

# Heart Sunday To Be Observed in County This Afternoon

Heart Sunday, culmination of the month-long Heart Fund drive, will be observed between noon and 4 o'clock this afternoon.

More than 640 volunteers will cover residential sections of the county to call for Heart Fund support and distribute information. Nationally, a million and a half volunteers will conduct the house-to-house solicitation about the same time.

"Our gifts today will help

fight the diseases which took more than 900,000 Americans last year — 54 per cent of the total number of deaths in this country," Heart Sunday Chairman Mrs. Earl Johnson said.

"Current research is aimed at discovering the causes of high blood pressure and hardening of the arteries, which account for 90 per cent of heart and blood vessel disease. The progress made will affect us all and we can all invest in

that progress when our volunteer calls today."

**Envelopes To Be Left**

Individual envelopes will be given contributors to fill and seal before returning to the volunteer. For families away from home, pre-addressed envelopes will be left for mailing in contributions.

Captains in charge of volunteers are:

North side (Mrs. Otto

Frohnmayr and Mrs. Richard Mole, cochairmen); Mrs. Thomas Goff, Mrs. Hale Greenman, Mrs. Richard D. Wyatt, Mrs. Robert J. Treece, Mrs. H. A. Lyter, Mrs. William Myers, Mrs. Charles H. Hurst, Mrs. George C. Barnum, Mrs. Gene Foresee, Mrs. Delbert Ross, and Miss DeMaris Glutsch.

West side (Mrs. Lewis McLaren Jr. and Mrs. Duane Richardson, cochairmen); Mrs.

James Shumaker, Mrs. Wilford Rieseberg, Mrs. Ike Eisenstein, Mrs. Howard Calkins, Mrs. Arnold Paradis, Mrs. Norman Neathamer, Mrs. Phil Holman, Mrs. Roy Edfast, Mrs. John Burg, Mrs. D. R. Waltermine, Mrs. Walter Collins, and Mrs. Calvin Howsley.

East side (Mrs. Ronald Gordon, chairman); Mrs. W. E. Hercher, Mrs. John Brandenburg, Mrs. Edith Devany, Mrs. Jack Ingram, Mrs. Adam

Richter, Mrs. L. Paul Walker, Mrs. John Hoogerheide, Mrs. Jack M. Hartley, Mrs. John Freese, Mrs. William Wilson, Mrs. John Ness, Mrs. Russ Jamison, Mrs. Ralph Hibbs, Mrs. A. J. Johansson, Mrs. Charles Henry, Mrs. C. F. Wieskamp, Mrs. J. D. Pierce.

Phoenix (Mrs. Frank Wilson, chairman); Mrs. Roy Baker, Mrs. Osa Waggoner, Mrs. Eddie Meeker, Mrs. Marvin Browning, Mrs. L. M. Norton,

Mrs. J. N. Johnson, Mrs. Bert Stancliff, Mrs. Oscar Gysin.

Mrs. Elliott MacCracken is Ashland chairman. Mrs. Homer Harris is Talent chairman, and Mrs. Russell McIntyre is Jacksonville chairman. Assisting Mrs. McIntyre as blockworkers are Mrs. Betty Bean, Mrs. Warren Davis, Mrs. Al Griffin, Mrs. Don Godley, Mrs. Jean Heiners, Mrs. Helen McIntyre, Mrs. Harvey Parrott Jr., Mrs. Bryan Sanford, Mrs. James Stewart, Mrs. Marlene Worden, and Mrs. Chuck Young.

## Ashland Senior To Show Slides of UN

Miss Linda Lewis, an Ashland High school senior who represented Jackson and Josephine counties in the 1960 Youth Pilgrimage to the United Nations, will tell of her trip Tuesday evening at the local Odd Fellows hall.

Each year the Odd Fellows sponsor students from throughout the United States

to travel to New York to see the UN. The teenagers are chosen by competitive tests.

Tuesday evening, the Medford Odd Fellows and Rebekahs will sponsor a potluck dinner at the Lodge hall beginning at 6:30 p.m., with Miss Lewis' program to begin about 8 p.m. She will show colored slides of her trip in addition to a commentary.

Members of all branches of the Odd Fellows and their friends have been invited to the affair.

