

PITTSBURGH PAINTS

\$100,000



WALLHIDE CONTEST

IN PRIZES



GRAND PRIZE—2 RAMBLERS!

AMERICAN CONVERTIBLE AND STATION WAGON!

2 SECOND PRIZES—Rambler American convertibles

2 THIRD PRIZES—Rambler American station wagons

• 6 Rambler Americans go to lucky winners—two of them to the winner of the Grand Prize, which could easily be you!

And what cars these are! All new in styling... with extra-strong Single-

Unit construction, Weather Eye heater, reclining seats, ceramic muffler-tailpipe system, whitewall tires... and quality proved by 11 years' compact-car experience and 35 billion owner-driven miles!

OVER 1000 PRIZES IN ALL!

HERE'S HOW TO ENTER— PLUS HELPFUL CLUES!

All you do is simply tell us, in 25 words or less, why you like to paint with Pittsburgh WALLHIDE® Wall Paint or Enamel.

Lots of good reasons will come to you once you've used WALLHIDE. For example, you'll discover rubberized WALLHIDE goes on faster, more easily—with either brush or roller. Also that it dries in 20 minutes... has no unpleasant odor... and brush or roller wash clean in plain soapy water! What's more, WALLHIDE can be washed time and again!

Enter this easy contest now! Just print name and address on entry below. Then complete the statement, "I like to paint with Pittsburgh WALLHIDE because..." (use space provided or plain paper). Mail completed entry—with name WALLHIDE from front of label of any size can of WALLHIDE Wall Paint or Enamel—to WALLHIDE, Box 1210, Chicago 77, Ill. Enter as often as you wish, but include WALLHIDE name from front of can with each entry. Duplicate prizes in case of ties. Entries must be postmarked by midnight May 13, 1961. Get your WALLHIDE Wall Paint or Enamel and additional entry blanks (with detailed rules) from your Pittsburgh Paint dealer. See Yellow Pages for name and address of the one nearest you.



5

11 REVCO Built-In REFRIGERATOR-FREEZERS

• Years ahead—makes and releases ice cubes automatically (no trays to fill)! Never needs defrosting. Large 15.7-cu.-ft. size.

6

28 SPEED QUEEN WASHER-DRYERS

• Automatically washes and dries any fabric! Pushbutton controls, bleach dispenser. No venting needed. Only 25½" wide.

7



34 WESTINGHOUSE Deluxe Automatic ELECTRIC RANGES

• Fine-tuning surface controls... plug-out oven and surface heaters, and removable door for easier cleaning!

4

8 HARDMAN Duo PLAYER-PIANOS

• Two pianos in one—full 88-key professional console plus modern player-piano! Anyone can play it!



43 SETS OF WINFIELD CHINA

• Complete 67-piece service for 8. True porcelain—oven-proof, chip-resistant. Hand-painted under glaze. Finest quality.

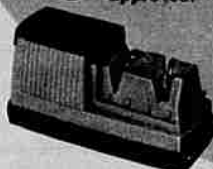
8



500 Electric SUPREME KNIFE SHARPENERS

• Sharpen both knives and scissors—quickly, easily. Smart modern design. Use on counter, or hang on wall! UL approved.

10



400 MEEKER Leather HANDBAGS

• Luxuriously crafted of genuine steerhide! Smart casual styling—with adjustable shoulder strap, thong lacing!

9



PITTSBURGH PAINTS



PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

Just complete this sentence (in 25 words or less):

I like to paint with Pittsburgh WALLHIDE because _____

PLEASE PRINT

Mail entry with the WALLHIDE name from front of any size can of WALLHIDE Wall Paint or Enamel to WALLHIDE, Box 1210, Chicago 77, Ill.

Name _____

Address _____

City _____

Zone _____ State _____

PW