

Soft Suede Takes Over Men's Dress For Out of Doors

Come spring and the living is free and easy—and colorful. Put a man outdoors in spring, and what does he wear? A casual jacket that's light, weatherproof and leather.

Soft suede, smooth and lightly grained leathers have taken over in men's casual fashions this season. Masculine, yet handsome and bright as the new slacks and sport shirts—leather coats, jackets and shirts are high in style, versatile and easy on the budget.

The tapered silhouette marks spring leather sportswear. The sports car enthusiast will find the broad, comfortable shoulder of his smooth or grained leather car coat built for free wheeling. In creamy tan, rich stag or jet black, a trim leather car coat always looks smart.

Newest Car Coats

One of the newest car coats of smooth, soft resistant leather has a yoke-like effect across the chest which conceals the opening of two neatly set breast pockets—one for cigarettes, the other for a wallet. Convenient pockets on the sleeves hold small change and a pen to jot down important phone numbers. Self-leather buttons and a collar tab close the coat against breezes.

For any activity—there are few garments as mobile and unhampering as a leather-and-knit jacket. In light knits combined with smooth, grained or suede leather, these jackets are seen in white, taupe and natural deerskin colors that highlight tweed, worsted and cheviot slacks with knit insets under arms and on cuffs and waistbands to match or contrast.

Suede you love to touch—is found in everything from a casual three-button sack jacket appropriate for town or country wear to Bermuda shorts for resort wear.

Suede coats, vests or jackets are ideal for spring's changeable weather; they repel water stains and give smart lightweight comfort in the mildest weather.

Walk Shorts Trot Into Summer Scene

Walk shorts trot into the masculine spring and summer scene with several new running mates.

There's a pretty fancy approach to patterns with a coordination that is tops. Bermuda shorts, for example, in traditional and updated Continental models, vie with slightly shorter Jamaica and play-short lengths.

Three quarter deck pants go more conservative with the addition of belt loops and simplified front pockets and boxer elastic backs. An even longer length in pants—(to the ankle) is making a noticed entrance.

Patterns—anything goes. Big batiks and native prints, bright, light and larger madras plaids, british-look glen plaids and district checks, Bedford cords and twills, solid cottons and cotton blends as well as denim and duck coordinate with the exciting styles in shirts, sportswear and swimwear.



HEEL INTEREST—Stacked smartly for spring is the heel interest on these new spectator pumps. This smooth leather daytime shoe is in a creamy bone color with perforations and delicate leather bow decorating the vamp. The leather sole is outlined in briarwood to match the leather heel.—Photo by Leather Industries of America

New Casual Footwear Inspired by Clothing

Men's clothing for spring has inspired an abundance of new casual footwear in light airy leathers and bright spring colors.

Lightness of weight and appearance characterize the casual and dress shoe types. Light porous leather soles are preferred, even in playshoes. The uppers are made of new spring-weight leathers for that "walking in the clouds" feeling.

New casual shoes are dubbed "carefree" by shoe designers because they're made for carefree living and because the leathers, such as washable white and scuff-resistant smooth and grained leathers, are easy to care for. White, in a distinctive pebble grain, is used on casual tie styles and slip-ons—the latter sometimes decorated with a golf-shoe kiltie on the tongue. White is also combined with brown or black on both casual and dress shoes to complement light slacks and sport coats.

Brown leather colors are new this spring in hawthorn—a darkish brown shade usually in grain leather; dark oak—a blackened brown with a subtle bronze undertone; maverick—a medium brown with a slight greenish undertone; gaucho—a cool tan to tobacco tone, especially popular combined with white and American burgundy—a deep cordovan color that goes with almost any color suit or slacks. Burnished olive and ivy—both with a hint of green—join laden green leather shoes to make up a new, smart color family.

Polished, waxy-finish fine grain and shrunken-grain leathers are seen on casual slip-ons. These have moc toes with raised stitching on the vamp or traveling on back to heel. Some have straps across the tongue, either loose or fastened down with stitching.



PATENT LEATHER—Sleek patent leather steps out smartly for spring in a slip-on with contrasting leather outline on the sole edge and a smart Continental tapered toe.—By Thom McAn Shoes

TV, Radio Sets Are Attractive

The real source of fun at home is often TV, stereo and radio and home movies.

Furniture to attractively house all these sources of pleasure is making a big splashy debut in the new showings this year. The furniture industry has made limited groups of cabinets previously, but this year there's a wider choice as to price and style than ever before.

Among the refreshing ideas are cabinets for TV which allow the viewer to watch without resting his chin on his chest. These new TV cabinets conceal the set when not in use behind handsome doors.

Many of the cabinets are designed as companion pieces to stand on top of matching units which house radio and or stereo. Both upper and lower units have doors which fold back flat against the ends of the cabinets.

The TV set is fastened to a sliding shelf near the bottom of the upper cabinet. For viewing, the shelf is pulled forward, out of the cabinet. One such arrangement has a swivel so the set may be angled. This is a boon to pleasant, easy room arrangement.

