



DAIRY PRINCESS — Miss Bonnie Sue Houghtaling, 1961 American Dairy Princess, of Swan, Iowa, is shown above as she sampled a whipped cream and pear salad and a glass of milk, all southern Oregon products, at a Rotary club luncheon at Rogue Valley Country club last week.

Record Amount of Tourist Gold Expected To Flow to Britain

London — The bad news for Washington today is that a record amount of tourist gold is expected to flow from America into Britain this year.

The British Travel and Hol-

iday association, the voice of experience and authority, has spoken. The conclusion is that President Kennedy's campaign to protect the dollar by reversing the flow of tourist traffic across the Atlantic may succeed in the long run, but not in 1961.

Busts Polished
The metal busts of Shakespeare are being polished at

Governing Costs Rising Faster Than Living Costs

New York—The cost of governing is rising even faster than the cost of living, Tax Foundation, Inc., a private tax study group, has reported that federal, state and local government spending more than doubled between 1950 and 1960.

Ten years ago, government spending totaled \$70.334 billion. Last year, the figure was \$153 billion. And in fiscal 1961, it will be almost \$161 billion, the foundation said in its 11th biennial publication "Facts and Figures on Government Finance, 1960-61."

The federal government laid out 63 per cent of the total, Tax Foundation said. **Will Dwarf Figures**
"If legislators give in to current pressures for huge spending increases at all levels of government, the resulting tax and expenditure totals will dwarf even the startling figures in this book," said Robert W. French, Tax Foundation president.

The book, which covers tax rates, revenues, expenditures and debt at all levels of government, also said that total tax receipts in 1960 reached a new high of \$127 billion. Gross debt at all government levels at the end of fiscal 1960 — \$356 billion — was \$75 billion higher than 10 years before.

Tax Foundation said total government spending amounted to nearly 30 per cent of the gross national product, which it said reached \$500 billion a year in the first half of 1960 for the first time in history.

Free Breakfast To Benefit Dental Clinic
A free breakfast will be served on Saturday, March 4, from 10 a.m. to 1 p.m. at the Safeway store at 699 East Jackson st., in the Medford Shopping center.

Donations, however, will be accepted and the money will be turned over to the Medford Kiwanis club-sponsored county-wide dental clinic.

Merchandise for the menu will be donated by various food firms and Kiwanians provide the labor. Kiwanian Paul Mitchell is chairman.

The menu will include grapefruit juice, hot cakes with syrup, sausage, and coffee.

Tickets will be on sale also for the annual Kiwanis Kapers production, "Off the Hook." The show is now being rehearsed and will be presented on March 8, 9, 10 and 11 at the senior high auditorium. Proceeds from this production will go to Kiwanis philanthropies, largely the dental clinic.

New University of Oregon President Has Reputation for Courage, Vigor

By A. ROBERT SMITH
Mail Tribune Washington Correspondent

Washington (Special)—The new president of the University of Oregon, Arthur S. Flemming, is an administrative dynamo with a reputation for courage, vigor and persistence.

"Let's get things off dead center" is a favorite expression, according to one of his former associates during Flemming's service in the cabinet as secretary of Health, Education and Welfare.

He was a cabinet officer who habitually arrived at his office a half hour before his staff and left an hour or two after they had all gone home, usually between 7 and 8 o'clock in the evening. Saturday was just another hard working day to him.

"He would call a staff member off the golf course on Saturday afternoon to tell him to be at a Saturday evening staff meeting," recalled one of Flemming's associates a bit ruefully.

Regarded as Old Pro
Flemming is regarded as an old pro in public life, for he served in various lesser government positions before reaching the cabinet under President Eisenhower. He is regarded, also, as reasonably non-partisan, having served under Democratic as well as Republican administrations.

Before his recent government service, Dr. Flemming served for a decade as president of Ohio Wesleyan, a Methodist college at Delaware, Ohio. He was the first layman and the first alumnus of that school to serve as the president.

A former associate said he is dedicated to three things—education, church work and government service. Because he is so active as a Methodist layman, one official said:

"We thought Sunday would be safe. That's one day we wouldn't have to work. But I recall one Saturday when we didn't finish the problem we were working on, he finally dismissed us and said, 'Let's meet here Sunday at 8 o'clock.' It turned out to be Sunday night, not Sunday morning."