## The Family Council

Editor's Note: The Family Council consists of a judge, a psychiatrist, three clergymen, three editors and a women's editor. Each article is a summary of an actual case history. The Council reports on problems that have been dealt with by responsible agencies and counselors. (Copyright 1961—General Features Corp.)

**Bonnie M.** — I'm embarrassed by my mother's baby-talk.

**Mrs. F.M.** — I like to use special terms for my nearest and dearest.

**Bonnie M.** — I'm 15 and I wish I could make my mother talk like a grown-up. I didn't realize how childish we were until the kids at camp last summer began to snicker at the way I talked, which was the natural way we'd always talked at home. I found out it's pure unadulterated mush.

When referring to Dad, my mother calls him Da-da. And herself? It's "Tell Muzzie all about it." Or muvver or Mud. Can you imagine the call over the camp public-address loud-speaker? "Bonnie, pick up the 'phone. It's your Muzzie on the wire!" Only I'm not Bonnie to her, I'm Giggle.

Maybe it was cute when I was one or two. But it dawned on me that it's arrested development to ask me now if I'm going bye-bye and tell me when it's time to go hush-a-bye and nighty-night. And those letters to camp! How I longed for one to begin with plain "Dear Bonnie," or even "Dearest B.," like other kids got. But most of mine started with "Dear Baby."

**Mrs. F.M.** — She is my baby, and I reserve special terms for her and the members of my family, expressions that I

don't use for anyone else. They're sacred to me, copyrighted by my very own relations. I certainly don't talk that way to anyone else. Bonnie knows that.

I thought it made Bonnie feel cozy and close to have our very own pet names. In my family, we've always had them. I know I've been Doodoo, for Prudence, always to my parents and aunts and uncles and cousins. I still am. And what's wrong with calling us Muzz or Da-da? Mother and Father sound so formal and cold.

I believe in the value of special family words. No matter where you are in the world, when you hear those words on the telephone or read them in a letter or telegram, you get a warm friendly thrill.

Let's face it. Giggle's my bestest sweetie-pie and there's no other way to say it!

**The Council:** What's in a name? A barrel of blushes, according to Bonnie. A bounty of balm, counters Mrs. M.

Perhaps the words preferred by Mrs. M. would annoy Bonnie so much if she indicated in many other ways that she respected her teenager as a near-adult. We all hear people call each other names like "Skunk" and "Viper" and "Zombie," yet it's just passing fun, good for a laugh and for intimate camaraderie. There's no followup to make the labels stick!

But when infant-terms are repeatedly employed, combined with an evident nostalgia and preference for the baby-stage in a child's life, a 15-year-old "Giggle" has the right to call a halt, or at least an inspection.

It's easy to understand an older child or an adult objecting to being called "Snookie" or "Tweety" or "Ya-ya." There's a diminutive tone to that sort of thing, as though by assigning a babyish epithet one can cut the person down, or keep him closer to infancy.

There may be no real connection, but you'll note the frequency of baby-names in those two-line public notices asking people to get in touch, or call. Many's the time the Agony Column says "Gooby, (or Kewpie or Tuffy) please come home. We love you." Now, why did Gooby leave home? Maybe to show he was grown-up enough to do so!

## Smith River Bridge Construction Set

Cave Junction—A recent allocation of \$1,045,000 for additional highway construction and improvement in Del Norte county, Calif., was announced recently by California highway engineers.

The funds are expected to expedite construction projects for the Redwood highway. The major Del Norte project consists of the approval of a one million dollar allocation for building a new bridge to span the Smith river between Gasquet and Patrick's creek, as well as the approaches to the bridge.

The site is about 30 miles south of Cave Junction, better known to area residents as "The Fountain."

Since engineering work for the bridge has been completed, bids are expected to be called within 30 days, according to construction officials.

