

Suit Fashions Are Suitable for All Occasions in 1961

Spring officially arrives for many fashion-conscious women when there's a brand-new suit in their wardrobe.

What a wonderfully exciting suit season lies ahead! For travel, for town, for any dress-up occasion, suit fashions are eminently suitable to the occasion.

Necklines create a focal point—especially in cardigans and the stand-offish wedding ring collars.

Buttons that look like jewels, like marble or bits of sculpture give a new interest and appeal to the jacket. Sleeves are chopped off at the elbow, or go slightly below or gently wander down to bracelet length from their dropped shoulders for a subtle look of width.

The skin-tight sheath suit skirt is pushed from the scene by softly, eased lines that create a smart dressmaker look or give a whirlaway fullness with a flurry of all around pleats.

Topping these gentle skirts are cropped demi-jackets. Eton lengths and others that usually end a hairline below the natural waistline with an



GETS STRAW VOTE—Here's a smart hat that gets the straw vote in all well-dressed circles. In fine imported raffia with tight center crease and narrow brim, it is amazingly pliable yet holds its shape. The Batik print band weaves a jaunty spring of raffia. The "Raffia" by ADAM HATS

Lightweight Luggage Is Designed With Fashion

For girls on the go this spring, new soft lightweight leather luggage is as fashion-minded as handbags and shoes.

New shapes and sizes in pullman cases, overnight bags, week-end bags, train cases, fitted make-up cases and attache cases are crafted in soft lightweight leathers with a minimum of frame-work.

Spring pastels—gray, blue, tan, olive, coral and others—are increasingly popular in luggage for women. A matched set of three or four pieces can be keyed to the color continually favored in the wardrobe.

A modern woman's luggage is in airline weight leather, even if she travels by train,

unconfined look and easy-going freedom.

Fitted suits, with longer jackets, are nipped—in but not hugging; use bias bands, pockets and other detailing to heighten the fitted illusion.

The walking costume with its 32" and 40" coat takes on new directions for early spring overskirt or skirt and coordinated overblouse.

Smooth Looking
In fabrics the standout is the comfortable, smart and smooth looking double knit in tone and tone patterns, tweedy, jacquard and surface textured treatments.

Smooth silks and neat worsteds are elegant and so-very-right for more dress-up occasions while tweeds, looped mohairs, muted and textured tweeds, as well as a wonderful line-up of hard finish worsteds are smartly right for daytime wear.

Suits too, are absolutely uninhibited in color. You'll find the whole rainbow just crowded into the suit racks. Like picking posies out of a spring garden—you'll want to make up a suit bouquet in straw-berries and azaleas, violets and periwinkles, purple pansies and jonquills, goldenrod and buttercups and on and on—in sparkling brilliance.

Crisp, stark blacks lead a parade, but thanks to crisp touches or sheer, airy fabrics they shed warm sun rays and continue smartly and coolly clear through the summer for everywhere wear.

A clearer, brighter navy, most often white accented, finds smooth sailing in spring suits for '61. Goldenrod neutrals such as straw, saffron, caramel and flax are the newest of the new in suiting neutrals.

So whether you are about to suit yourself smartly for a week end trip or a world cruise, a suit for the office, a special occasion suit or a suit for suit's sake, remember the newest are destined for round the calendar, round the world, round the town and for going round in the smartest fashion circles—with ease, grace and elegance.

Ensembles Step Out With Swing For New Season

"A costume season" can be sweet music to the ears of fashion conscious women.

It's good news now as costumes and ensembles step out with real swing for the new season.

Worth talking about are the two- and three part fashions, usually starting with a hand-somely shaped sheath that can "go it alone" anywhere and everywhere in smart style.

Add to this a bright coat dramatized by a matched-to-the-dress lining, a demi-fit jacket, a bolero or a sweater and the dress becomes doubly important in any setting.

Smart basic dresses, interesting and exciting by themselves are often enhanced this season by capes, and jackets with a cape effect. At smart late-day and evening gatherings these ensembles are destined to make a grand entrance.

Two-Piece Ensembles

Two-piece ensembles of overblouse and skirt are often topped with casual cardigan jackets, lined and unlined. Many of these take printed tops that coordinate with the solid colors of jacket and skirt.

