

After-five, ball and date-time gowns have never been so gorgeous. Fashion puts emphasis on fabric in airiest chiffons, soft whispering silks, handsomely-luxurious cottons and a wide variety of elegant-look blends.

Color has never been more dramatic in its range of bold, crisp, misty or variegated hues and tints. So, check your calendar of gala events, check your favorite shops and prepare yourself for the heady excitement of the social butterfly beauties.



'International Look' Newest Style Entry

This silhouette starts with a well defined waistline, a generous chest expression and an "honest" representation of the man's shoulder without being square or unduly sloped. The jacket front is well rounded, and has a shaped waist, both front and back to enhance the masculine look with soft body lines.

Lapelare decidedly wider than any shown during the past seasons. Sleeves are well tapered and in keeping with the shorter lengths of most jackets. Trousers, are single pleated with regular side pockets, tapered but not narrow-legged. Two or three button single breasted coat carries the button at the natural waistline. The "International" comes with a matching vest or without, depending on the individual's taste.



- Millions of permanents bearing the famous Nutri-Tonic name have been given in beauty salons at up to \$20. Millions more in home!

- Formulated by specialists with nearly 30 years of professional beauty salon experience!
- Patented $\frac{1}{2}$ oil creme base gives you prettier, softer curls that last and last! Waves deep down in as little as 10 minutes!

*Customized for
all types of hair—*

**SUPER • REGULAR • GENTLE
BLEACHED OR DYED
SILVER-GRAY • CHILDREN'S
PERMANENT • PICK-UP
PERMANENT**



Renewed Interest in Jewelry Is Noted in This Spring's Fashion

Take necklaces first, as they seem to be the great-love at the moment. Beads are bigger, brighter and more lavish than ever. Some of the beads are as large as the old-fashioned "jaw breakers." Most feature three or more strands.

Lilac, beige, lime, yellow and lobster-pink are the favorite bead colors. Many times these are combined with shades

Pins are tremendous this season, in both size and beauty. Part of the excitement is in the way they will be

Pick Up Design
Bracelets pick up the design of necklaces. They're large, wide, and sport contrasting decorative clasps. Dangles, both beads and classic charms are favored here too, especially for more

the shaping. Though buttons and small dangles are still "always good," the newness is in earrings that follow the curve of the ear or appear as shapes of flowers or leaves or abstracts.

An ornament in the hair

Wide Range of Color In Foundations Noted

This year will see, in the privacy of the boudoir, all these beautiful colors: turquoise, peach, aquamarine, lavender, violet, hot pink, pale pink, yellow, deep and

pale pink, yellow, deep and vibrant blue, flaming red, champagne, beige and of course, the classic white and black.

PAY LESS *SPRING*'DISCOUNT'SALE!

