FASHION MODEL—Popsie, the pink elephant star of Pacific Ocean Park's Sea Circus at Santa Monica, Calif., is a fashion coquette as she models her new Easter bonnet for screen starlet Jody Fair. If you happen to be a boy elephant, chances are you'll regard Popsie's holiday chapeaux as the ultimate in mammalian glamour . . . but hat or not hat, we'll take Jody. (UPI Telephoto)

SOC Gets Books From Mrs. Tangren

Ashland — Mrs. Pearl B. Tangren, Ashland resident, has contributed several books to Southern Oregon college for the library and teaching staff with the stipulation that volumes not used would be presented to the annual "Books for Asian Students" drive.

Among the volumes presented were works on geology, mathematics, science, history, grammar, and some fiction. There were a number of textbooks included, some printed in French and German.

An English grammar printed in 1838 was the oldest book in the collection, according to Dr. Arthur S. Taylor, chairman of the social science division, who received the books from Mrs. Tangren for transmittal to the college.

Back Stairs: Try This in Front of TV

By MERRIMAN SMITH
UPI White House Reporter

Washington—(UPI)—Backstairs at the White House:

Here's something home viewers might try in a few weeks when President Kennedy holds another news conference on television. Get comfortable in a chair (but no desk or table; that's unfair) with a conventional notebook and pencil and try to take down in longhand each question asked the President and his answer.

This will give the viewer some idea of what the reporters are up against in trying to get on paper the words of a President whose change of oratorical pace is awe-inspiring.

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Some shorthand experts recently did a more or less scientific study of Kennedy's rate of speech by re-playing sound tapes of his news conferences. The President rarely speaks slower than 150 words a minute and at times, his speaking speed soars to a rate of over 400 words a minute—and that's talking.

One of the experts spotted a 23-word sentence which Kennedy delivered in just a shade over three seconds. His normal rate seems to be about 190 words a minute in news conferences. Under similar circumstances, former President Dwight D. Eisenhower averaged between 120 and 150 words a minute, but his sentence structure was much more complicated than Kennedy's.

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Kennedy, as a Harvard man, may be the idol of the Ivy League but he doesn't follow the league's taste in clothes. He wears a two-button suit jacket while most of the natty ones now say a three-button coat is a must.

His tailor, Samuel Harris of New York, says he believes that many current devotees of the three-button style will switch to two because "so many people see how good the President looks in his clothes."

"Already, I've had a lot of requests from men to make them look like Mr. Kennedy," says Harris. "But, of course, this can't be done unless their figure is like the President's."

This is somewhat discouraging to those of us with 39-inch waistlines.

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When the Federal Bureau of Investigation was doing a routine field check on White House Press Secretary Pierre Salinger, the agents ran across some rather interesting background. The security clearance of Salinger is necessary because a president's press secretary must deal frequently with classified information.

The check-up on Pierre showed he had been arrested a number of times on the Pacific Coast and in a relatively brief period. The charges varied, but the federal man wanted to know more. Finally they learned from former employers that Salinger had gotten himself arrested deliberately while doing a series of articles on jail conditions in Stockton and Bakersfield, Calif. This was while he was a reporter on the staff of the San Francisco Chronicle.

Salinger, incidentally, got his security clearance from the investigators.

• • •

Salinger spoke recently to the Women's Democratic Club in Washington and told of one mercifully unnamed correspondent who wrote a serious memorandum to the President, suggesting a certain course of action, then "leaked" the story to himself in an article reporting that Kennedy had the plan under study.

The press secretary also said that the Chief Executive and his staff can anticipate most of the questions that come up in a news conference. Of the small percentage of unexpected subjects injected into the conferences, most of them are raised by women reporters. The men seem to follow the main stream of news while the ladies come up with most of the "unpredictables."

Banks To Spend $180 Million Advertising

New York —(UPI)— Commercial banks in the United States will spend an estimated $180 million this year to advertise their services, according to a survey by the American Bankers' association.

While this is only $8 million above 1960, it represents the largest outlay for advertising in the past 16 years.

