

"Queen of Carnations" Doesn't Like Gardening

By GAY PAULEY
UPI Women's Editor

New York — Mrs. Sylvia MacGuffey Valencia helps in the production and harvest of 1.5 million carnations each year, but ruefully admits, "I don't have a green thumb."

The attractive, red-haired New Englander is known throughout the florist industry as the "queen of carnations" and is the lady responsible for the floral decorations for the Kennedy inaugural ball.

Mrs. Valencia and her husband, Esteban, a jovial man whose ancestors were Spanish aristocrats and founders of the town of Valencia, operate a wholesale and retail florist business in Westboro, Mass., 30 miles from Boston.

"I know all the theories about gardening," said Mrs. Valencia, "but I'm just not a grower. I don't like to dig. I'd rather arrange."

The couple "farm" 1 1/2 acres, much of it "under glass" — that is, with greenhouse — and annually harvests not only that 1.5 million carnations but a myriad of other flowers for their retail customers.

It was Mrs. Valencia who did all the floral arrangements for seven decorator-planned room settings at this year's International flower show.

The morning I talked with the Valencias, they'd had only two hours of sleep. "We go to bed at 11 p.m.," she said.

Calendar

Calendar notices and news for the week ending April 9, 1961. For the week ending April 9, 1961, the calendar is as follows: Monday, April 10, 1961. 10 a.m. — Oregon Music Teachers, Rogue Valley district, home of Mrs. Kenneth Johnson, 1303 Queen Anne street.

11 a.m. — Rogue Valley Coin club, Girls Community club, 8 p.m. — Olive Rebekah Lodge, IOOF hall.

9 p.m. — Carnation club, Degree of Honor Protective association, home of Mrs. Ruth Johnson, 213 Beatty street.

Tuesday, April 11, 1961. 10 a.m. — Rogue Valley Navy Mothers club, Santo hall.

10:30 a.m. — Shady Cove Home Extension unit, home of Mrs. J. J. Sawyer.

11 a.m. — Medford Ladies of Elks temple.

11 p.m. — Central Point Royal Neighbors of America, home of Mrs. Emma Collins, 2948 Connell avenue.

12:30 p.m. — American Gold Star Mothers Inc., Jackson county courthouse auditorium.

Social Events ♦ Women's News



Palm Beach, Fla. — Mrs. John F. Kennedy, wearing a straw pillbox hat and a pale silk dress, smiles from the rear seat of the Kennedy automobile as she and the President start home after attending Easter church services. (UPI Telephoto)

Wine Cookery Coming Of Age in This Nation

By JEANNE LESEM
United Press International

New York — Wine cookery is coming of age in America. Wine-flavored recipes won two of the top three prizes in the 1960 national chicken cooking contest.

A chain of counter service restaurants in New York features beef burgundy. Although wine cookery only lately has gained wide acceptance in the United States, it is not new here.

Treasured Old World recipes were brought by early colonists from England, France and Spain, says the institute, a trade association for the California wine industry.

The first lady, Martha Washington, used wine frequently in cooking. Her cook book includes it in soups, meat, fish, desserts, and traditional punches.

A collection of President Thomas Jefferson's favorite recipes includes directions from his French maître d'hôtel, Etienne Lemaire, for liberal use of wine in cooking. Some recipes call for as much as 1/2 pint (pint).

Wine as an ingredient is prominent in "The Williamsburg Art of Cookery," compiled by Colonial Williamsburg, Inc., from recipes popular in colonial Virginia. Some came from England. Others were taken from American printed and manuscript cook books kept by private citizens.

Early cooks had more than flavor in mind when they cooked meat and poultry with wine. It tenderized and flavored tough, stringy and gamey foods. Like the alcohol in vanilla, that in wine passes off as vapor in a few seconds cooking.

Port and sherry were favorite cooking wines with English colonists, says the institute, but all wines are suitable for cooking.

Almost any recipe can be adapted, with a chart distributed free by the institute. In wine cookery, as in imbibing, moderation and good judgment are important. One teaspoon per serving is sufficient for many soups, but at least 2 cups are needed to baste a whole baked ham.

Phoenix Women To Hold Meetings
Phoenix — Three meetings of interest to women of Phoenix First Presbyterian church are scheduled this week.

Martha circle will meet Tuesday at 12:30 p.m. at the home of Mrs. F. P. Jarman, Colver road. The same day Deborah circle will meet at 12:30 p.m. at the home of Mrs. Arthur Atkinson, Fern valley road, Phoenix.

Friday, April 7, at 10 a.m. Woman's fellowship of the church will meet at the Manse to study and discuss the Book of John.

Students Give Chapter Program
Central Point — A program on oratory and speech was given by students of the Crater High school speech department at the last meeting of Gamma Xi chapter, Beta Sigma Phi, held at the home of Mrs. Carol Adams.

Don Leay, speech instructor at the school, brought Miss Patricia Dale and Miss Sally Bailey to give the program.

Mrs. Wilbur Elcher was Mrs. Adams co-hostess.

Next meeting of the chapter will be held Wednesday, April 5, at the home of Mrs. Darrel Greb.

