

# "I'M GLAD SOMEBODY REMEMBERED US GIRLS WITH DRY HAIR!"

Helene Curtis did...with a new specially formulated dry hair shampoo!



NEW Helene Curtis  
**SPECIAL ENDEN**  
SHAMPOO  
**FOR DRY HAIR**

Helps bring back liveliness to hair stripped of natural oil!

Dry hair problems disappear as Special Enden's rich puffs of lather drift through your hair... leaving it shiner, silkier, softer. Special Enden is specially formulated for dry, dull hair that has been stripped of natural oil... leaves hair wonderfully easy to manage—even after a shampoo. And like

all Enden shampoos, Special Enden is guaranteed to end your dandruff problems when used regularly. It's a medically proved 99% effective dandruff treatment... wonderfully refreshing shampoo. Another fine shampoo from the makers of famous Enden Lotion, Cream and Golden Clear Liquid.

## Engagements Aren't Old-Fashioned!

By NORMAN M. LOBSENZ

ACCORDING to an old joke, the engagement period is the time a girl takes to find out if she can do any better. According to marriage experts, it is the time for a young couple to test their love and their adjustment to each other.

But according to young people themselves, an engagement today is whatever they want it to be. "We decided we were going to get married," one young man said to me, "so we figured we'd better get engaged first, just for appearances."

"Goodness," said an engaged girl, "this is just a time to get things done!"

But on one point, at least, there is unanimous agreement. Family-life authority Reuben Hill puts it succinctly: "No society leaves the forms and functions of engagement more undefined than middle-class Americans." Yet this very flexibility is one of the main causes of the problems that beset engaged couples.

"When did you consider yourselves engaged?" I asked the many engaged and newlywed couples at the University of North Carolina recently. (The campus at Chapel Hill has one of the highest percentages of engaged and married students of any college in the country.)

"Well, I felt engaged when Jerry gave me my ring," said an attractive married coed. "But we were never really engaged. As a matter of fact, Jerry never actually asked me to marry him. The day of our marriage we had a wedding breakfast. After it was over, Jerry took me aside and said in a kind of worried voice, 'You'll be there this afternoon, won't you, honey?'"

At the other extreme was the young man who said he and his fiancée considered themselves engaged only after he had formally proposed and had formally asked her father for his permission. In between this range there are as many versions of "engagement" as there are engaged couples.

This easygoing approach horrifies the marriage experts. All their textbooks and their theories treat the engagement as a definite period during which the couple is supposed to sound out each other's characters to make sure marriage is right for them.

But the textbooks have been outpaced by the rapidly changing courtship customs of the post-World War II generation. The intensity and intimacy of steady dating, combined with the frankness and education of modern youth, enable couples to analyze their feelings toward each other during courtship with a great deal of accuracy.



Young people don't take them as seriously as their grandparents did, but marriage experts insist they should

Previous generations needed the emotional security and social approval that come with being engaged in order to discuss money, jobs, sex, and in-laws. Today's young people get down to brass tacks faster.

As a result, engaged couples today are often at a point where yesterday's newlyweds were. And so an engagement has become a formality to be observed for the sake of friends and family; and for such practical purposes as house-hunting, planning the wedding, and receiving gifts.

AND IN ADDITION to being a time-consuming and wearying grind, the whirl of social and practical activities virtually swallows up the spiritual aspects of a modern engagement. Most of the young men and women I spoke with were actually surprised when I asked if there had been any religious ceremony or even a spiritual overtone connected with their engagement.

Yet, in more ways than one engagement is a religious ritual.

In the Judeo-Christian tradition, a betrothal is a sacrament. In ancient times, it was actually a marriage—except that husband and wife could not live together for a year. To break a betrothal, it was necessary to get a divorce. Gradually, the betrothal and the year-later "home-taking" ritual merged into one ceremony—the wedding. The engagement then became a time when a girl agreed to marry a man and her father signed a dowry arrangement.

Today, this meaningful tradition has been turned into a vacuous sham. What can young people do to make engagements a first step toward happy marriage? Here are some suggestions:

1. Understand what engagement really is. Modern courtship cannot replace all of the testing functions of an engagement. Not even the steadiest-dating couple feel as close as when they are engaged; and while

a courting couple try to make an impression on each other, an engaged couple try to gain an impression of each other.