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- 60 only, Heavyweight Training Pants ..... 25c
- 7 only, Embossed Cotton Drapes, 48x90 ..... 4.00
- 3 only, Cotton Plisse Drapes, 48x84 ..... 1.00
- 6 only, Embossed Pillow Shams ..... 1.00
- 100 only, Men's 10 oz. Jeans ..... 1.75
- 5 only, 24" Red Steel Wagons ..... 3.66
- 100 only, Men's Heavyweight Sweat Shirts ..... 1.00
- 30 only, Men's All Wool Work Shirts ..... 5.88
- 6 only, Better Vinyl Luggage, 21 inch ..... 6.00
- 4 only, Extra Heavy Weekend Luggage ..... 7.88
- 1 only, Women's 36" Foldover Dress Carrier ..... 12.88
- 8 only, Boys' Wool & Orlon Bulky Sweater ..... 4.33
- 1 only, Boxed Pillow Case Set ..... 1.50
- 24 only, Assorted Better Chenille Spreads ..... 3.99
- 1 only, Fitted Pencale Top Sheet ..... 1.50
- 1 only, Fitted Pencale White Bottom ..... 1.22
- 300 yards, Assorted Lace ..... 10c
- 1 only, Men's Wool Suit, size 40 ..... 20.00
- 3 only, Bamboo Place Mats ..... 10c
- 4 only, Striped Pencale Twin Bottom Sheet ..... 1.88
- 42 only, Girls' Striped Polo Shirts ..... 77c
- 24 only, Men's Better Neckties ..... 50c



# ONCE-A-MONTH TAG-END

# FROM E.O.M.

## clean-up IF YOU FAIL

## TO READ EVERY WORD IT'S COSTING YOU MONEY!

Tomorrow . . . and as long as the items last . . . you'll save even MORE during Penney's once-a-month TAG-END DAYS! . . . Odd lots, special purchases, discontinued items, some slightly soiled, . . . all priced to mean greater savings for you! Shop for these bargains!

## FOR MEN

- 13 only, Men's Winter Jackets ..... 11.88
- 2 only, Men's Pile Lined Jackets ..... 9.00
- 2 only, Men's Suburban Coats ..... 20.00
- 1 only, Doe-lon & Knit Jacket ..... 8.88
- 12 only, Men's Suede Jackets ..... 10.88
- 4 only, Men's Lightweight Jackets ..... 4.88
- 30 only, Men's Better Sport Coats ..... 18.88
- 35 only, Men's Better Wool Suits ..... 34.88
- 25 pair, Men's Flannel Pajamas ..... 2.50
- 25 only, Men's Bulky Sweaters ..... 6.99
- 4 only, Men's Orlon Bulky Sweaters ..... 9.88
- 5 only, Men's shop soiled Shirts ..... 1.50
- 1 only, Man's White Pant ..... 50c
- 10 only, Men's Briefs & T-Shirts ..... 25c
- 5 only, Men's Clip-on Bow Ties ..... 50c
- 25 only, Poplin Work Shirts, S-M, ..... 1.00
- 38 only, Mens Army Twill Wk. Pants ..... 2.50
- 50 only, Men's Army Work Shirts ..... 2.00
- 100 only, Men's Shirts & Drawers ..... 2.00
- 15 only, Men's Poplin Work Pants ..... 2.00
- 7 only, Men's Cotton Sweatshirts ..... 1.88
- 50 pair, Men's Cotton Work Socks ..... 6/1.00
- 8 only, Men's Hvywt. Wk. Shirts ..... 2.88
- 6 only, Men's Chambray Shirts ..... 1.00
- 15 only, Men's Med. Wt. Flan. Shirts ..... 1.50
- 2 only, Men's Cotton Wk. Shirts ..... 1.88
- 2 only, 50% Wool Drawers; sz. 46-1.99
- 88 only, Men's Cotton Undershirts ..... 1.50

