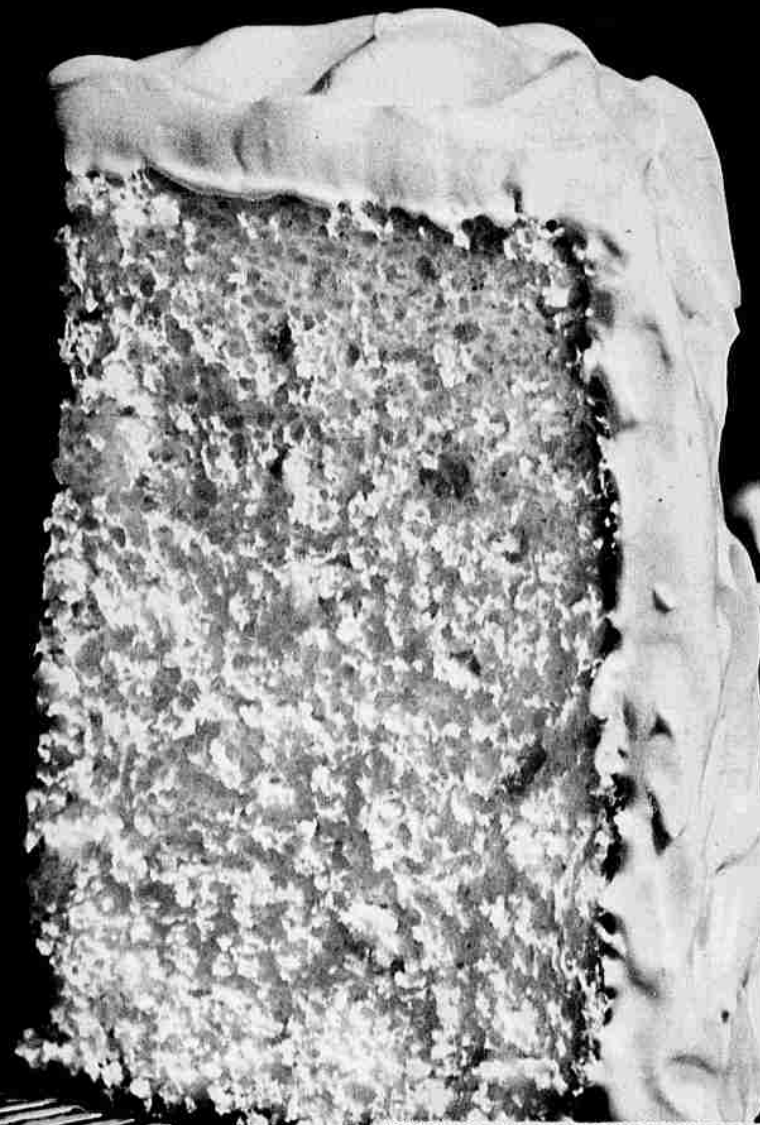


There's always something new from Betty Crocker

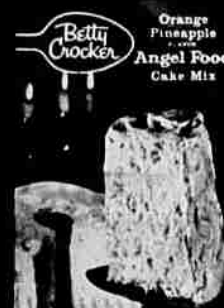
2 NEW ANGEL FOODS FROM BETTY CROCKER

NEW FUDGE SWIRL

NEW ORANGE PINEAPPLE FLAVOR



Your family will love these marvelously tall and tender Angel. Try our New Fudge Swirl Angel. Specially selected cocoa gives it rich, chocolatey flavor. And our new Orange Pineapple-Flavor Angel is bright with the taste of sun-drenched oranges and a hint of pineapple. Try both soon. *Betty Crocker*



Low in calories!
About 100 calories
in average serving.
High in natural
protein from 13 se-
lected egg whites.
No fat, no short-
ening! (And so lus-
cious you enjoy it
without frosting!)

GENERAL MILLS, INC.

Take this coupon to your grocer

SAVE

on your next purchase of any

BETTY CROCKER CAKE OR FROSTING MIX

Mr. Grocer: As our agent, accept this coupon for 7c only on the purchase of Betty Crocker Angel Food Cake Mix. Your General Mills representative will redeem for 7c plus 2c handling for each coupon you so accept, or mail this coupon to General Mills, Inc., Dept. 400, Minneapolis 2, Minnesota, for redemption.

Fraud clause: Any other application of this coupon constitutes fraud. Invoices proving purchase within the last 90 days, of sufficient stock to cover coupons presented for redemption must be made available upon request.

Coupons limited to one per customer. This offer void in any state or locality prohibiting, licensing, or regulating these coupons. The customer must pay any sales tax included.

Offer expires 60 days after receipt.

CASH VALUE 1/10 CENT

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