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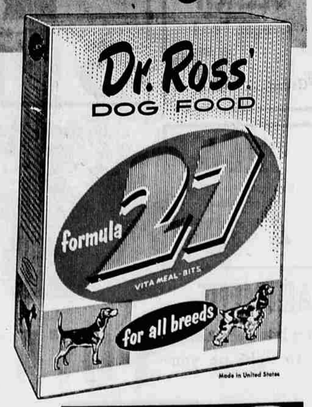

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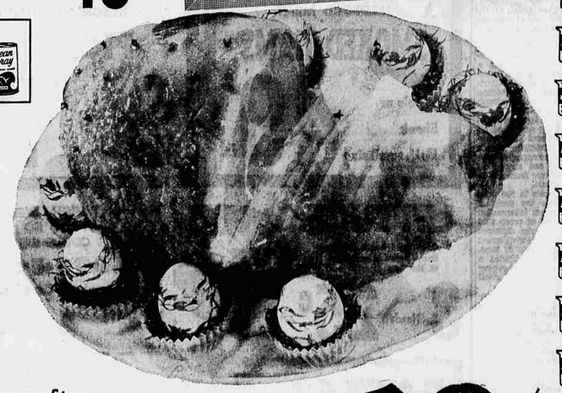

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HELD AS SECURITY—Mr. and Mrs. Bernard Phillips are shown as they appeared in a Los Angeles court with their daughter, Jane Ann, 3, where they charged the child was "held as security" by a North Hollywood hospital because they couldn't pay the $90 balance of the bill for her birth. In a suit for $30,001 damages the Phillips complained that they were told by the hospital that their new daughter could not be taken home until the bill was paid and that it was not until two days later, after they had complained to the city attorney and they had signed a note for the debt, that they were allowed to take their new daughter home. (UPI Telephoto)

The Family Council

Editor's Note: The Family Council consists of a judge, a psychiatrist, three clergymen, three editors and a women's editor. Each article is a summary of an actual case history. The Council reports on problems that have been dealt with by responsible agencies and counselors. (Copyright 1961—General Features Corp.)

Lionel B.—She keeps making me feel in the way at home.

Mildred B.—He just sits around and we can't keep the house nice.

• • •

Lionel B.—We live in three rooms. I'm 64 and have retired, due to a heart condition. This occasions no reduction in our standard of living, because there's new income from a disability policy I took out many years ago. This means my wife can keep the full-time maid who did everything, while we were both away all day, I working, Mildred gadding.

The trouble now is I'm like a piece of furniture that must be constantly moved out of the way. It's a running battle for me. The maid's after me with a vacuum cleaner or a mop. Or she throws the windows open as though my cigar is poison gas.

We don't need that much help. But Mildred says it gives her peace of mind to know everything's shipshape. Well, I'm not!

• • •

Mildred B.—I'm glad Lionel can take it easy now and conserve his health, but I don't see why I must suddenly change everything and stay home to do all the work. I don't "gad" as he calls it. I devote my days to volunteer work in behalf of three or four wonderful organizations.

Lionel protests that the maid dislodges him. Well, he'd be dislodged wherever he was, because rooms must be aired, beds made, laundry hung to dry. He can't hug the hearth 24 hours a day. Even a kitten knows that.

I like gracious living and Emma is a jewel. Dinner is served with finesse, messages are taken skillfully, household routine is smooth. If Lionel wants to live like a hobo, he should set up a tent somewhere and be as sloppy as he wishes.

• • •

The Council: Lionel's wife reminds us of Craig's Wife (in George Kelly's play) who forgot that the way to keep a home looking nice is to fill it with happy people. Gloom-chasers are more important than dust-chasers, especially when the latter must also be people-chasers.

We question the need for full-time help in a three-room apartment. Perhaps when both Mr. and Mrs. B. were away all day, returning tired, with an evening's entertainment facing them, it was feasible to employ someone who'd have the housework all caught up, the cocktails ready, a hot dinner offstage ready for the bell.

But now Mr. B.'s requirements have changed drastically and his wife is playing dumb (and blind). Behind her insistence upon "housecleaning as usual" is her resentment toward Lionel's "hanging around the house." Subconsciously she hopes, by making him uncomfortable, to flush him out. And he, sensing the threat, is asserting his squatter's rights.

First step in this adjustment is for Mildred to stop in her tracks and admit that Lionel's retirement means major changes not only for him, but for her and their way of life. With him at home a large part of the day, he must have comfortable quarters which are pretty much inviolable (save for an occasional airing, tidying, dusting). This means moving to four rooms, or changing from full-time to extremely part-time maid service.

The next step may well be Lionel's. Once his right to do as he pleases is recognized and conceded, what does he propose to do? Will he study, travel, volunteer? Or join Mildred and her "causes?" Doing nothing is a painful, dangerous plight. Cardiac patients, these days, are doing almost everything.

Duncan Likes Bill On Mental Health

Salem —(UPI)— House Speaker Robert Duncan said Wednesday the most important bill "by far" in the governor's reorganization plan is the one creating a state mental health division.

The Medford Democrat urged the House State and Federal Affairs committee to support the recommendation.

He said the bill deserves immediate attention.

The committee has all but agreed on other bills which would set up a public health division and a new state commerce department.

The divisions of public health and mental health would be under a proposed social services department — a cabinet agency like commerce.

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