## FOR WOMEN

- 80 only, Corduroy Ankle Tapers ..... 2.50
- 2 only, Bedford Cord Ankle Slacks ..... 1.44
- 18 only, Dacron Uniforms, misses ..... 5.88
- 15 only, Maidenform Nursing Bra ..... 1.44
- 15 only, Wo's Spring Wool Coats ..... 15.00
- 8 only, Wo's Fashion Dusters ..... 11.88
- 2 only, Better Cotton Uniforms ..... 4.00
- 3 only, Cotton Uniforms, 18-18 1/2 ..... 2.44
- 60 only, 100% Orlon Sweaters ..... 3.99
- 50 only, Casual Cotton Dresses ..... 3.00
- 100 only, Wo's Cotton 2-pc. Playsuit ..... 2.99
- 60 only, Extra Qual. Arnel Blouses ..... 2.00
- 1 only, Wo's All Weather Coat ..... 10.00
- 18 only, Wo's Wool Winter Coats ..... 18.00
- 4 only, Wo's Wool Knit Suits ..... 5.00
- 8 only, Better Millinery, wool felts ..... 50c
- 27 only, Wo's Jackets, fur & knits ..... 10.00
- 46 only, Wo's Sweater, fur blend ..... 6.00
- 6 only, Wo's Better Skirts, wl., plds ..... 8.00
- 5 only, Wo's Better Skirts, wools ..... 4.00
- 1 only, Wool Sport Set, grey, 16 ..... 3.00
- 32 only, Wool Blend Ankle Slacks ..... 2.99
- 12 only, Washable Ankle Slacks ..... 5.88
- 1 only, Wo's Spring Striped Jacket ..... 6.00
- 1 only, Wo's Hvy. Cord. Jacket ..... 6.00
- 35 only, Wo's Blouses, brkn. sizes ..... 1.50
- 26 only, Wo's Flan. Pajamas, 32, 34 ..... 1.00
- 1 only, Baby Doll Negligee Set ..... 3.88
- 11 only, Gown and Negligee Set ..... 2.99
- 7 only, Nylon Tricot Full Slips ..... 4.88
- 1 pair, Wo's Pantaloons, size S ..... 50c
- 1 only, Corning Ware Coffee Pot ..... 8.88
- 37 only, Wo's Better Bras, soiled ..... 50c
- 8 pair, Wo's Nylon Gloves ..... 44c
- 7 pair, Gaymade Nylon Hose, open ..... 18c
- 14 only, Wo's Cotton Half Slips ..... 88c
- 1 only, Wo's Rayon Gown, soiled ..... 1.88
- 1 only, Wo's Orlon Shrugs, soiled ..... 2.88
- 3 only, Wo's Bouffant Half Slips ..... 2.88
- 10 only, Wo's Better Handbags ..... 1.77
- 3 only, Wo's Nylon Panties ..... 3/1.00

## FOR GIRLS

- 28 only, Girls' Flan. Pajamas, 8-14 ..... 1.44
- 32 only, Girls' Cotton Pajamas ..... 1.88
- 25 only, Girls' Boxer Jeans, 4-18 ..... 77c
- 12 only, Girls' Cotton Blouses ..... 44c
- 14 only, Girls' Skirts, brkn szs ..... 2.00
- 1 only, Girls' Sport Set, 6 ..... 1.88
- 13 only, Girls' Better Dresses, 3-6x ..... 2.00
- 5 only, Girls' All Weather Coats ..... 7.00
- 14 only, Girls' Hvy. Jackets ..... 4.00
- 30 only, Girls' Wool Gloves, 2-9 ..... 50c
- 14 only, Girls' Bouffant Slips, ..... 1.00
- 12 only, Girls' Knit Pajamas, 12-14 ..... 44c
- 48 only, Girls' Orlon Sweaters, 7-14 ..... 2.00
- 39 only, Girls' Bulky Sweaters, 7-14 ..... 3.00
- 12 only, Girls' Novelty Wool Caps ..... 10c

## FOR THE HOME

- 2 only, Contour Acrilan Rug, soiled ..... 4.88
- 1 only, 100% Acrilan Rug, soiled ..... 5.88
- 2 only, 100% Acrilan Rug, soiled ..... 7.88
- 5 only, Framed Glass Door Mirrors ..... 3.88
- 4 only, 9x12 Low Loop Rugs ..... 15.00
- 7 only, 9x12 Foam Backed Rugs ..... 24.88
- 5 only, Tubular Braided Rugs, 2'x3' ..... 1.00
- 10 only, Tubular Braided Rug 3'x5' ..... 4.00
- 2 only, Tubular Braided Rug, 4'x6' ..... 7.00
- 6 only, Frost Tweed Rugs, 4'x6' ..... 12.88
- 6 pair, Asst. Tier Curtains, 30" long ..... 1.44
- 320 yards, Asst. Dacron Valancing ..... 54c yd.
- 4 only, Everlon Panels, soiled, 81" ..... 25c
- 4 pair, Dacron Priscilla, 88x81" ..... 1.88
- 4 pair, Ready Made Drapes, 48x84" ..... 1.88
- 1 pair, Drip Dry Rayon Curtains ..... 50c
- 3 pair, Ready Made Drapes, 76x84 ..... 7.88
- 2 pair, Ready Made Drapes, 98x84 ..... 12.88
- 2 pair, Ready Made Drapes, 3wx84 ..... 6.00
- 7 only, 100% Acrilan Blankets ..... 4.99
- 1 only, Reconditioned Elec. Blanket ..... 7.88
- 12 only, 100% Kapok filled Pillows ..... 2.00
- 4 only, White Sheet Blanket, 70x90 ..... 1.00
- 1 only, Plisse Crepe Bedspread, full ..... 3.00
- 2 only, Embos'd Cotton Spreads full ..... 4.00

