

Family Car in Area Has Growing Impact On County Economy

New York-The family car is having a growing impact on the Jackson county economy.

With each passing year, as the number of cars in use increases in Jackson county, more money is spent for their purchase and maintenance, more people are employed in servicing them and further problems are created as roads get overcrowded and parking becomes more difficult.

Throughout Jackson county all but a small proportion of families are automobile owners today, according to a nationwide study of car ownership in relation to population. The figures show that, in Jackson county, there were 147 passenger cars in use per 100 households as of the early part of last year.

This was a larger ratio than prevailed throughout the United States, 109 per 100 households. In the state of Oregon it amounted to 137 per 100.

The findings are from a consumer markets study, covering the entire country, released by the Standard Rate and Data Service.

The rise in family car ownership is attributed to the fact that the automobile has become an indispensable part of modern living. Without it,

there would not have had the suburban development that has taken place in recent years.

Also contributing to the growth in car ownership has been the rise in family income over the years.

Net Result Shown
The net result, in Jackson county, has been a gain of 23.9 per cent in passenger car registrations between 1954, when a previous survey was made, and 1960. The number of cars went from 29,100 to 36,060.

The present automobile population in the United States would be even greater than it is, the experts say, but for the problems that have arisen because of it. Traffic congestion, especially in urban areas, is one of them. Parking is another.

Car owners are chalking up more mileage now than they once did. The reasons for it—better road conditions in most parts of the country and more leisure time for the average family than in former years. The mileage per car is just under 10,000 a year.

With the number of cars in Jackson county, local drivers are doing an estimated 361 million miles a year, on that basis.

Irishmen, Psuedo Irishmen Honoring Memory of Maconus Succetus Patricius

By LOUIS CASSELS
UPI Correspondent

Washington — (UPI) — Irishmen and Psuedo Irishmen around the world Friday honored the memory of a Welshman named Maconus Succetus Patricius, who died exactly 15 centuries ago, in 461 A.D.

He is better known to history as St. Patrick.

Although he became the patron saint of Ireland, he was born and reared in Wales, the son of a high-ranking Roman colonial official.

When he was 16 years old, he was kidnapped by a band of Irish raiders and taken captive to Ireland where he was put to work tending herds of livestock.

After six years of this forced labor, he escaped aboard a ship to France, then known as Gaul. He arrived just as the barbaric vandals from north of the Rhine were pouring through the crumbling defenses of the Roman Empire's frontier.

Not much is known about the next 20 years of Patrick's life. From scattered references in his autobiographical writings, it appears that he made journeys through Gaul and Italy, and studied in two French monasteries. He was consecrated a bishop in the year 431 A.D.

The next year, when he was 48 years old, he was sent by Pope Celestine to preach the Christian Gospel to "the people of Hibernia"—the same wild Irish tribesmen who had kidnapped him when he was a youth.

The Irish of that day were Druids—an ancient pagan sect which regarded mistletoe as a sacred plant, and whose weird rites may have included human sacrifice.

Although legend depicts the Irish as flocking to St. Patrick to be baptized, the truth is that he had to work long and hard at the missionary task of converting the Irish to Christianity.

For nearly 30 years, he trudged up and down the Emerald Isle, through bogs, forests and mountains, telling the good news of Christ, and subjecting himself to formidable fasts and vigils as he prayed for the souls of the people who had once carried him into slavery.

Not many of the people who will be wearing green in his honor today actually know who he was, or what he did. But the Irish who knew him during his lifetime must have loved him a great deal, for they have transmitted the af-

fection to their descendants for 1,500 years.

Easter Cards
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MEDFORD TRIBUNE

SECTION B MEDFORD, OREGON, SUNDAY, MARCH 19, 1961 PAGES 1 to 8

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Advance spring styling in lilac Green! Navy! White! Crisp white collars and cuffs! Pleated skirts! Smartly textured fabrics that hand wash! Charge these big values at Penney's!

Bow Suit in rayon, cotton, acetate blend. Her extra skirt in rayon, butcher weave, look of linen.

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5⁹⁵ and 7⁹⁵

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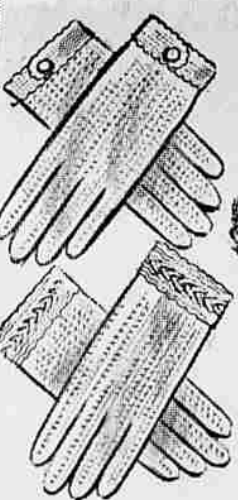
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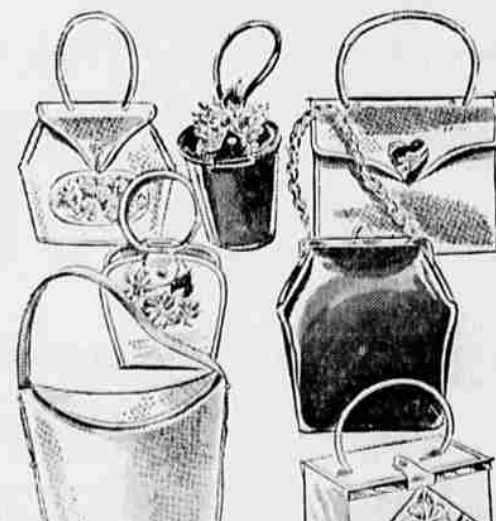
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Post-War Seller's Market in Housing Said To Be Over