Color Big Pitch In Men's Clothes

Color, in all its kaleidoscopic splendor is the big pitch in men's and youths' spring furnishings—brighter, stronger and new tones of standard favorites will come into view.

Gold reaches a new range that deepens into the glow of orange or softens into whitened clay tones; olive the favorite of past season, will be sharpened by pewter overtones, or pasteled into foam mist and celery shades.

Blue, in all imaginable shades, will be a strong first place contender this season. Ever popular and ever important, black and white, will strike new notes in sportswear for this spring. In all the categories of furnishings, a strong revival of stripes is in evidence—ranging from the subtle pin to bold blazer variety.

Batiks will lend their airs of exciting, exotic profusion this spring, and are available in both authentic and simulated prints. You'll find rich, deep stained glass window colors that will bring a new glow to shirts, robes and beachwear.

If you have an eye for color... this spring will really see that you have a great variety to choose from.

Outdoor Furniture Moves Into House

What used to be called "summer furniture," "outdoor furniture" or "porch" furniture loses its label of season or placement as rattan, wrought iron and rugged woods move from outdoors to indoors and vice versa with equal ease and beauty.

Today's so-called "summer furniture" rightly takes the name of "indoor-outdoor" or "casual" furniture as it graces patios, terraces, lanais or summer cottages as well as it adapts itself to family rooms, living areas, dinettes and dens.

The mood of the Orient and Hawaii are brought to mind by the more sophisticated new pieces. But American fashion plus function are in evidence in plastic table tops, interesting combinations of wood with rattan, stainless steel or lacquered brass draw pulls.

Scandinavian countries and Italy have contributed to the form and size of much of this new "casual" furniture.

Slim and low lines, similar to much of our most modern indoor wood furniture have been adapted to the newest rattan and metal furniture to take the place of the curly-ques of the past.

Spring Brides Have Large Selection

Spring brides have so many beautiful fabrics and silhouettes to choose from in wedding gowns that this season should be blooming with the prettiest brides ever to walk down the aisle.

Among the season's most exquisite creations are demure bouffant gowns of embroidered Swiss organdy, dividing into panels over a cotton organdy skirt. Sleeves are tiny and the neckline is scooped.

Outstandingly elegant gowns from spring collections introduce a Parisian silhouette... its silk taffeta sheath is elaborately embroidered with Alencon lace motifs and is gracefully filled out with a sweeping back skirt.

These lovely gowns are representative of distinctively different moods spring brides are wearing—a sweet, demure look or the look of sophistication.

WHILE THEY LAST!

\$238⁸⁸ WITH TRADE SPECIALS



GENERAL ELECTRIC

2-DOOR 11-CU. FT. COMBINATION

1. Automatic Defrosting Refrigerator
2. Separate Zero-Degree Freezer

- Big 2 cubic-foot zero-degree freezer stores 88 packages of frozen food.
- Refrigerator storage door with egg rack, butter compartment, adjustable, removable shelves.
- Two porcelain vegetable crispers, each hold 1/2 bushel. Cover serves a fourth shelf.
- Freezer storage door for large ice cream cartons... juice cans.
- Straight-line design with no coils on back. Fits flush at rear... in front... at sides.
- Magic corner hinge. No wasted space for door clearance. Magnetic safety door closes silently.
- G-E quality and dependability throughout.

Refrigerator or TV YOUR CHOICE

\$238⁸⁸

with Operating Trade-in

EXTRA LOW PRICE! HERE'S WHY! Our G-E distributor in Portland has moved to a new building in Beaverton. To reduce moving costs, they had a 2-DAY SALE FOR OREGON'S G-E DEALERS. We bought 159 appliances and TV's at low prices... savings we're passing on to you! We will arrange the terms you want.

General Electric 1961
23-inch CONSOLE
with big 8-inch speaker

Big, powerful, 1961 G-E Television with amazing "Daylight Blue" picture; big 8-inch extended range speaker; swivel base; beautiful mahogany finish; and famous G-E quality and durability. Full year warranty on all parts and tubes, too! You'll be proud to own it!



Other Models Available With Choice of Walnut or Mahogany Finish

Terms To Suit You

Hapco's Community Service Corner

BASKETBALL

Harlem Clowns vs. Medford Merchants
Medford Jr. High
WED., APRIL 12
8:00 p.m.
(Sponsored by Medford Parents Swimming Association)

HURRY—THEY'RE GOING FAST

SHOP TOMORROW

115 E. MAIN in Medford and 115 E. Main in Ashland N

HAPCO.

Home Appliance Co. Stores growing with Oregon

Pear Blossom Festival

Specials!

A Select Group of Colored Shoes

Regular \$16.95

\$10⁹⁵

Hi and Mid Heels
Latest Tapered
Toe Styles



Johnston and Stewart

Your Corner Shoe Store

CENTRAL at MAIN