## FOR BOYS

- 100 only, Boys' Hvywt. Flan. Shirts ..... 1.00
- 15 only, Boys' 3 pc. Match. Suits ..... 17.88
- 1 only, Wool Blend Sport Coat, 6 ..... 3.88
- 1 only, Boys' Cotton Sport Coat, 14 ..... 6.88
- 4 only, Boys' Winter Jackets ..... 10.00
- 15 only, Boys' Winter Jackets ..... 8.88
- 50 only, Boys' Winter Caps ..... 1.22
- 15 only, Boys' Polish Cotton Pants ..... 2.33
- 2 only, Boy's Knit Shirts, soiled ..... 99c
- 7 only, Boys' Cordino Boxer Pants ..... 2.00
- 6 only, Boys' hvywt. Sport Shirts ..... 1.99
- 3 only, Boys' White Dress Shirts ..... 99c
- 5 only, Boys' Orlon Knit Spt. Shirts ..... 2.88
- 25 pair, Boy's Nylon Stretch Socks ..... 25c
- 35 only, Jr. Boys' Flan. Pajamas, 4-8 ..... 1.44
- 35 only, Boys' Flannel Pajamas, ..... 1.88
- 20 only, Boys' Colored T-Shirts ..... 77c
- 2 only, Boy's Sport Shirts ..... 1.44
- 7 only, Boys' Cord. Pants ..... 4.33

## FOR INFANTS

- 6 only, Girls' Winter Jacket, 3-4 ..... 4.00
- 7 only, Girls' All Weather Coat ..... 5.00
- 14 only, Toddlers 2-pc. Snowsuit ..... 2.44
- 5 only, Toddler Cord. 1-pc. Playsuit ..... 1.44
- 3 only, Infants Snowsuit, dual zip ..... 6.00
- 1 only, Stand. Play-Yard ..... 10.88
- 6 only, pkg. Gauze Diapers, 1 doz. ..... 2.00
- 24 only, hvy. Crib Blankets, 36x50 ..... 1.98
- 6 only, Intercel Quilted Comforter ..... 1.88
- 1 only, Reg. size Crib ..... 21.95

## SHOE VALUES!

- 35 only, Wo's Better Flats, br-blk ..... 3.50
- 36 only, Wo's Oxfords, Reduced ..... 3.50
- 10 only, Walking Pumps, red, brn ..... 5.00
- 20 only, Saddle Oxfords, white, 9-2 ..... 3.00
- 28 only, Girls' Shoe, strap service ..... 2.99
- 40 only, Girls' Oxfords, moc. toe ..... 3.33
- 11 only, Boy's Slip-ons, blk., 3-6 ..... 5.44
- 32 only, Men's Oxfords, leather ..... 3.00

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Penney's Street Floor

**SEE THIS!**

MEN'S Orlon Hose

50¢

Soft 100% orlon in dark and pastel colors. Argyle and clock patterns. Sizes 10-13.

Penney's Street Floor

**SAVE BIG!**

SAVE HERE! Room Size Rugs

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Only 20 left, choose from wool blends, nylon blends, rayon blends. Sizes 9x12, 9x15, 12x12.

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SAVE! T-Shirts or Briefs

50¢

Fine quality combed cotton. T-shirts sizes 36-46. Briefs sizes 30-40.

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2<sup>99</sup>

Choose from a terrific assortment of wash 'n wear fabrics. Floral tops solid ankle slacks. Sizes 10-18.

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**SEE THIS!**

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3<sup>99</sup>

Terrific assortment, 100% orlon in stripes or solids. 100% cotton bantlon. Sizes 34-42.

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SAVE! MEN'S Sport Shirts

1<sup>66</sup>

Choose from new spring shades of blue, tan, green, white. Short sleeve, beautiful fabrics. Sizes S-M-L.

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