

MEDFORD MAIL TRIBUNE

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10 YEARS AGO: March 17, 1951 (Saturday). The Phoenix Pirates roared from behind to overtake Powers 50 to 44 last night in Salem and win the state class B high school basketball championship.

20 YEARS AGO: March 17, 1941 (Monday). Placer mine equipment has been installed on a ranch near Rogue River.

30 YEARS AGO: March 17, 1931 (Tuesday). Roseburg is celebrating an unofficial anniversary that it is to be the site of a \$2 million national soldiers' home.

40 YEARS AGO: March 17, 1921 (Thursday). The Chamber of Commerce is urging the city to purchase 19 acres of land in the downtown area for auto camp and park purposes.

50 YEARS AGO: March 17, 1911 (Friday). Work is expected to start soon on a new Rogue River Electric company power plant at Prospect.

What's Your I.Q.? Nine or ten correct is superior; seven or eight is excellent; five or six is good.

1. Who wrote "The Pilgrims' Progress"? 2. What is the Eighth Commandment? 3. Name the first woman to cross the Atlantic by plane.

Tax Incentive For Business

The Kennedy administration, which has already told business that it seeks "a full-fledged alliance"—in the President's speech before the National Industrial Conference Board, Feb. 13—appears to be ready to demonstrate to business its conviction that business and government are "natural allies."

THE method of supplying this sort of inventive most frequently broached in business circles is faster or higher depreciation write-offs for plant and machinery. Tax savings thus allowed are funds freed for new plant or replacement of machines.

IT WOULD work this way: a corporation would be allowed a tax credit equivalent to a percentage of the amount by which its investment in new plant and equipment exceeded its current depreciation deduction.

THE credit plan has its critics. The Wall Street Journal recently reported that some tax men claim it would be a poor substitute for more liberal depreciation treatment because it leaves open the question of where the investment money is coming from.

And labor opposes both plans as discriminating in favor of business and against the individual. New plant to labor means automation, and to labor that is a word which gets dirtier every day.

Deportation for Costello?

It was 10 years ago Tuesday, March 21, that mobster Frank Costello appeared before Sen. Estes Kefauver's (D-Tenn.) Crime Investigating committee in New York City. Asked if he had ever done anything good for his country, Costello snapped: "I paid my taxes."

THE Supreme Court by a 6-2 decision upheld the order stripping Costello of his American citizenship, and opened the way for actual deportation proceedings.

When a final deportation order was obtained in 1959, Marcello petitioned the Tribunal of Rome to reject him as a deportee on the ground he was not a native Italian (he was born in Tunisia). The petition has been pending before the Rome Court for two years.

Dennis the Menace



"I JUST MADE SOME SWISS CHEESE OUTA YOUR AMERICAN CHEESE!"

Communications

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible.

About Moving: To the Editor: I would like to add my opinion to moving part of Front st., up on Main st.

Nearer, miles upon miles of poppy gold. Their "prairie schooners" oxen had staggered across weeks of alk-stinging Nevada desert.

Now, however, on some rights-of-way the alien star thistle is displacing our native poppy. This weed is such a problem on one of writer's ranches there was levied a special star-thistle tax.

Pay for Trading Stamps? To the Editor: Do we pay anything for trading stamps? As pointed out in this column, the cost is not always passed on in higher prices.

Express Thanks: To the Editors: Mr. and Mrs. Andrew Miller and family of Applegate wish to extend their thanks to one and all who donated clothing, dishes, groceries, money, work and a temporary home after the disaster of losing their home by fire.

Thanks Organizations: To the Editor: Many thanks to the Public Library of Medford and Jackson County, the Salvation Army and to all the good people who gave of their time and talent as well as donations to help make the Red Cross benefit minstrel show a success.

Relates A Yarn: To the Editor: When motoring or riding in a train, one sometimes in spring notices a carpet of California poppies bordering the road. There hangs a yarn.

A Long Winter: To the Editor: It's all too obvious the long winter is having the effect of making all of us into "Gloomy Gus" correspondents.

Portugal Tells United Nations To Keep Hands Off Territories

By PHIL NEWSOM

Portugal has told the United Nations pointedly to mind its own business so far as Angola. A Portuguese official stated it succinctly in Lisbon recently.



Newsom

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West Believes That Barnum's Theorem Should Be Changed

By DICK WEST

Washington (UPI)—The postulation by P. T. Barnum that a sucker is born every minute has long been accepted, particularly in places like Las Vegas, as one of the eternal verities.

Lately, however, I have been wondering whether Barnum's theorem is still valid. After all, people have become much more knowledgeable and sophisticated in the past decade or two.

If someone took a new gullibility census, I believe it would show that the sucker birth rate has changed a lot since Barnum's time.

I doubt that suckers are born at a one-a-minute clip any longer. Nowadays, the rate probably is closer to five per minute.

The need for updating Barnum's theorem became apparent to me as I was reading a report issued by the Food and Drug Administration on some of its recent cases.

People 'Wiser' The report tended to support by contention that people have become too wise to fall for the "old trick" hoax and other tricks of the old-fashioned confidence man.

What people do see is pay \$3.75 a gallon for sea water in the belief that it will cure serious illnesses and otherwise act as a "fountain of youth."

According to the Food and Drug Administration, an Ohio promoter bottled 93 gallons of ocean water near Belmar, N. J., and offered it for sale as a "chemical smorgasbord."

