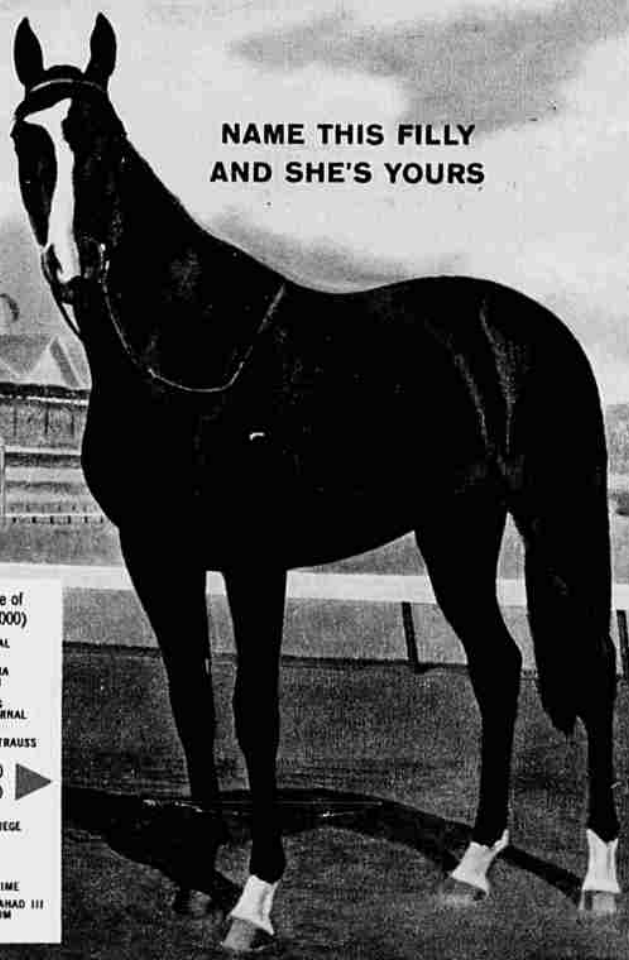
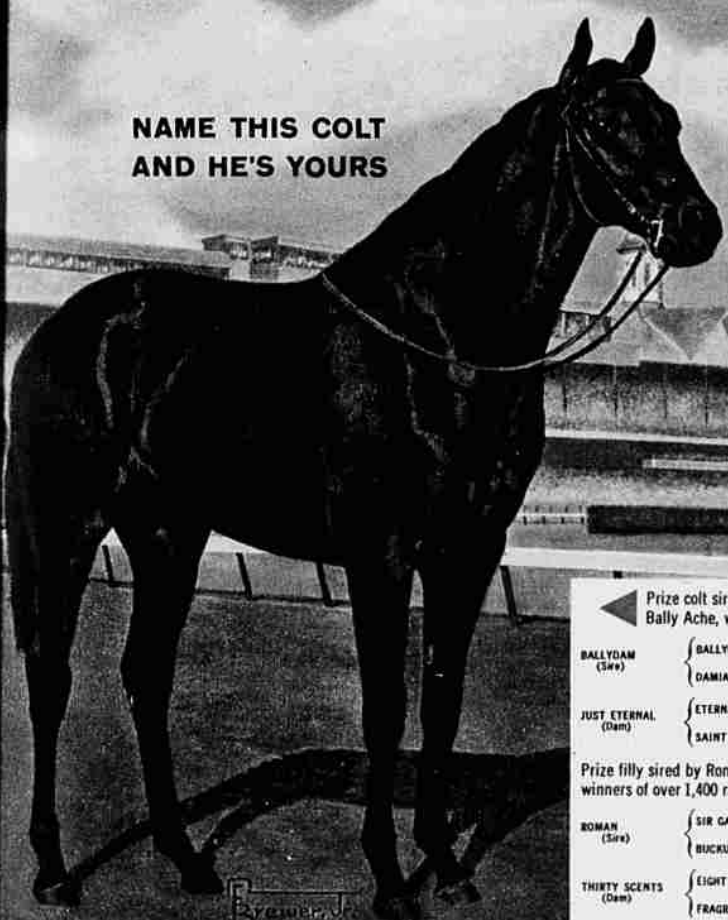


Win These Race Horses

KENTUCKY CLUB DOUBLE DERBY DAY CONTEST

NAME THIS COLT
AND HE'S YOURS

NAME THIS FILLY
AND SHE'S YOURS



Prize colt sired by Ballydam (sire of Bally Ache, winner of over \$740,000)

BALLYDAM (Sire)	BALLYOGAN DAMIANS	FAIR TRIAL SERIAL PANDORA THIRTEEN
JUST ETERNAL (Dam)	ETERNAL BULL SAINT JUSTINE	BULL DOG ROSE ETERNAL SNOB II MABEL STRAUSS

Prize filly sired by Roman (sire of over 200 winners of over 1,400 races and \$6,500,000)

ROMAN (Sire)	SIR GALLAHAD III BUCKUP	TEDDY PLUCKY LIEGE BUCHAN LOOK UP
THIRTY SCENTS (Dam)	EIGHT THIRTY FRAGRANCE	PILATE DINNER TIME SIR GALLAHAD III ROSEBLOOM

Winner of each Thoroughbred also gets two choice seats to 1961 Kentucky Derby—plus hotel room for four days—plus \$1,000.00 in cash for expenses and to shoot the works at the races.

This year's Kentucky Club Derby Day Contest is a thrilling **DOUBLE** event. It brings you a **DOUBLE** opportunity to win the race horse of your dreams. Just name the prize colt and he's yours. Name the prize filly and she's yours. Name both and you're a **DOUBLE** winner.

No need to worry about how you would take care of a race horse—even if you live in an apartment. Kentucky Club pays all expenses for board and training your prize Thoroughbred by the experienced trainer, L. K. Haggin, at War Horse Place, Lexington, Ky., to July 1, 1961. Later, you can race or sell your prize Thoroughbred, as you wish. We hope you will reap a fortune.

IT'S EASY TO WIN. Awards will be made for the best names for the Kentucky Club prize colt—and the best names for the prize filly. Remember, this is a **DOUBLE** event—two separate contests. So enter the **COLT CONTEST** or the **FILLY CONTEST**, or both. Use plain paper or entry blanks on opposite page. Send as many entries as you want. Start now.



THE SWITCH IS ON . . . TO KENTUCKY CLUB BRANDS AND A PIPE
Switching to a pipe is the wise and satisfying way to enjoy tobacco. It's easy to find a tobacco to suit your personal taste in Kentucky Club's 9 quality blends. All packaged in moisture-proof Kenseal Pouch that keeps tobacco fresh, mellow and cool-smoking.

TOTAL OF 1000 GREAT PRIZES

500 in Colt Contest — 500 in Filly Contest

2ND PRIZE IN EACH CONTEST — \$500.00 IN CASH.



3RD TO 27TH IN EACH CONTEST — BOLEX
"Compumatic" 8mm twin lens turret movie camera, with Trigger Handle and Leather Case. Governor-controlled motor runs at standard 18 frames per second. Equipped with both Lytar 13mm f/1.9 normal lens and Yvar 36mm f/2.8 telephoto lens. Viewfinder shows fields for both lenses. Compumatic measures light through the lens. Result: perfect exposures every time with each lens.

28TH TO 500TH — Eight beautiful "Derby Day" beverage glasses especially created for winners of this contest.

NEW

