air . . . Summer Breezes . . . Clean, Clear Air!

Thinking about building a new home? YOU BUY A WAY OF LIFE WHEN YOU BUILD IN BEL AIR HEIGHTS?

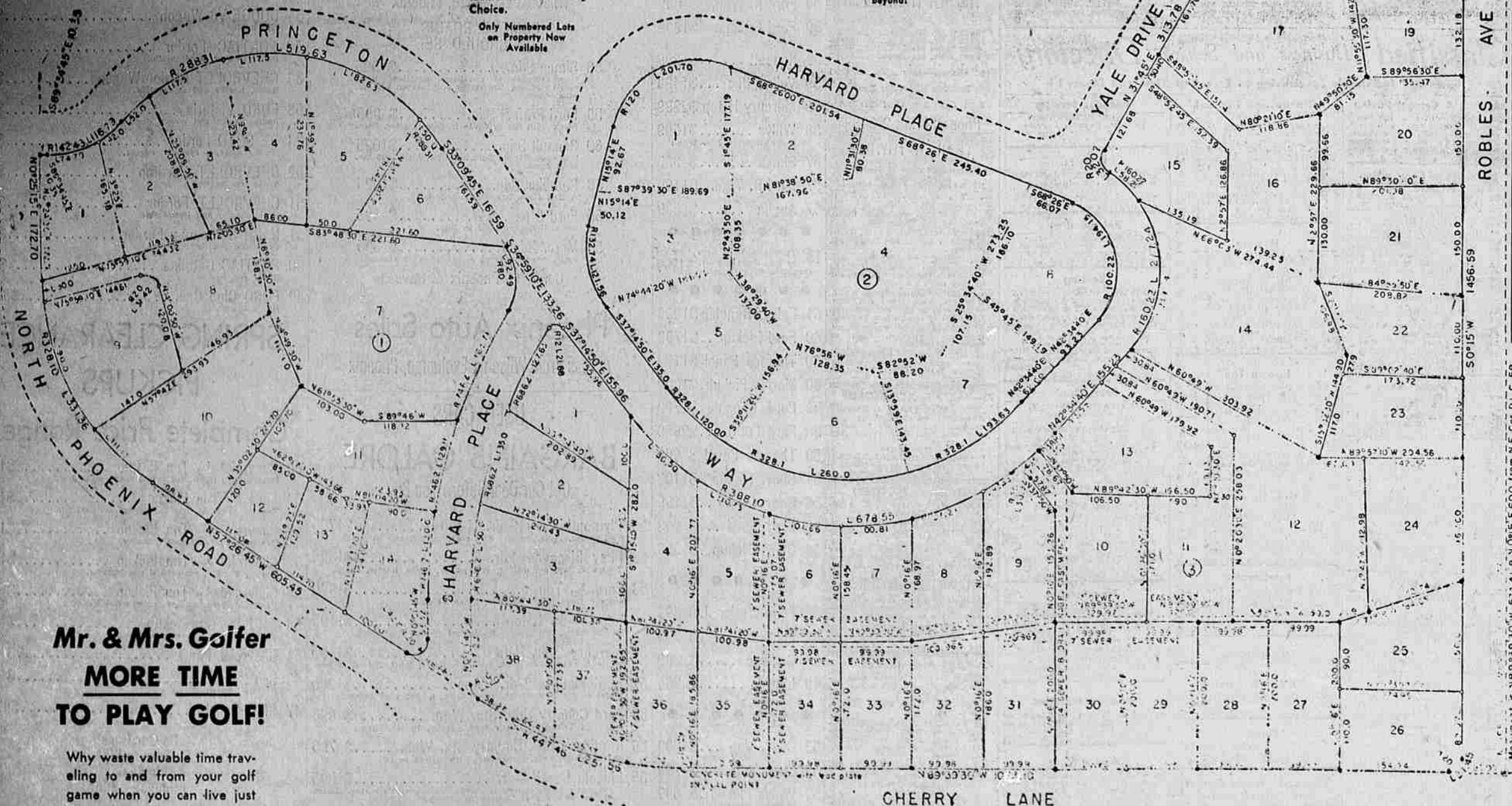
Here is a magnificent site on the eastern hills of Medford approaching Roxy Ann, just past our community's beautiful country club . . . only minutes from all conveniences!

Planned for the discriminating, Bel Air Heights is designed for easy living and gracious entertaining.

You have a wide choice of homesites and can custom-plan your home to suit the size, slope and view of the lot you choose.

You and your family will appreciate life in Bel Air Heights. Why postpone happiness? Drive out East Main and Hillcrest Road to Bel Air today . . . see the exciting sites . . . then visit your real estate dealer for full information. Do it today!

Sensible Building Standards To Safeguard Your View and Your Investment in Bel Air



Mr. & Mrs. Gøifer MORE TIME TO PLAY GOLF!

Why waste valuable time traveling to and from your golf game when you can live just across the road from the beautiful Rogue Valley Country Club golf course. NOW UNDER CONSTRUCTION . . . the NEW Cherry Lane Park public golf course a stone's throw from Bel Air!

Choose Your New Bel Air Homesite from 25 Choice Lots
From Your Favorite Rogue Valley Realtor!

Drive east on Hillcrest past the Rogue Valley Country Club, turn to the right on North Phoenix Road and you're at the entrance of Bel Air Heights