By HENRY J. BECHTOLD
UPI Financial Editor

New York — (UPI) — The post-war seller's market in housing is over.

From here on out buyers will take only those units they like, in locations they want, and with financing that suits them, according to Dr. George Cline Smith, chief economist of F. W. Dodge Corp.

He stressed that government agencies, in their efforts to stimulate housing activity would do well to keep this fact of life in mind as they develop their policies.

"What worked well under the peculiar circumstances of the postwar period may not work so well today," Smith said recently in a statement submitted to the Joint Economic Committee, Congress of the United States.

High Demand Seen

While demand for housing will remain high, it is not expected to be quite as intense as in the past 15 years. There should be an annual demand for about 1.3 million new units the next few years and for even more in the latter part of this decade, based on

population growth and replacement needs. But, Smith noted, the growth in our adult population the next several years will be rapid among young adults and the elderly. The middle age groups, which include the typical home buyers, will remain nearly unchanged.

This should therefore result in increased demand for smaller, less expensive housing units to meet the needs and financial abilities of the young married couples and older persons.

Smith said "this demand probably will be directed toward rental units, through necessity if not choice. However, he declared, if home builders are able to provide smaller, less expensive units they may well be able to tap part of this growing market.

The one persistent problem in housing of course is cost. The prices of building materials and building labor have gone up more rapidly than other costs. In addition, Smith pointed out, prices of available land, within reasonable commuting distance of employment centers have risen very sharply, and the cost of facilities also has risen.

All these things have tended to put housing at an increasing competitive disadvantage with respect to other types of consumer spending,

according to the Dodge economist.

He also explained where the problems of mass transportation are directly connected to the future of housing.

At More of Premium
"If existing commutation continues to deteriorate, while new developments spring up without sufficient transportation facilities, suitable housing land will be at even more of a premium. And the single-family home will be at a further disadvantage as compared to smaller rental-type units located close to central cities," Smith stated.

He added that it is apparent that as our population grows, a well balanced and adequate housing supply is going to become more and more dependent on adequate mass transportation.

Ed Grosh, convention chairman, pointed out that the Northwest Christmas Tree association covers the states of Oregon, Washington, and California.

Convention activities will begin with registration Friday, March 24, in the old library building. The program will begin at 2 p.m. with a series of talks presented by the Oregon state extension service.

A 7 p.m. dinner will be held at the Redwoods hotel, according to Grosh.

Saturday delegates will inspect tree farms in the area. Anyone interested in attending the convention is urged to contact Grosh in advance or register between noon and 2 p.m. March 24. Advance reservations for the dinner and bus trip would be appreciated, he added.

According to officials, this will be the first time that the NCTA has ever met in southern Oregon.

Christmas Tree Group To Convene

Grants Pass — The Southern Oregon Christmas Tree association is sponsoring a three-state convention here March 24 and 25.

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Membership Category Approved by Chamber

A change in by-laws, a report on medical aid, and discussion of extracting fresh water from salt water were the chief items of business at the Medford Chamber of Commerce Thursday morning.

Jerry Latham, board chairman, presided with Chamber President Bob Taylor and some 17 board members present.

Manager Don McNeil and Don Herried, membership chairman, proposed a change in the by-laws to establish an associate membership. The change, which was unanimously approved, will offer a membership in the Chamber of Commerce at a reduced rate for non-business, non-professional personnel, retired people, public office personnel, clergy and generally salaried individuals.

According to board members, this classification will make it possible to bring into the chamber many members who otherwise might not be able to belong.

The legislative committee reported action on the "medical aid for the needy" bill. Clarence Young, chairman, pointed out that such aid should be established on the basis of need, and not tied to Social Security. The committee action was endorsed by the board.

Next Wednesday morning, the committee will discuss the minimum wage and the county home rule proposition.

During the breakfast meeting at the Rozie Valley Country Club, the chamber board unanimously approved the proposed move of the Medford Chamber of Commerce building on East Main St. to the site of its proximity to Hawthorne park.

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12 Chocolate cream eggs in carton (assorted flavors)... 1.19

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Fuzzy Bunny—chocolate cream eggs nestled in assorted flavors... 48¢

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