

**They'll Do It Every Time**

By Jimmy Hatlo

**THE REASON SILO TAXES TO SELL THE FARM? TAXES TOO HIGH....**

**BUT WHAT DOES HE STRESS TO PROSPECTIVE BUYERS? LISTEN....**



**Cancer Society Head Claims Education Can Save Lives**

Editor's note: In conjunction with the observance of the annual National Cancer Crusade during April, Dr. John W. Cline, president of the American Cancer Society, has written for UPI a three-part series on diagnosis and treatment of cancer by surgery, radiation and drugs. In the first of the dispatches which follows, Dr. Cline discusses the value of early diagnosis.

By JOHN W. CLINE, M.D., President, American Cancer Society (Written for UPI)

Today, we hear physicians experienced in the cancer problem say: "I firmly believe that the possibility of preventing death from cancer is greater than for any other chronic disease." And: "More can be done against cancer through education than against any other disease."

Both statements are sound and realistic. I have said the same thing many times. But whenever I do, I am always overcome by a sense of frustration. I ask myself: Why? Why, then, are we not saving more lives from cancer? Not just the one out of three we are now saving. Why isn't it one out of two or even more?

I know the answer. We just are not doing enough about cancer. By we, I mean the public and the medical profession.

cent of the men and 50.1 per cent of the women said they had a medical checkup each year. Encouraging as this is, the percentage should have been much higher. The doctor's office is the first line of defense against death from cancer.

**Simple Technique**  
This study also showed that only one out of three women practice breast self-examination, a simple technique by which women discover lumps or irregularities in their breasts, a condition which should call for immediate medical attention.

**Early Diagnosis**  
Failure in early diagnosis and prompt treatment stands in the way of dramatically reducing the death rate from cancer today. In the last decade, research has so improved diagnostic techniques and the treatment by surgery and radiation, and chemicals used in combination with them, to make possible the arrest of cancers that were unmanageable a short time ago. New methods and techniques we have today are such as to make "unnecessary" death by cancer one of the great tragedies of modern time.

What could be done? What is being done?  
**40 Per Cent Drop**  
There will be 63,000 new cases of breast cancer and almost 24,000 deaths in 1961. A great many of the 24,000 could have been saved through earlier diagnosis.

The American Cancer Society's growing uterine cancer program has effectively contributed to a 40 per cent drop in death from the disease in a single generation. Today we have the potential to achieve a uterine cancer cure rate of nearly 100 per cent through wide use of the Papanicolaou smear technique. Still there will be 14,000 deaths from this disease in 1961. Earlier diagnosis could end this tragedy.

This year there will be about 70,000 new cases of cancer of the colon and rectum and there will be about 40,000 deaths. This form of cancer is highly curable—three out of four victims when diagnosed and treated in its early stages. A digital and proctoscopic examination should be included in a routine medical checkup each year, to find the cancers while they are still curable.

**Lung Cancer**  
Lung cancer will take 37,500 lives in 1961. This form of cancer offers a greater opportunity for prevention than any other type of cancer. It is estimated that if men, women and teenagers did not smoke cigarettes that 75 to 80 per cent of lung cancer would be eliminated.

Obviously what is needed today, if we are going to save the lives that could be saved through early diagnosis, is more and more education, better techniques of reaching and motivating people. Let me repeat what the physician said: "More can be done against cancer through education than against any other disease."  
(Next: Methods of treatment.)

**Medford Student Chosen for Seminar**

Mrs. Carol Schmid, daughter of Mr. and Mrs. W. C. Davidson, 1308 Eureka circle, is a member of a special student seminar for outstanding upperclassmen at Linfield College, McMinnville.

Mrs. Schmid is a senior majoring in mathematics. The interdisciplinary seminar is entitled Freedom and Authority. It is being offered for the first time at Linfield.

Eleven junior and senior students were chosen by the faculty for the seminar. Academic areas included are political science, physical science, philosophy, religion, literature, history, sociology and psychology.

The seminar holds one three-hour session each week. The meetings are held in the evening at faculty homes.

**Women Outliving Men in United States**

Washington—UPI—Husband hunting may get more difficult because women are outliving men in the United States.

The Census Bureau reported Sunday there were 97 men and boys for every 100 women and girls in this country last year, compared to a ratio of 99 to 100 in 1950.

It also said there were 9.1 million women 65 or older and only 7.5 million men in that age bracket.

**Who says you won't get POLIO?**

Polio struck last summer... and the summer before... and it will strike again this summer. There is no reason why you can't get it—unless you have had vaccine shots.

The groups who appear to be particularly susceptible are young parents and babies. And now is the time to do something about it. Don't wait another day to start the series of shots. It only takes minutes for protection.

Call your own physician or the local health department for information.

No one who needs this protection should go without it!

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