FRIDAY IS BARGAIN DAY AT PAY LESS

BIG 22 INCH POWER MOWERS ★ 2½ H.P.—4-CYCLE ENGINE ★ CONTROL-A-MATIC THROTTLE ★ CHROME TUBULAR HANDLE ★ RECOIL STARTER ★ UNBREAKABLE STEEL HOUSING 79.95 VALUE 49⁸⁸ See Our Lawn Mower Display	BATH SIZE DIAL SOAP Reg. 22c 2 bars 34¢	40 LBS. ORTHO LAWN & GARDEN FOOD 16-16-8 4⁹⁵ LIQUID FISH BASE FERTILIZER 1 Gal. Covers 2400 Sq. Ft. of Lawn 2.50 Value 1⁹⁹ 1.39 ORTHO ROSE FOOD 1.00 4.95 — 3-TUBE — 50-FT. PLASTIC SPRINKLER HOSE . 3.97	EXTERIOR GLOSS WHITE HOUSE PAINT • Finest Quality Alkyd Type for Wood or Metal Finish • Blister and Stain Resistant • Stays White Longer Reg. 5.00 Gallon 4⁴⁹ SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED INTERIOR WALL LATEX PAINT APPLY WITH BRUSH OR ROLLER • Dries In One Hour Washable — Odorless • Covers 400 sq. ft. per Gal. Reg. 5.00 Gal. 3⁷⁹								
DISCOUNT PRICES 4 CUBIC FOOT HOME GARDENER WHEELBARROW • Full Rolled Edge • Steel Tubing Frame • Sturdy Leg Braces • Heavy Duty Wheel Reg. 12.95 9⁸⁷ HEAVY DUTY 3½ CUBIC FOOT GARDEN CARTS • Heavy Gauge Steel Body • Heavy Double Disc Wheels • Nylon Bearings • Reinforced Frame Reg. 10.95 8⁸⁷ SEND OR FERTILIZER LAWN SPREADER • Adjustable Shutter Cannot Freeze • Special Finish Guards Against Rust Reg. 9.95 6⁷⁹ ALUMINUM LAWN EDGING Double Strength Rolled Edges — Easy To Set and Temp in 4" x 40' 2.75 Value 1.79	PAY LESS DRUG STORE PRESCRIPTION DRUG STORES		PAINT ROLLER AND ALUMINUM TRAY NOW JUST 87¢ VINYL — PAINTERS DROP CLOTH 49¢ 8¼ — 9x12								
HAND GARDEN TOOLS Your Choice 59¢ BRACHS JUMBO MARSHMALLOW CIRCUS PEANUTS 39c Value 29¢ HANDY BREAK-PROOF KNICK KNACK CABINET KITCHEN 2.98 Value COSMETICS 2³⁹ APEX MOTH CRYSTALS NOW JUST 89¢ Rustproof Vinyl 10-Gal. COVERED GARBAGE CANS 3.00 Value 1.99	SALE DATES APRIL 5-6-7-8-9 GARDEN SUPPLIES LEVOR SPRAY HOSE NOZZLE 87¢ Refill Reg. 1.29 50 FT. x ½-INCH—5-YR. GUARANTEE GARDEN HOSE 4.49 Value 2.79 METAL GARDEN RAKE 4.00 3.59 4.85 GARDEN SHOVEL 3.98 GARDEN HOE 3.50 2.98		EVERAINE OSCILLATING LAWN SPRINKLER • AUTOMATIC DIAL CONTROL—JUST SET IT AND FORGET IT Reg. 6.95 4⁸⁷ LET'S GO TO PAY LESS <table border="0" style="width: 100%;"> <tr> <td>.69 BAYER ASPIRINS</td> <td style="text-align: right;">.49</td> </tr> <tr> <td>2.43 L. A. FORMULA</td> <td style="text-align: right;">1.67</td> </tr> <tr> <td>6.95 METREGAL PD. ¾ Lb. Tin</td> <td style="text-align: right;">4.89</td> </tr> <tr> <td>1.98 FLAVANIST COLD TABLETS</td> <td style="text-align: right;">1.33</td> </tr> </table>	.69 BAYER ASPIRINS	.49	2.43 L. A. FORMULA	1.67	6.95 METREGAL PD. ¾ Lb. Tin	4.89	1.98 FLAVANIST COLD TABLETS	1.33
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IT'S NEW! Estate SILEX ELECTRIC TRIMMER EDGER Trim around trees, fences, edge along walks and flower beds. Trigger switch. 29.95 Value 24⁸⁸ SILEX ELECTRIC Cultivator It cultivates, tills and weeds... to end back breaking garden work forever. Tempered steel blades cultivate 6" wide and up to 6" deep. Trigger switch. 44.95 Value 38⁸⁸ At Pay Less	CURAD Plastic Bandages 29¢ REG. 43c Pay Less OPEN NIGHTS till 9 PM ¾-INCH ELECTRIC DRILLS 33.75 Value With Geared Chuck NOW ONLY 18²² U.L. APPROVED		MOTORIZED WAGON BAR-B-QUE COMPLETE WITH WARMING OVEN ★ KING SIZE GRILL ★ HEAT INDICATOR ON OVEN ★ U-L APPROVED MOTORIZED ROTISSERIE ★ FULL LENGTH BOTTOM SHELF ★ BIG, EASY-ROLL WHEELS No. 844 Reg. 29.95 Value NOW JUST 21⁹⁷ GRID-MASTER CHARCOAL LIGHTER ONE QT. 10 LBS. CHARCOAL BRIQUETS Reg. 59c 39¢ 69¢								
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