

Job Outlook for College Graduates Declared Dim on Many Campuses

Recruiters Active But Fewer Jobs Said Available

Editor's note: This is the first of two dispatches sizing up job prospects for this year's crop of college graduates. It deals with the overall outlook and the recruiting now under way on campuses. The second story will report what recruiters are looking for this spring and the salary prospects of the June graduate.

By EVERETT R. IRWIN
UPI Correspondent

The job outlook for college graduates this recession year is not so rosy on many campuses as it was in 1960.

But prospects are brighter than in the 1957-58 business decline, a United Press International survey showed today. And older generations would have been downright delighted at the employment opportunities open to the youths who will pick up their sheepskins in June.

Business and industry recruiting are in full swing on campuses across the nation.

To find out what is happening, United Press International checked 76 college and university placement bureaus and dozens of state and private employment agencies from Maine to California.

In general, the survey showed:

—There are as many or more recruiters than a year ago on most campuses.

Employers Choosier

—Fewer jobs are available at one-third of the institutions checked.

—Employers are choosier about the students they hire and are putting greater stress on grades and specialization.

—Despite the softness in demand, graduates generally will start at higher pay than those who moved into the working world a year ago.

Placement officers at 25 of the 76 colleges reported that fewer jobs are available this spring than last. Their estimates ranged from a "slight dip" at Syracuse University to 25 per cent decreases at Northeastern University and "half the job offers" at the University of Maryland.

Thirty-two schools expected the number of jobs to be about the same as in 1960. Only seven reported more jobs in sight. Twelve declined to make an estimate, most of them on the grounds it was "too early to tell."

The schools with the most optimistic outlook were the University of Oklahoma, University of Kansas, American University, Adrian College, Northern Illinois University and Eastern Illinois University. The latter two principally produce teachers, in demand throughout the nation.

Findings Similar

The findings of the UPI survey paralleled roughly a preliminary check of 34 New York City area schools by the metropolitan New York College Placement Officers Assn. In that survey, 15 schools reported a drop of from 8 to 25 per cent in the number of jobs available, 17 reported about the same number of jobs as last year, and two saw a 10 per cent increase in job opportunities.

Twenty-seven colleges reported more recruiters on campus this year than in 1960, and 33 told UPI they had or expected as many as a year ago. Only five reported a drop-off in recruiting.

At many schools, however, the representatives of industry are making fewer job offers, inviting fewer seniors to visit plants, and coming back for a second look before hiring.

Zoning of Waters Declared Illegal

Salem—UPI—The State Marine board has no authority to zone waters for testing racing boats or holding speedboat races, Atty. Gen. Robert Y. Thornton said Monday.

Robert F. Rittenhouse, board director, asked the question in regard to designation of several areas on Klamath lake.

Thornton said that to set aside a given area for testing amounts to legislation and "impairs the rights of others to use the waters of Klamath lake."

Court Records

Thomas James Parker, violation of basic rule, \$25.
Selden Harley Swartz, improper left turn, \$10.
Louella Coe Schneider, violation of basic rule, \$10.
Robin Hector Williams, improper left turn, \$10.
Mary Alice Coleman, expired learner's permit, \$5 suspended.
Thomas Rutter, disobeyed traffic signal, \$10.
Raymond Lee Williams, no operator's license, \$5.
Donald Allen Babcock, improper right turn, \$10.
Jack Van Dyck, violation of basic rule, \$10.
Paul Nelson Ganot, violation of basic rule, \$10.
Betty Jane Knight, no operator's license, \$10.
Randall Waid, no operator's license \$5 suspended.
Reba Jane Bailey, improper left turn, \$10.



HOUSE FIRE FATAL—Four persons perished when flames destroyed this home in the rural section of Byfield, Mass. The victims were identified as John Rogers, his wife Barbara, and two of their children, Paul, 6, and Patricia, 4. Two other children, Jack, 14, and Cathy, 11, escaped and were taken in by neighbors. (UPI Telephoto)

Vast Markets Declared Open For Enterprising Home Builder

By HENRY J. BECHTOLD
UPI Financial Editor

New York—UPI—A spokesman for the New York State Association of Homebuilders



has challenged the prevailing opinion that the nation's housing supply finally has caught up with demand.

The critical housing shortage may have been abated, association Vice President John E. Marqusee said, but vast markets remain open for enterprising and alert home builders who are able to engage in the full range of housing construction.

Marqusee, also vice chairman of United Improvement and Investing Corp., listed economy housing, better quality homes, rental apartments, compact homes and seasonal homes as some of the open homebuilding markets waiting for adequate development.

Although the housing industry has been well aware of the vast, untapped purchasing

power of the low-income families, they never have effectively tackled the difficult problems in this area.