Literature used as promotional material promised that "by taking a little sea water per day we can thus offer our body glands a 'chemical smorgasbord.'"

"Figuratively," it said, "the pancreas, liver and spleen, bone marrow, thyroid, adrenals and other organs can march around this chemical smorgasbord helping themselves to whatever they require to produce the manufactured secretions that guard our health."

The mere thought of my liver and spleen marching around inside my body would have been enough to deter me from buying any of the stuff.

Today & Tomorrow

By Walter Lippmann

SOMETHING MISSING In the President's address and message dealing with Latin American affairs, we have the outline of a new approach to the whole complex question of foreign aid.

There is, however, something missing, so it seems to me, in the presentation of the new policy. What is missing is an effective answer to those who, when they are confronted with proposals to continue and probably to increase the American contribution to foreign aid, will say: Why should we do this? Why should we take upon ourselves as much as, let us say, two-thirds of the burden of helping the non-Communist countries?

I think there is an answer to these questions. But I do not think that the convincing answer is to say to our people: If you don't pay up, Castro will get you. If foreign aid is to be effective, it must be a long commitment over many years. It cannot be made to work by keeping Congress and the taxpayers in a state of hysteria and fear.

THE principle of the true answer is to be found in President Kennedy's inaugural address.

"To those people in the huts and villages of half the globe struggling to break the bonds of mass misery, we pledge our best efforts to help them help themselves, for whatever period is required—

not because the Communists may be doing it, not because we seek their votes, but because it is right."

We shall help them, said the President, to help themselves for as long a period as may be needed because it is right.

Why should the President not translate this noble principle into concrete form? There is an idea, often proposed in recent years, one that all sorts of people have written about. Each nation should impose upon itself the obligation to help other people by contributing to foreign aid a fixed amount—say 1 per cent—of its gross national product.

I believe it would be a great moment in the history of our time if the United States publicly acknowledged such an obligation.

The actual contribution called for if the obligation were accepted is substantially no greater than we are now contributing as foreign aid. But, of course, it would grow as we grow richer.

The great value of acknowledging such a principle is that it would establish foreign aid on the moral principle that all nations have an obligation to the international community.

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Washington Report

By William S. White

THE KENNEDY PLAN Washington—Like the old Marshall Plan for Europe, the Kennedy plan for Latin America has a tough and profoundly realistic anti-Communist political motive behind the generous economic aid it offers this hemisphere.

What President Kennedy really intends to do is to halt Communism in Latin America just as the Marshall Plan largely did in the period immediately after the war.

This is to be done by making Communism politically as well as economically unprofitable. If all goes well, Communism or pro-Communism will become unprofitable even among those of our hemisphere neighbors who are, at this moment, far from "good" neighbors and very far from pro-capitalist democracy.

This is no ribbon-wrapped package of Christmas in the springtime for the Latinos. This is no social worker's scheme for "a quart of milk for every Hottentot." This is, at bottom, a hard-headed plan for an economic revival of Latin America under "strings" that are very real, indeed.

FOR in political terms the very core of the Kennedy plan is this: it is simply not going to be possible for any Latin-American nation to obtain any real benefits unless it join in truth and loyalty into a far larger pattern of collective strength and collective western style security for this hemisphere.

Any Latin-American president who excludes his country from aid by his unwillingness to go along with this security pattern will surely have a good deal of explaining to do to the home folks. He will indeed be shooting Santa Claus—except that in this case Santa will be a muscular old boy carrying more in his bag than toys for the kiddies.

True, the President's outline of his policy to Latin America diplomats put a good deal more emphasis on what we intend to give the Latins than on what we intend to ask of them. But this was the traditional rhetorical politeness, the frosting on the real cake below.

NO nation will receive help unless "it lives up to the principles of self-help and domestic reform." This is the bluntest requirement ever put on any American aid program. And, parenthetically, it may well foreshadow a tougher line toward all other recipients of American aid under the old and familiar programs.

But what is far more significant is the nature of the political "strings"—more strong ropes—which will attach to Kennedy aid. These strings will lead in the end to one place and one alone: the organization of a Merica states. No nation can really get anywhere under this aid plan without operating under the OAS.

The OAS, in consequence, is bound to be greatly strengthened. And the OAS is the sole instrumentality through which the United States can really get at the most dangerous example of Communist intrusion in this hemisphere, Castroism in Cuba.

THE Kennedy administration—no less than the Eisenhower administration before it—knows it dare not act alone against Castro, short of some assault on our Naval base in Cuba. A howl about "Yankee imperialism" would go up from the Rio Grande to the bottom tip of South America.

Fidel Castro himself clearly gathers what the Kennedy plan means. Within hours of its announcement, he was screaming in angry pain in Havana. The White House and State Department were not made exactly unhappy.

For every assault he makes on the plan will help it in Congress. Just as the Soviet Union's violent denunciations, plus its invasion of Czechoslovakia, put the then new Marshall Plan over the top in Congress a decade and more ago.

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Measure To Limit Fowl Hunting Killed

Salem (AP)—The House Fish and Game committee Wednesday killed a bill to prohibit shooting at migratory waterfowl from, over, or near fields.

The measure, HB1545, by Rep. William F. Gwinn (R-Ala.), would have limited waterfowl hunting to public shooting grounds or certain waterways.