Flemming has no time for what others regard as suitable hobbies, say golf or fishing. "We usually say the Methodist church is his hobby," said his wife.

Dr. Flemming grew up in a strong Methodist family in Kingston, N.Y., where his father was a lawyer and judge. He neither smokes nor drinks, but he is not "blue-nosed" about drinking, as one associate put it. He avoided the Washington cocktail party circuit; he can't stand to make small talk; and if he felt obliged to put in an appearance at a social function, he might leave shortly after arriving.

One associate said articles about Dr. Flemming usually

mention that he never swears. That is putting it a bit too strongly. Flemming likes and values good give-and-take sessions with his subordinates, thrashing out problems, debating differences. When he presents his point of view, his emotions give his presentation a forceful character.

"When he gets pretty worked up, I've heard him blurt out with 'Gosh,' and he has even been known to have uttered 'Dam' on rare occasions," said one official.

Those who worked closely with him praised his eagerness to get candid advice—and his ability to take it when they gave it to him. "Some of the hottest discussions I've ever experienced in government took place in Flemming's office," one veteran official said. "He was never sitting aloof while others debated. He was in the middle of it."

Flemming has a faculty for making his associates feel free to express their views with confidence that he values what they say, whether they agree with him or not.

"Sometimes these discussions would get acrimonious, emotions would rise, but I never saw him lose his temper or get angry at another person," he explained.

He was regarded as courageous because he didn't shrink from tough decisions that he knew would not be popular and might be politically risky. After one conference with Flemming about a very sticky problem in which his subordinates thought he took a courageous decision, a lady of high station in the department left the room saying quietly to a colleague: "You know, I just love that man."

Public Warning
The 1959 cranberry decision was one of those tough ones. When the Food and Drug administration, one of the five major agencies under his department, discovered many cranberries were on the market which had been sprayed by a chemical which wasn't thought to be safe, Flemming made a public warning which provoked nationwide repercussions that went all the way to the White House and to cabinet meetings. Although the Secretary of Agriculture was taking the side of the cranberry growers, Flemming stuck to his guns.

"A series of things like that made him a hero to the people in his department," said one of his admirers.

Flemming believes that if you stick at a problem, you can find a way to solve it, at least partially. He is receptive to new ideas and generates new ideas himself. He is practical-minded in trying to implement ideas. When confronted with a stone wall of opposition, he is stimulated to find ways of climbing over it. When he has made a decision, he sleeps well and doesn't worry whether it was the right decision. He is always willing to back up and reconsider if it doesn't turn out as well as expected.

Dr. Flemming and his wife are both former college professors, both in the field of political science. They both taught at American University here in Washington years ago. It was then that they met. Mrs. Flemming also served as registrar at American University, also a Methodist college.

Mrs. Flemming said her husband thoroughly enjoys campus life and feels quite at home in a university atmosphere.

The Flemmings have five children, but only the twin boys, both high school seniors, remain at home. Two girls are married and the third boy is at Ohio State University.

Of all the fields he had to cope with in the cabinet, education was the one he felt closest to. His associates thought of him as academically minded but not scholarly, in the sense that he indulged in deep research.

received a cool reception in the inner circles of the career service at the department because they thought he would have to prove that he was up to the job. Arthur Flemming assured the doubting Thomases and gained the lasting respect of those he leaves behind him in Washington as he prepares for his next adventure at the University of Oregon.

(Next: Dr. Flemming is an advocate of programs to develop creative power of students.)

Businesses Would Get Tax Credits In New Package

Washington—UPI—The administration is putting together a tax package which—if enacted—would give businesses more than \$1 billion in tax credits, to encourage investment in new production facilities.

To recover revenues that would be lost under the proposal, the Treasury is giving strong consideration to asking that Congress knock out the present special allowances for income from stock dividends.

No Relief Schedule
No general program of tax reform or relief is scheduled for this year by President Kennedy. Officials feel the legislative calendar is too crowded.

Accordingly, the White House plans to ask only for what it considers "must" tax legislation. Kennedy already has put stimulation of investment in this category.

Administration tax experts lean toward giving business credits for investment rather than allowing more generous tax deductions for depreciation. They said the credit method was more likely to generate extra investment.

The amount of tax savings would depend on how much businessmen take advantage of the plan and what limit, if any, the government puts on it. Treasury tax experts think chances are good it would be worth more than \$1 billion a year to industry.

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