2. Face premarital problems together. A serious engagement gives a young man and woman an extra measure of emotional security needed to solve problems. An engaged girl says: "While we were just thinking about getting married, we each felt we could break off the minute things got tough. Now that we're engaged we feel ready to fight our problems through as a team."

3. Take engagements seriously—not just as "fun" and an excuse for "showers." A sensible engagement is still one of the finest bases for a good marriage. The findings of sociologists Ernest Burgess and Paul Wallin, who surveyed 1,000 couples, showed that the happiest married couples were those who had used their engagement to test and explore their love.

4. Get an expert's help. Premarital counseling can teach an engaged couple to function as a unit, to cooperate to solve problems. "Once this technique is learned," says psychologist and marriage counselor Dr. Douglas Spencer, "it gets easier to apply it to problems that come up after marriage."

5. Even the most minor sort of spiritual observance to mark an engagement can create a memory of oneness and dedication that will stand a couple in good stead for the future. It need not even be formally religious—but simply a recognition of the part God plays in the lives of men and women.

Americans are marrying younger and living longer. The years of wedlock are increasing at both ends. Many couples getting engaged today can look forward to celebrating their golden weddings. But to function well for 50 years, a marriage needs every bit of strength it can muster—and the foundation of that strength is often built during the engagement.

## ON A LAXATIVE MERRY-GO-ROUND?

TAKE NR TO-NIGHT... TOMORROW ALRIGHT! SPARKLING BRIGHT!

Searching for effective overnight relief? Try NR tonight! You'll know why millions use it with utmost confidence. NR works overnight... and gently aids the function of elimination, with no restlessness or sudden necessity. NR is an all-vegetable laxative that gives easy relief.



## STOP OILY SKIN TO CHECK PIMPLES!

Don't pick, scratch, squeeze or merely "cover them up"

Doctors know that acne or pimples are caused by the germ called the *acne bacillus*. These germs invade overactive oil glands in the skin, cause blackheads and pus pockets; then your skin "breaks out."

What's needed is (1) to dry up the excessive oil that collects on skin; (2) to destroy acne germs on the skin, and (3) to stop itching and irritation so pimples can heal.

A doctor's formula, liquid Zemo has this effective 3-way action; also keeps skin looking cleaner!

Get liquid Zemo, Ointment, too. In regular and extra strength. To save—buy the large sizes of Zemo.

## PHOTO CREDITS

Page 4: Arthur Leipzig, from American Cancer Society.



instant Adolph's works meat cooking magic

## ARTHRITIS RHEUMATISM PAINS

Now—get relief or get your money back. That's DOLCIN's promise to you. Yes, whenever moderate Arthritis, Rheumatism or Muscular Pains occur you should try DOLCIN tablets. Nothing else in the world is faster, safer, better for such pains than DOLCIN. Get DOLCIN tablets at the drug store today! Give them a fair and square trial! Take them all! The directions tell you how. You must get fast relief or get your money back... © 1961 Dolcin Corp.

## Sally's BLUE

PERIODIC PAIN

Menstrual distress is relieved in three ways by wonderful Midol. It relieves cramps, eases headache and it chases the "blues." Sally now takes Midol at the first sign of menstrual distress.

## Sally's GAY WITH MIDOL



## Shrinks Hemorrhoids New Way Without Surgery

### STOPS ITCH—RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name Preparation H®. Ask for it at all drug counters.

## Why "Good-Time Charlie" Suffers Uneasy Bladder

Unwise eating or drinking may be a source of mild, but annoying bladder irritations—making you feel restless, tense, and uncomfortable. And if restless nights, with nagging backache, headache or muscular aches and pains due to over-exertion, strain or emotional upset, are adding to your misery—don't wait—try Doan's Pills. Doan's Pills act 3 ways for speedy relief. 1—They have a soothing effect on bladder irritations. 2—A fast pain-relieving action on nagging backache, headache, muscular aches and pains. 3—A wonderfully mild diuretic action thru the kidneys, tending to increase the output of the 15 miles of kidney tubes. So, get the same happy relief millions have enjoyed for over 60 years. Now, large, economy size saves money. Get Doan's Pills today!