

They'll Do It Every Time By Jimmy Hatlo



Demand for Accessories Forced 12-Volt Batteries in Autos

Detroit - UPI - Public demand for more and more power accessories forced the auto industry to switch from the 6-volt battery to the 12-volt battery.

It now appears that the industry will have to go a step further to keep the electrical system from failing under the heavy load of air conditioners, lights, radios, cigarette lighters, power windows, power seats and the like.

The conventional auto generator has been able to keep the battery charged in normal driving conditions, even with the mounting number of electricity-using accessories. But battery failures are frequent in congested traffic especially during the winter in the northern states.

One auto company, Chrysler Corp., already has scrapped the generator and substituted an alternator as standard equipment. The other car makers are expected to follow suit.

The alternator delivers 5 to 10 amperes even when a car is idling.

A generator delivers no electricity until the engine reaches 1,000 to 1,200 revolutions per minute, about 15 to 20 miles an hour.

The alternator is not new. Chrysler started building alternators for aircraft in 1935, and most medium and heavy duty trucks are equipped with alternators.

But the auto companies found it too costly to equip cars with alternators previously.

Alternators produce alternating current which must be converted to direct current by expensive rectifiers.

Chrysler experimented with several types of rectifiers before selecting silicon diodes.

The alternators, manufactured at Chrysler's Kokomo, Ind., plant are still more costly than the direct-current producing generators. But the company believes performance outweighs the added cost.

At least one independent company, the Leeco-Neville Co. of Cleveland, Ohio, is manufacturing alternators as replacements for generators on all present-day American cars.

President P. H. Neville of the Ohio firm said, "The DC generator is on its way out. One look at the traffic jams this winter will reveal the reason why. Most car stalling is a direct result of battery failure, caused by insufficient current supply to the battery from the DC generator."

"The alternator is a realistic solution to the high electrical demands of today's autos and trucks. It actually improves the performance of the ignition system, and makes engine starting easy in any weather."

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Brooklyn Brothers Own Largest Men's Apparel Producing Plant

By HENRY J. BECHTOLD UPI Financial Editor

New York - UPI - Many people look at London and Rome as the world's fashion business centers.

But little known in the elegant circles of London's Saville Row and Rome's Via Condotti is the fact that two brothers from Henry Bechtold Brooklyn own and operate the largest men's apparel producing plants in both Great Britain and Italy.

Raymond and Myron Ackerman of the New York manufacturing retailing firm of Simon Ackerman Clothes, also head Chester Barrie, Ltd., of London, and D'Avenza of Rome.

Chester Barrie, considered to be as British as it is possible to be, sells its apparel in England and some 36 other countries.

D'Avenza emphasizes the increasingly popular Italian look in men's clothes and also sells in many countries around the globe. But although it plans to do so, it does not have its products available in Italy.

Business Boom

Business for these two privately-owned enterprises has never been better, according to Raymond Ackerman. Barrie volume was up 15 per cent in 1960 and D'Avenza sales up 25 per cent, and Ackerman said advance orders indicate similar increases this year.

Raymond Ackerman's explanation of the success of the two foreign companies is that "As American men become more and more interested in fashion, the more anxious they are for distinctive imported apparel to add to their wardrobe."

He was quick to note that the clothes his firms make and export to this country are not affecting sales of made-in-USA garments. "For like the foreign car which usually is a second car, and like the many foreign foods we import to add spice to our meals, so these highly advanced style items from overseas are of interest as extras for men," he declared.

The Barrie enterprise started back in the 1930s when Simon Ackerman, father of the two brothers, believed that England's superior textiles and style leadership would combine handsomely with America production know-how. Raymond, then 23, was sent over to start the operation and it has grown steadily since.

The Italian operation had a different start. Following World War II the Amalgamated Clothing Workers of America built a plant to aid war-ravaged Italy. Later an Italian relief agency took over. But greater fabrication and merchandising experience was needed and, in 1936, the Ackermans were approached because of their success in the British operation.

Interesting enough, neither Barrie nor D'Avenza apparel is available in the Ackerman stores here which cater to a moderate price line. The imports are sold in specially franchised stores around the world.

While U. S. British and Italian products all are highly distinctive, Ackerman said that, in general, men everywhere are turning to slimmer, trimmer apparel more than in the past few years.

Greatest variations, he explained, are the result of the different physiques in each country, and ingrained style habits.



Henry Bechtold Brooklyn own and operate the largest men's apparel producing plants in both Great Britain and Italy.

3 Damage Suits Filed in Court

Three damage suits arising from traffic accidents were filed in Jackson county circuit court Friday.

Two of them involved a 16-year-old daughter and her mother, who are seeking separate damages. The third resulted from a car-bicycle collision.

Diana Lee Myers, 16, of 2862 Madrona lane, Medford, through her mother, is seeking \$30,000 from Mark W. Taylor, 1924 Westerlund dr., Medford, as a result of an auto accident on Nov. 26, 1959 in Grants Pass. Her mother, Mrs. Frank Myers, is seeking \$50,000 from Taylor as a result of the same accident.

Rear-End Collision

The complaint alleges that the car Taylor was driving overtook a small foreign car Diana Lee was driving, which was stopped for a traffic light, and caused a rear-end collision.

Robert L. Canty, Jacksonville, is seeking \$25,000 general damages and \$1,854 special damages, according to a complaint filed in Jackson county circuit court.

A car driven by Carl Wesley Wilson, 1699 Grand ave., Medford, struck the bicycle Canty was riding, the complaint charges. The force of the collision threw the man off his bike at the intersection of Vorheis rd. and the South Stage rd. and seriously injured him, according to the complaint.

Gerald W. Scannell, Ashland attorney, is representing the complainants in all three suits.

No Citations Given Following Accident

No police citations were issued following an accident Friday involving vehicles driven by Simeon Burrill, 78, of 5811 Table Rock rd., Central Point, and Elmer Edward Baker, 35, Rogue River.

A story in Sunday's Mail Tribune could have been interpreted as indicating blame, when such was not the case.

Burrill suffered bumps and bruises in the collision, and was released from the hospital after treatment Saturday.

BATTLES SEA LION
Monterey, Calif. - UPI - Robert Evans, 25, a skindiver, said he was attacked Sunday by a 300-pound sea lion which dragged him 50 feet under water before he was able to break away. Evans, of Alameda, Calif., suffered three gashes in his leg, requiring 14 stitches. He said he escaped by kicking the animal in the face with his free leg.

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