10 Million Homes Possible
This economy market, placed by Marqusee at 10 million units, includes shell houses, finished houses and complete-it-yourself houses that should be produced through the development and use of ingenuity, imagination, new methods of construction and new building materials.

There is an unbelievable market of 40 million better quality homes for existing homeowners. This, he said, is a relatively sophisticated market that must be offered a new product outstandingly superior in amenities and in value to what it now owns, "and at a reasonable price."

It is estimated that 40 million present homeowners can afford to exchange their present homes for new and more desirable ones, even at a cost of 50 to 70 per cent more than their old houses presently are valued.

More Rental Apartments
Rental apartments have been booming in recent years, but Marqusee sees even further room for expansion. This demand will reflect increased redevelopment in central cities, scarcity of vacant sites in adjacent areas, and the desire of an increasing number of homeowners to forego the responsibilities of home maintenance.

The real estate executive believes that homebuilders can profit by the experience of the auto industry with compacts. Certain types of households, increasing in proportion to the total population, require and can be sold an honestly compact house, he declared.

Timber Taxation Hearings Reach Complete Impasse

Salem—UPI—The House Tax committee hit a complete impasse on timber taxation Monday night, and splintered off into sub-committees in an effort to achieve bills a majority of the committee can accept.

Chairman Richard Eymann said he will name a subcommittee to revamp the Industrial Forest association timber tax plan for a value tax on Western Oregon trees that would triple in the year of harvest.

Reps. Victor Atiyeh and R. R. Raymond were named to amend the IFA plan for a severance tax on Eastern Oregon timber.

It was a moot victory for the IFA plans, however, and a series of votes indicated Rep. W. O. Kelsay, chief sponsor, lacked the strength at present to pass them out of committee without any changes.

Eymann and Rep. Clarence Barton, seeking a wider selling rate scale that would place stiffer taxes on fast timber cutters, held their own during the committee voting.

They indicated they will make further tries to incorporate the sliding scale principle into whichever bill finally wins committee approval.

It was the committee's first real effort to reach any final decisions on timber taxation, considered one of the session's most pressing problems.

This market includes the aging, the young marrieds, childless couples of all ages and, in fact, single adults preferring home ownership.

Marqusee emphasized, however, that in this market traditional concepts of houses and rooms may have to be revaluated. He sees a market here of 10 million units.

Vacation Area Demand
More and more leisure-loving Americans are becoming interested in homes away from home, including vacation cottages at the shore or in mountain and lake regions.

The consumer purchasing power is available, he declared, and such housing has the ability to compete successfully for the dollar with other less attractive or rewarding possessions.

He concluded that the clue to the future of the homebuilding industry lies in its ability to expand its markets in these directions.

And he said this could be done through better and greatly increased programs, careful site selection, expert land and community development, creative design and engineering, efficient production techniques, skilled business management and imaginative marketing programs.

Cool and Cute



by Alice Brooks

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Debate on Newbry's Farm Picket Bill Attracts Picketers

Salem—UPI—Three self-proclaimed "serfs and peons" of the migrant farm labor world picketed outside the legislature Monday while a committee groped for a law to safeguard both these workers and the perishable crops they harvest.

The testimony before the Senate Labor and Industries committee came on a bill to curb farm picketing during harvest season.

Solutions Suggested
Chairman Alfred Corbett (D-Portland) said farm elections machinery may be the answer, and a labor spokesman suggested the solution may lie in arbitration of the wage and work condition disputes.

The migrant workers, almost completely unorganized, had no spokesman of their own at the hearing, but while it was going on three farm laborers paraded outside carrying signs that read:

"We the serfs and peons of the U.S.A. demand equal rights, social justice, full rights to picket."

Discrimination Feared
The bill was attacked by Portland attorney Don Will-

sonal and said it would discriminate against farm workers on a right-to-strike that is allowed all other workers.

Later, Gov. Mark Hatfield said it might be unconstitutional.

Elwood Taub of the International Woodworkers of America said the bill was evoked, not for crop protection, but because of the "prospects of organization" for farm workers. He said that it would cut the roots of the bargaining process.

Bill Said Needed

Chief sponsor Lyndel Newbry (R-Talent) said the bill was needed because farmers are the only people for whom a brief strike can bring "loss of their total annual production."

The committee took no final action.

Sale of Portland

Building Announced

PORTLAND—UPI—Sale of the five-story Phoenix Building by T. B. Bruno Associates to Benjamin Franklin Federal Savings and Loan Association for about \$170,000 was announced Monday.

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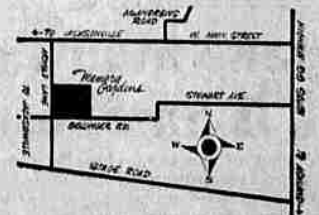
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Jacqueline Kennedy
Honorary Chairman, National Women's Advisory Committee for Savings Bonds



Richard Avedon Photo

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