

**Your Chevrolet dealer's
variety makes choosing
a new car
more convenient
than ever!**



Once inside your Chevrolet dealer's, you're liable to feel like a little kid in a candy store. The *variety*! The shapes and sizes and colors and special delights! There's something for everybody. Impalas for luxury lovers. Basement-priced Corvair 500's for budget-watchers. Rakish hard-tops, spacious station wagons, the versatile Greenbrier Sports Wagon, thrifty full-sized Biscaynes, two Corvair Monzas now, counting that 4-door down below. Hop in and out. Slam doors. Bounce on the seats. Look into Chevy's cave-size trunk, by all means. And if after a while you still can't decide, just take any number between one and thirty-one. You really can't lose.



There are five Impalas, including this Sport Sedan.



Biscayne 4-Door Sedan, in Chevy's lowest priced series.



Newest Chevy Corvair—the Monza 4-Door Sedan!



Inside the new 4-Door Monza. Color-keyed upholstery combines handsome leather-grain vinyl with striking pattern cloth. The front bucket-type seats are optional at extra cost.

See the new Chevrolet cars, Chevy Corvairs, and the new Corvette at your local authorized Chevrolet dealer's