For dramatic date time settings, a scooped neckline sheaths show off when barely there—jackets, capelets or brief boleros are removed.

Such double life ensembles as the dress with ¾'s coat, or a fitted tunic jacket are ideal for glamour settings too.

Dress and sweater duos—from the most simply stated classic for the office, for the vacation trip or Sunday excursion—look to their more dressy and sophisticated sisters in be-jeweled cashmeres over silks, silk linens and other simple but elegant fabrics.

The ensembles are exceptionally exciting this year because this fashion group provides endless opportunity for color mating, mixing, coordinating or color bating.

Attention Focused On Legs This Year

These days a gal hasn't a leg to stand on, from a fashionplate standpoint, unless her gams are scrupulously groomed! Sheer hosiery, dainty shoe styles and shorter skirts focus attention on legs.

So, here are some quick-tips from the Lady Remington Beauty Institute: Once a week give yourself a pedicure—from toes to knee-cap. Use all the trimmings: fragrant bath oil, pumice stone, nail polish and skin cream. And be sure to defuzz legs. Use an electric shaver, of your own, to eliminate nicks and scrapes that can mar the good looks of marble-smooth legs.

Take advantage, too, of new spring hosiery shades to flatter your limbs. Rosy shades, warm beiges and tan tones will round out the shape of a thin leg visually. Darker tones will tend to minimize plumper limbs.

Lastly, keep shoes in ship-shape condition to complete that bandbox appearance—from foot to head.



FOR TEENS—A chevron-type striped sheath dress in Irish Linen. The sash belt, boot neck and sleeveless detailing are all brand-new themes. Tri-colored handling of the stripes are pointed up in gay, bold color combinations. By Sue Brett.

Four Steps Listed To Dramatize Eyes

The woman who receives lavish attention is the woman whose eyes are bewitchingly beautiful because she subtly enhances them with eye makeup, and lovely eyes are focal points for spring.

There are four steps, say Coty cosmetologists, that will dramatize a woman's eyes.

First, select a subtle eye shadow color that blends with the color of your gown. Stroke the shadow in a wide swath just above the lashes, then blend with fingertips, upward and outward—but not beyond the edge of the brow. For a more exotic effect, use iridescent eye shadow in conjunction with eye shadow chosen, and lightly blend in for a luminous effect.

The second step is to line the eyes with liquid liner. Hold your mirror below your face so that eyes are half-closed. Starting at the inner corner, draw a fine line along the base of the upper lashes. Finish with a short, fine, up-titled stroke at the corners to give them a longer look.

The third step—darken brows to beautifully accent the eyes. Apply pencil in feather strokes to the hairs of the brows, touching the skin only to fill in sparse places or to reshape or arch the brows. Then, gently blend in with the little finger or brush.

The fourth step, which gives a deep, romantic luster to eyes, is to sweep over the lashes from base to tip using a wand-type mascara applicator. When the lashes appear thick and luxurious, tip the ends with an exotic iridescent shade.

If you buy modern furniture piece by piece from the same group, be sure that the other pieces will be in stock for the time you are ready to add to your set.

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Fiesta of Spring Color Couples With Mood Suggestive of Past

There's a fiesta of color in the fashion showings for spring that's coupled with a mood suggestive of the past revisited.

Contemporary versions of silhouettes from the Thirties are newly and excitingly expressed for '61 in long-waisted, overblouse dresses—in provincial themes (remember the dirndl rage?)—culottes for at-home and everywhere—and in the "vamp" look! There is also a special focus in this season's fashions on "back interest" themes.

Much more important and twice as stimulating for the coming season is fashion's dramatic, new concern with color.

Come into Focus

Picture an entire spectrum of bold, exciting color. Electrify the rainbow with shock after shock of high voltage hues—then, only then, can this veritable kaleidoscope come into focus.

There are intense pinks and posh purples, polished oranges and ripe peaches, hot pimiento and cool shrimp, sunny lemons and golden apricots, terrific turquoise hues and sparkling periwinkles, cool limes and grass-bright greens—this is the glamor gamut of Spring's fashion palette.

It was in the 30's when shocking pink first caught fashion's eye for its startling value. Since then "shock" colors have come and gone,

but this season marshals an entire shock brigade into a fabulous parade.

Big Salute

There's a big salute too for the nautically-nice tricolor—red, white and blue. And, the staccato notes of black and white, or white with black creates a spring tone poem of their own.