Style That's Safe
New York — (UPI) — Fashion now has come to the safety shoe of the industrial worker. It now is available in a narrow toe last.

The manufacturer said that the conventional shoe has a high top with leather thong laces. But the newest model has the narrow toe, slips on like a casual shoe, and is made of polished leather. Still present: the steel plate in the toe.

Western Style Hairdos Said Popular in Russia

By ALINE MOSBY
United Press International

Moscow — (UPI) — Young Russian girls are lining up for those bouffant Western style hairdos at Moscow's first modern beauty salon.

For better or worse, the "beehive" coiffure has made it to Moscow, on a few daring customers, at least.

The popular shop they're flocking to bears the name, elegant for Moscow, of "Hair-dressing Salon," with the French word "salon" spelled out in Russian letters.

In this plain, crowded shop Soviet girls with delighted grins are trying out the first machineless chemical permanent waves seen in the Soviet Union, imported only this year from East Germany.

The hairdressers also are the only ones in Moscow to use hair lacquer spray, also a German import, vital to pasting those "beehives" together.

Learn From West
The hairdressers at the new shop have learned Italian and other western hair styles through foreign hairdressing and fashion magazines. They also picked up some tips from a hairstylist in Moscow for the American Exhibition, who visited the shop just after it opened in 1959.

The usual Moscow hairdressers use sticky soap, old-fashioned permanent machines, heavy wave lotion, metal curlers and 1930 styles. The new shop has acquired hair nets and at least three stylists who could pass muster in the West.

The director, however, a lively blonde named Maria Voden, insisted that "all our styles are Soviet, not foreign, styles."

The shop stands on Kuznetsky Most, which in Czarist days was a dressmakers' street where the elegant set shopped. In the large high-ceilinged waiting room the day I visited where, as always, hordes of customers, 90 per cent teenagers, were waiting their turn.

The system of appointments isn't infiltrated. Machineless Permenants
In the next room, nine hairdressers worked at marble sinks backed by huge mirrors.

A pretty girl named Tanya Konstantina, one of the best operators, gave me a machineless permanent (East German) and fluffy Italian style hairdo. The permanent was a bit dry, but the style was as good as an average one in the west.

Tanya used western style plastic hair rollers which she acquired in Budapest. There she won second place in an eastern European hairdressing competition, quite a coup for the budding Russian hairdressing business. (The other operators in her shop stuck to Russian metal curlers.)

Drying Room
The new shop has a drying room with hood dryers, an improvement over the three-pronged open variety in other Moscow shops. But still the heat comes only from the back. Customers have to squirm around to be sufficiently toasted on all sides.

Upstairs is a pedicure room where women sat next to little white foot tubs to have their toenails prettied.

The salon also boasts a small "cosmetic room." One woman sat with her face inside a steamer to "open the pores," the director explained. You can also buy a "radioactive mask" for the equivalent of 80 cents, facials for 90 cents, and a makeup job for 90 cents with mascara and 70 cents without. The shop charges the equivalent of 90 cents for a shampoo and set, \$6.20 for any hair cut and permanent.

Popular Place
The director is proud of the shop's local fame. She said customers include diplomats' wives, tourists, and wives of members of various delegations. In fact, so many foreigners clamor to get in that

Lodge To Hold Friendship Night

Central Point — Friendship night will be observed by Mt. Pitt Rebekah lodge Wednesday, April 5, in the IOOF hall beginning at 8 p.m.

Members and visitors are to bring hats for an "Easter Parade" and a prize will be given for the most original hat from each lodge.

Members of visiting lodges are to provide entertainment. On the program committee for the event are Mrs. Marshall Weidman, Mrs. John Robison and Mrs. John Armstrong. The invitations committee is Mrs. Clark McDowell, Mrs. Earl Obenshain and Mrs. Jerry Kime. Serving on the decorations committee are Mrs. Roy Burkhardt, Miss Patty Kime, Mrs. Gary Sutphin and Mrs. Joe Starks. The souvenir committee is Mrs. James Beiter, Mrs. James A. Williams and Mrs. John Holgat and the refreshment committee is composed of Mrs. Frank Glenn, Mrs. James Farar and Mrs. Ingrid Kurz.

During the business meeting final plans will be made for the annual sourdough pancake breakfast to be given by the Central Point IOOF and Rebekah lodges Sunday, April 16.

Hostesses for the meeting will be Mrs. Walter Ricks and Mrs. Elmer Reinking.

Child care will be provided by Mrs. Bryce Phillips, 3307 New Ray road, Central Point. An invitation is extended to women residing in the West Side area to attend the meeting.

London couturier Ronald Peterson designed his own hats for his spring collection. The most unusual one was a rose nestling inside the crown of a bowler-shaped hat made of light, stiffened net.

Auxiliary Plans Dance at Camp
The Veterans of Foreign Wars auxiliary, Department of Oregon, will sponsor a dance in the theater building at the Veterans Administration domiciliary Monday evening, April 3. Music will be furnished by the Camp White orchestra. Refreshments will be served.

Transportation to the 8 p.m. dance will be available at the Trailways depot at 7:30 p.m.



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