The jigsaw puzzle pieces of the fashion picture fall into place smoothly—held together with a frame of fabulous fabric.

Look at this wondrous line up: softer-than-a-whisper woolen mixtures that weigh a whispy 4-ounces, dramatic drapables such as chiffon, crepe and matte jersey, elegantly-ribbed ottomans, failles, gabardines and new-looking twills and piques, light but textured nubby tweeds and spankin' new basket weaves.

A lacy look enlivens all fabrics, and linen is important, too. Silk, however, is the real news, in authentic weaves and in miracle blends that "out-silk" the real thing.

Borrowed from Artists

Borrowed from the avant garde artists of the Thirties are flights of fancy rendered in impressionist and abstract prints.

Blazer stripes are eminently important... there's a quaint but not necessarily "cute" charm to provincial prints, and—a discreet elegance to restrained geometrics of silk-look fabrics.

So, with a wide choice of

exciting, stimulating color—a fabulous variety of flattering silhouettes and price tags of course, to please every budget—shopping for fashions for spring can't help but be thrilling, fun-filled adventure.

Follow the new directions and head for a gala, well-groomed season.



FOR TOWN AND COUNTRY—A smart jacket in grained leather looks crisp-elegant in a subtle bone shade. Its wide wing collar is a variation of spring's important middy look, according to the Leather Industries of America.

61 Variations on Style Themes Noted

There's so much that's new and different in the news for spring, that Fashion seems to offer at least sixty-one variations on style and color themes for Sixty-One.

There is literally something for everyone this season—with every figure type considered in the new designs and silhouettes.

The tall figure can choose dramatic clothes that look im-

portant and give elegance to height.

The petite figure can have her pick of flattery as both full-blown and sheathed silhouettes help her gain stature.

And there's a provocative light-hearted excitement in the diversity of styles for the junior sized miss or missus.

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Early Easter Has Set Pace for Youngsters in Fashion Parade

An early Easter has set the pace for spring for young misses with a fashion parade of pretty pastels, lead by the season's favorite, lilac.

Other new pastels on the scene this spring have more tang and more intensity than their conventional counterparts. The warm undertones in pastels such as orange ice, lettuce green, banana, strawberry pink and aqua mist add new dimensions to spring's annual rainbow display of pale shades.

Whether our miss is six or twice six, her dresses are as femininely bouffant as ever with many of them now accompanied by jackets, a reflection of the current trend in women's fashions. Pastel ensembles, gay checked or

neat gray suits are also making a strong bid for fashion attention.

Matching Bags
Coats with matching bags and hats were seen in the Easter parade of new spring styles. Again, lilac is very popular for coats, and fabrics range from colorful, breezy wools through most of the many blends.

To accessorize her new spring outfit, her Easter bonnet in straws especially, feature the wide brimmed look, neat roller styling and, of course, the always-popular head-hugging styles.

New in little girls' bags is "marshmallow," a soft foam-backed plastic. Straw bags are gaily decorated with flowers, fruits and ribbons, while

black and white patents continue as spring accessory favorites.

Of particular interest is the cleverly detailed, young-mood smock look of animated dress, coat and sportswear fashions for the tiny little miss.

New Pins

New pins, pendants and charm bracelets feature cute little bunnies, chicks and other animals.

Little sister pairs up with little brother in matching outfits for spring "togetherness"... and she's also copy-cattin' older sister with butcher boy and crop-topped long pants and pedal pushers. The French smock look has carried over into her playwear, with cobbler-topped long pants. Pi-que continues as the tried-and-true fabric leader for tiny fashions.

Just For Fun

The playwear world of girls up to subteens is bright with "mad, mad, mad" prints and hotter-than-hot colors in new leisure-wear fashions and culottes (these are seen in both dress and skirt styles), plus standard playtime wear.

Textured and patterned knits, woven plaids and other cottons are all making a big splash in bathing suits and all have a very feminine look about them, with ruffles and pleats, trimmings of laces and eyelets. Single piece suits are seen most, with baby bikinis and three-quarter styles available for the more "daring" of the young fun set.

Color interest in bathing suits is centered on gold and lavender... while still very much in the picture, are the brighter hues and the new, off-color, exciting pastels.

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